

The CLIFFNOTES

Featuring ex-Big Brother & the Holding Co.
lead singer, Valerie Johnson!

thecliffnotes.com



"They have seriously raised the bar on the live, local music scene."

– Lillian, Central Coast Music Alive

"The most fun we've had out in years,"

– Mick & Kathy, AG



Feat. Valerie Johnson & Al B Blue!

Valerie toured with **Big Brother & the Holding Co.** in Janis' role!
One of **Al B Blue's** bands toured the U.S. opening for **Curtis Mayfield**,
Cliff Stepp has had songs produced by **B.B. King** and tunes recorded
by **Pure Prairie League**, **49 Special** and others.

Discover why every winery, event manager or party host, and their guests,
have always given us glowing reviews. We will also work with you on special
requests and custom songs created for your event!

*"They are simply one of the most entertaining, get 'em up and
dancin', good-time music bands we've ever seen on the Central
Coast." - Kathleen McIntyre, Event Planner*

Call or email Cliff for details:

805.440.7129 cliff@thecliffnotes.com

See short video here!

Contact: Cliff Stepp
cliff@TheCliffnotes.com
805.440.7129
www.thecliffnotes.com

YouTube link for short demo'

The Cliffnotes are a rollicking, fun band that people have described as a blues rock, Americana jam band with a bit of country twang. Professional musicians with a pro's approach to making your event special and memorable. Cliff will even create custom songs for your event!

For the **Midnight Cellars'** annual **Chicago Blues & BBQ** event they inspired the owners to proclaim them the, "Best band we've ever hired." And, following their **Crab Feed Festival** jam at **JanKris Winery**, both staff and attendees said they made it one their best parties.

Those attending the **Maloy-O'Neill Winery** Wine Fest Weekend dinner are still talking about that show. One couple described the sound as, "J.J. Cale meets Dylan with Etta James riding shotgun!"

The Cliffnotes show the **Schoolhouse Rock Series** at **Salisbury Vineyards**, garnered them a gig in Las Vegas!

