

# DANIEL J. REUTER, FAICP

---

1377 Scott Boulevard Decatur, Georgia 30030 [www.danreuter.com](http://www.danreuter.com) 404.229.3734

- ❖ Nationally recognized expert for regional plan development and implementation, livable communities, transportation/growth management and economic development.
- ❖ High-performing planning and management professional with expertise in optimizing organizational resources and community partnerships.
- ❖ Broad knowledge of state, regional and local planning practice in the U.S. with strong national and peer relationships.
- ❖ Strong understanding of community building and economic development.

## Professional History

**President, Reuter Strategy, Inc. (RSI) – September 2016 to Present** - Planning and development services firm focused on supporting complex planning, development and infrastructure needs.

- Development of SR 61 Corridor Plan and TAD for the City of Villa Rica
- Co-facilitated an update to the American Planning Association (APA) Surface Transportation Policy Guide, approved May 2019.
- Adviser and co-author to APA Climate Change Policy Guide, approved December 2020.
- Formation and management of the Peachtree Gateway Partnership, a 501c6 organization
- Chamblee-Doraville Community Improvement District (CID) encompassing MARTA rail stations
- Formation and management of the 75 Central Corridor Coalition, a 501c6 organization
- Workforce Housing Report for the City of Alpharetta
- Research and support for development Children's Healthcare of Atlanta new hospital site
- Development of Livable Centers Initiative (LCI) plan for the City of Ball Ground
- Application to City of Statesboro to America's Best Communities contest
- Funding application for City of Jonesboro LCI planning
- Successful development LIHTC application for One Street Development and City of Monroe

**Deputy Director, Gwinnett County Planning and Development – May 2019 to April 2020** – Manager of Current, Long Range Planning and Permitting for large suburban county in metro Atlanta. Supervised review and reports for rezoning and development applications, economic development, Planning Commission meetings and special projects as needed with other county departments. Resigned due to Covid 19 impacts and reduced role within the department.

**Manager of Community Development, Atlanta Regional Commission (ARC) – August 1999 to September 2016.** Created regional and local government practices based on national models that transformed metro Atlanta. Managed the Regional Commission (RC) responsibilities under Georgia law to become a 14-person multifaceted and nationally influential division. Led multiple Regional Plan updates and implementation programs to meet Georgia requirements. Supported local governments for comprehensive planning and technical assistance for the 10 county Atlanta region. Initiated revisions to state rules for Developments of Regional Impact (DRIs). Developed the \$500 million Livable Centers Initiative (LCI) program which supported local governments and CIDs to transform the Atlanta region. Championed local government plan implementation, transit station area planning (TOD) and coordinated transportation project development. Launched Aerotropolis Atlanta and the Peachtree Gateway Partnership (PGP).

**Adjunct Professor Georgia Tech Institute of Technology and Georgia State College of Law – 2004-2008.** Dan served as an Adjunct Professor teaching graduate level course on growth management laws and strategies in U.S. regions and states including environmental and transportation planning laws, growth management techniques, regulatory powers and progressive regional tools. Class included both Georgia Tech Graduate City/Regional Planning and GSU College of Law students.

**Director of Community Development, Douglas County Government - January 1997 – August 1999.** Dan led responsibilities including administration of transportation planning, comprehensive planning, zoning, code enforcement and building inspections departments operations. County voting representative to the ARC Transportation Coordinating Committee (TCC). Development recommendations to the Board of Commissioners, Planning Commission and Board of Zoning Appeals regarding all planning actions, zoning applications and variances, subdivisions, site plans, building inspections, business and alcohol licenses, code enforcement and development related issues. Supervision of sixteen (16) staff and a \$682,000 annual budget.

**Director Planning and Zoning Department, Glynn County Government - May 1994 - January 1997.** Dan's responsibilities included supervision of ten staff persons and an annual budget of \$550,000. Department activities included all MPO planning requirements for the Brunswick Area Transportation Study (BATS). Developed a planning process and wrote the 1996 Glynn County Comprehensive Plan. Provided administration to zoning applications and subdivision reviews; county Geographic Information System (GIS); and Flood Insurance Rating Certification program. Developed plans and recommendations to the Board of Commissioners, Planning Commission, Board of Zoning Appeals and MPO committees. Department conducted all MPO responsibilities related to development of Transportation Plan, annual Transportation Improvement Program (TIP) and Unified Planning Work Program (UPWP). Conducted Transit Feasibility Study and Historic Resource Survey.

