



MIDE Products' Fence Hooks Now Available on Wayfair.com

MIDE Products announces a new partnership with Wayfair.com to carry their complete line of Fence Hooks and Accessories. This partnership gives MIDE Products exposure to millions of possible new customers every day.

Elkhart, IN ([PRWEB](#)) July 23, 2012 -- Since being founded in 2009, [MIDE Products](#) has been able to more than double sales each year by developing new, innovative products and focusing on strategic partnerships. The latest of these partnerships is with Wayfair.com, based in Boston, Massachusetts. Mike Riggle, President of MIDE Products stated “We are only able to reach a small fraction of the potential customers ourselves. The partnership with Wayfair puts us in front of millions of people each and every day”. This strategy has already started to show benefits. “We are already shipping multiple orders from Wayfair on a daily basis” stated Mr. Riggle.

[Wayfair.com](#) is the largest online-only retailer of home goods, crossing all styles and budgets, and covering 5,000 brands of furniture, lighting, cookware and more. With a massive selection of more than 4.5 million products, chances are good people can find just the right items for their homes at Wayfair. Wayfair's Global Headquarters is in Boston, MA and operates six other facilities around the world to meet the needs of customers.

MIDE Products fills a niche in the fence/outdoor living market. That niche - provide consumers quality, long lasting, weather resistant and easy to use products. The standout feature of their products is that absolutely no tools or fasteners are required. Allowing anyone to easily install or relocate the hooks, while not leaving any holes or damaging the fence in any way. MIDE Products currently has five unique products: Pool Accessory Hooks, Flower Box Holders, Corner Shelves, Pet Dish Holders and Flag Holders. All are manufactured in the United States at their facility in Elkhart, Indiana and carry a lifetime warranty.

For more information about MIDE Products and their line of products, visit <http://www.mideproducts.com/> or call 1-888-243-7019

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