Cliff's credits include writing for and managing the **Pure Prairie League**, **The 49 Specials**, **Valerie Johnson & Al B Blue**, a blues act produced by **B.B. King**, and opening for **Joe Walsh**, **Tommy Castro**, and **Question Mark & The Mysterians**, among others. **Valerie Johnson** toured with **Big Brother & the Holding Co.** in **Janis'** role! One of **Al B Blue's** bands toured the U.S. opening for **Curtis Mayfield**. **Joey** has played blues harp with a whole list of legends, and **Dr. Stan's** parents were professional musicians and composers. **Dan** was found floating in a kick drum off the coast of Santa Cruz.



~~~~~R: Ö: Ëüæ Á@ Áæ • { æ Ëüey Five & Dimes, Öæ ä /ÁÖP' ] +Ü~ à^), ÁValerie Johnson, ÁCliff Step] ËÖÁÓ~ ^

# Every booking of The Cliffnotes comes with these added promotional bonuses!

Cliff is a marketing professional by day who has worked for the wine industry, starting with creating the first Paso Robles winery marketing co-op (which became the Paso Wine Country Alliance). His clients also include international technology brands, record labels, Proctor & Gamble, micro breweries, numerous restaurants and gourmet food companies. So what does this mean to you and your event?

1. Professionally prepared **press releases** to area media
2. Fun, pro flyer & poster production
3. Electronic newsletter integrated with all the usual social media suspects
4. Promoted on **The KRUSH 92.5** during **Songwriters at Play** radio show

LocalCalendar What to do the week of July 3 to July 9

## Calendar

From Previous Page

**Harold Forgestein's "The Forgesteins"** Watercolor paintings, Through August, University Center, Gallery, 301 Temple St., Hayven, 489-2822.

**"Apostrophe: Faces of Hearst Castle"** Art objects, Through 2008, Hearst Castle Visitor Center, San Simeon, 927-2020.

**July Chapel** Watercolor, acrylic, collage and tiles, **Ogolino**, The Dancing Dragon Art Gallery and Studio, 555 Shell Beach Road, Shell Beach, 773-2865.

**TALENT CALLS**  
Auditions for Santa Maria Civic Theatre's upcoming performance of "Super Oh, Super" acting auditions, 7 p.m. Monday and Tuesday, musician auditions, 7 p.m. July 14 and 15. Looking for seven actors, 10, and four to five musicians, piano, bass, guitar, violin and horn. Actors, bring something to sing. Santa Maria Civic Theatre, 1660 N. McMillan St., Santa Maria. For more information, call 929-4540 or visit [www.smcivictheatre.org](http://www.smcivictheatre.org).

**The San Luis Obispo NightWriters** call for entry for its annual 500-word Short Story Contest. This year's entry must begin with the words, "Night won't fall..." Entry fees are \$10 for first entry, \$5 for all subsequent entries. Deadline for submissions is July 30. Trophies and cash prizes will be awarded. Certificates awarded to finalists. Newsletter: Writers will be invited to read their work at the September NightWriters meeting. Complete rules, submission form, and contact information available at [www.slonightwriters.org](http://www.slonightwriters.org).

Call for entry for the 15th annual Holiday Boutique. Needed any artists

John Patrick Shanley's "Doubt" to be produced later this year. For additional information and audition appointment, call 927-3033.