**MPO Transportation Planner, Chatham County-Savannah Metropolitan Planning Commission, December 1992 - May 1994.** Dan developed the MPO Transportation Improvement Program (TIP), Unified Planning Work Program (UPWP), planning for Chatham Area Transit (CAT) transit and paratransit services. Assisted with implementation of ADA transit planning requirements, conducted port and intermodal studies and bike/pedestrian planning projects. Conducted MPO administrative activities including processing quarterly reimbursements, assisted MPO Policy and Technical Coordinating Committees (TCC) and CAT staff.

**MPO Transit Planner, Athens-Clarke County Planning Department, November 1990 - November 1992.** Responsible for capital grant administration, transportation planning studies, transit service changes, marketing, maintaining legal requirements for the transit department and public relations. Responsible for FTA Section 3 multi-modal transportation center grant application. Initiated first flexible use of ISTEA funds from a roadway project to transit capital purchases in Georgia.

### **Academic History**

**Georgia State University Andrew Young School of Policy Studies, Master of Science – Graduation in 1992.** Concentration in Urban Studies and Planning. Curriculum included zoning law, transportation planning, urban spatial management, urban demographics, management of real estate assets and neighborhood planning. Cross-registered at Georgia Institute of Technology City Planning program.

**University of Georgia Terry College of Business - Bachelor of Business Administration (BBA), Graduation 1988.** Major in Management. Curriculum included business administration core in addition to accounting, operations management, human resources management, financial management, project management, business law and marketing. Self-financed through student loans and 5 years of employment at United Parcel Service (UPS) as a Part-time Supervisor.

### **Leadership and Professional Memberships**

- DeKalb County Recreation, Parks and Cultural Affairs Citizen Advisory Board
- Fellow of the American Institute of Certified Planners (AICP) - Class of 2016
- Member APA Legislative and Policy Committee – 2005 to 2021
- Member, ULI-Atlanta Livable Communities Council – 2014 to 2019
- American Institute of Certified Planners (AICP), no.012463. Member since 1996.
- Chair, APA Intergovernmental and Regional Planning Division (RIPD) 2014 to 2016
- Atlanta Neighborhood Development Partnership (ANDP) Board (2004-2012)
- Southface - Sustainable Atlanta Roundtable (SART) Steering Committee
- Southface - Earthcraft Communities Council Member
- Georgia Planning Memorial Foundation Board Member
- Georgia Conservancy Blueprints Committee
- Georgia DCA 2012 Planning Rules Task Force
- President – Georgia Chapter of American Planning Association (APA) – 2006 to 2007
- Chair of ANDP Mixed Income Communities Committee (MICI)
- FHWA Megaregions Advisory Committee
- 2014 American Planning Association (APA) Conference Co-chair
- Member of Atlanta Chapter of Lambda Alpha International (LAI)
- Southface 2004 and 2014 Volunteer of the Year
- Reviewer Plan4Health Cohort 2 – APA and CDC funded coalition program 2015
- GSU College of Law Study Space (Barcelona – 2014 and Warsaw - 2015)
- U. N. World Urban Forums (Vancouver – 2006 and Rio de Janeiro - 2010)

### **Presentations and Public Speaking**

- APA National 2017, 2016, 2015 and 2014 Conferences – organized multiple presentations/events on a range of topics for the RIPD
- ULI Center for Leadership – Regionalism in Atlanta, October 2015
- US DOT – Volpe webinar Best Practices in Regional Livability - 2010
- US DOT - TPCB Webinar Participant - Transportation Planning Information Exchange- 2012
- Reviewer – 2012 FTA/NJIT Planning for Transit Supportive Development Practitioners Guide
- 2012 Rail Revolution presenter
- American Planning Association Conference 2011 – Enabling Regional Planning Implementation
- Transportation Research Board 2010 – Transportation and Land Use: Making the Connection
- American Planning Association Conference 2010 - Boomburg to Buildout: Gwinnett County
- American Planning Association Conference 2009 – Best Practices for Regional Planning
- Presentation to U.S. House Metro Mobility Caucus on behalf of ARC and APA – July 2008
- CNT/STPP Land Use and Transportation training – Orlando – January 2008
- American Planning Association Conference 2008 – Panel Discussion - Ways for Regional Governments to Target Investments

### **Personal and Professional Accomplishments**

- Articles and published papers on Atlanta/Georgia and international planning and development issues. Developed video interviews of historic Atlanta and Georgia leaders.
- Strong relationship with Georgia State College of Law, Andrew Young School of Policy Studies and Georgia Institute of Technology City and Regional Planning Program.
- Recipient on behalf of ARC for Livable Centers Initiative – 2008 EPA Smart Growth Achievement and 2008 American Planning Association (APA) Award for Implementation.
- Eight years – Maculele Brazilian Capoeira Club, Decatur Ga.