



New Hartford Lions Club - P.O. Box 116 - New Hartford, CT 06057 - 860-489-9188

August 2018

Dear Friend,

We look forward to seeing you at our **September 22nd** Flea Markets at Brodie Park in New Hartford. Please send in the enclosed registration form with your payment for a booth as soon as possible and read on for more information and how to get a discount on vendor space.

If you had a booth at our June Flea Market you know it was a great success.

- 2,000 + attendees
- New Attraction - Classic Cars
- Door prizes
- Live Music
- Great Food
- Scenic country setting
- Free parking
- WZBG - Live Coverage

Thanks to your ongoing support, the New Hartford Lions are able to distribute funds for important community purposes as well as programs to prevent blindness and address low-vision issues. For more information about the work that Lions do, please visit our web site at www.newhartfordclions.org.

Enclosed you will find your registration form for the September 22nd Flea Market. Please be sure to include your e-mail address. We are also sending a flyer advertising the Flea Market that we hope you will post. If you would like more flyers or coupon tear-off pads to distribute, please note how many on your form or by e-mail and we will mail them to you. You can also download the registration form, the promotional flyer and coupons from our web site, www.newhartfordclions.org.

We encourage you to refer new vendors to us for the Flea Market. If that vendor is not already on our mailing list or has not attended for over 3 years, and attends one of the Shows, you will get **\$10.00** per 'new' vendor on the day of the show. Just give the new vendor the 'Vendor Referral' form below. When the new seller registers with us, they should attach the form below so that we know to give you the discount. (There is no limit and the new vendor can use a blank piece of paper with the same pertinent information).

Please contact our Vendor Coordinator, Colleen Wiperman, with your questions or if you need more information by calling **860-489-9188** or by e-mailing her at fleamarket@newhartfordclions.org. Like us on Facebook @ New Hartford Lions Club. We also advertise by signage, print and radio – WZBG.

See you at the show!

Sincerely,

New Hartford Lions Club

New Dealer:	Referred by:
Name	Name
Address	Address
Phone	Phone

Today's Date:	Show Date: September 22, 2018
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