**The San Luis Obispo County Band** is looking for local high school and junior high school musicians to play with the band during the summer months. Performers on all size instruments are invited. The County Band will be playing a number of programs around the county during the summer including concerts every Thursday evening at either Michael Park or the San Luis Obispo Farmers Market. For more details, call 543-5691 or visit [www.slocountyband.org](http://www.slocountyband.org).

**Pacific Horizon Chorus** is looking for women of all ages to sing four-part harmony, barbershop style in a performing chorus. Social instruction is available in reading music and vocal production. Quartet singing is encouraged. Voice coaches are available. Auditions accepted any time during the year. Chorus meets year-round 7 p.m. Tuesdays at SLO Adult School, Room 24, San Luis Obispo, Call 528-6166.

**The Five Cities Youth Performance Choir** is open to all children ages 8 to 18. Rehearsals are from 4 to 5 p.m. Fridays. The choir will focus on Broadway-style melodies and will perform four to six times per year. The Studio of Performing Arts, 116 Branch St., Arroyo Grande, \$25 per month. For more information, call 473-0377 or visit [www.theshedstudioofperformingarts.com](http://www.theshedstudioofperformingarts.com).

**SANTA BARBARA COUNTY**

**CONCERTS**  
**Chumash Casino Resort**, 3400 E. Highway 106, Santa Barbara, 800-585-3737 or [www.chumashcasino.com](http://www.chumashcasino.com).  
• **Reba**, 6 p.m. today, 795 to 595.

**MURDER IN MIND PRODUCTIONS**



An "All American Picnic" including free chicken picnic, music by The Cliffnotes and dancing, will be held from 6 to 10 p.m. Saturday at Eagle Castle Winery, 3090 Anderson Road in Paso Robles. Tickets are \$25 to \$30. For reservations, call 227-1428.

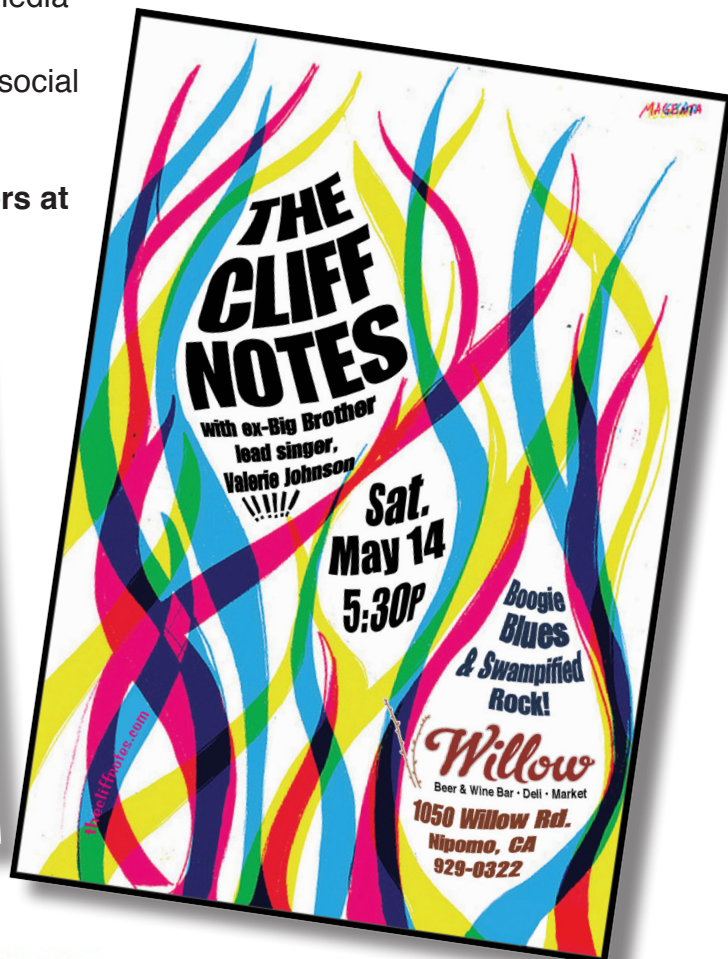
## PLANARHEAD

**Central Coast Wine Classic**, July 10 to 13. Events include barrel tasting, dinner at Hearst Castle, bicycling tour of wine country, auctions and more. Various locations in the county. Prices vary for events. \$44-108 or [www.centralcoastwineclassic.org](http://www.centralcoastwineclassic.org).

**James Lee Stanley in Concert**, 8:30 p.m., July 11. Singer-songwriter. The Chubhouse at This Old House, 140 W. Fourth Blvd., San Luis Obispo, 925-548-9500.

**Summer Fun Fest**, 11 a.m. to 3 p.m., July 12. Event includes games, arts and crafts, reptile petting zoo, bounce house and raffle. Village Children's Center, 4900 Los Osos Valley Road, Los Osos, 53-332-6671.

See CALENDAR, Next Page







**(805) 440-7129**  
**cliff@thecliffnotes.com**

## Every Cliffnotes Event comes with FREE ads on KRUSH FM 92.5 - The Perfect Blend

*Ads are produced by Cliff Stepp, national award winning copywriter and TV/radio producer.*



Weaving Blues, R&B and Americana with a touch of country, The Cliffnotes are known for their ability to enhance any event or occasion.

"I've hired bands from L.A. and San Francisco for our winery events and The Cliffnotes were the best band we've ever had. They even had my 84 year old dad up and dancing!" – **Shannon O'Neill – Owner/Winemaker Maloy-O'Neill Winery.**

"Cliff Stepp is a great combination of musical ability and personality. It's great to have someone that can interact with the crowd and play a variety of genres to please anyone. Here at Tolosa Winery he is a perfect element to an afternoon on the patio." – **Katie Noonan – Event Coordinator Tolosa Winery San Luis Obispo, CA**

"Such great, posit vie energy. They packed our place (over 125 people), and everybody loved them; from the 20 somethings to grandparents. They played four hours and the crowd was still demanding encores!" – **Richard Coswell – Owner Gold Rush Cantina/Rancho Nipomo BBQ**



"We've made them the official blues band for our annual Chicago Blues & BBQ bash. They totally rocked it!" –

**Rich Hartenberger – Winemaker, Midnight Cellars Winery.**

"The Cliffnotes claim to deliver, "blues, ballads and buffoonery." And they certainly lived up to that billing at their recent show at Level 4." – **Glen Starkey, New Times (May 06, 2010)**

[Click cover or here to read the story](#)

