

MARK PRICE

For Immediate Release

MARK PRICE MINISTRIES
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Biography *I Love To Tell The Story*

Mark Price is an actor, evangelist and retired businessman. His marketing, consulting and public relations firm, Mark Price & Associates worked primarily with the automobile industry. Mark developed marketing strategies for many of the nation's largest automakers, including the Ford Motor Company, Chevrolet, Toyota and Chrysler Corporation. His "Ford's Focus on Women" is still regarded in the industry as an innovative strategy on corporate consumer relations.

Mark has a distinguished record of community service. In the early 1980's, Mark united business and law enforcement to locate missing children by including pictures of missing children on the back of direct mail pieces to consumers. This program was a success, as one missing girl was reunited with her family.

Prior to his success in business, Mark was an actor and stand-up comedian, performing in theaters and clubs across this country. He is perhaps best known to San Diegans for his "If Not You, Then Who? Assuming Personal Responsibility" radio commentaries which were broadcast on local stations in the region.

In 1983 Mark developed his one-man Biblical Portrayals. The series is entitled "In Their Own Words" and includes - Judas Iscariot, Simon Peter, Saint Joseph, Doubting Thomas, Saint Paul, Saint Luke and Saint Francis of Assisi. Mark has performed his Biblical Portrayals around the world in churches, halls and theaters. His performances have been translated into many different languages. In 2008 his Portrayal of Saint Paul "One Body, Many Parts - Saint Paul, In His Own Words" was filmed and shown in movie theaters nationwide.

Mark is also an author with two books: "If Not You - Then Who? Assuming Personal Responsibility" and, "How Would You Feel? - A Celebration of Life".

Mark has been a Professional Speaker since 1978, a Television Commentator, and an award winning radio personality. Mark served for 2 years as Co-Chair on Governor Schwarzenegger's Education Reform Commission.

In 2012 the San Diego County Board of Supervisors named November 13th Mark Price Day throughout the County of San Diego.

Mark has a daughter, Haley Price, who goes to the University of Arizona.

Biography *I Love To Tell The Story - Extras*

Mark served politically in the following ways:

- Immediate Past Chair - Alpine School Board – Elected
- Past Chairman, Alpine Planning Board – Elected
- Past Co–Chair with Governor Arnold Schwarzenegger – Education Reform
- Past Member, California Tax Advisory Committee – Appointed
- Founding Chairman, San Diego Association of Republican Elected Officials –Appointed
- Member, California Republican Party
- Past Member, San Diego County Central Committee – Elected
- Past Member, Republican National Committee
- Past Senate District Director, California Republican Assembly
- Founder & Trustee, Ronald Reagan Presidential Task Force

As a Community and Church Leader:

- Founder, Mark Price Foundation – Working to increase investigation and prosecution of elder abuse nationally.
- Founder, Job Net – Organized to reduce the burden of the Welfare System
- Founder, The Lay Pastor Society
- Founded and directed a county–wide program for at–risk high school children.
- Moderator and Organizer of Town Hall Forums focusing on Illegal Immigration, Welfare Reform,
- Transportation and Taxation including Internet Taxation
- Past Board Member, YMCA
- In Ministry since 1975
- Masters in Governance through the California School Board Association
- Previously In Doctorate of Ministry Program
- Award Winning Radio Commentator
- Author of 2 Books –
 - “If Not You – Then Who? Assuming Personal Responsibility”
 - “How Would You Feel?”
 - 11 New books with his publisher
- Educator –
 - Professional Sales & Executive trainer and developer of training manuals
 - Television Commentator

Awards / Honors

- Mark Price Day San Diego County - November 13, 2012
- Certificate of Special Congressional Recognition - 2000 - 2012
- California Senate Certificate of Recognition - 2000 - 2012
- California State Assembly Certificate of Recognition - 2000 - 2012
- Citizen of the Year - Alpine - 2000
- Silver Mic Award - 1998