

Take Action

Why focus on Take Action?

The Take Action key and its corresponding outcomes get girls motivated and excited about making an impact in their community that can be felt in the long term. Take Action encourages girls to think bigger and to address problems in such a way that they do not reoccur. And, perhaps most important, a girl's Take Action project changes the world in a meaningful way.

Reasons for Embracing Take Action

- Builds leadership skills in girls
- Impacts our brand and funding
- Helps communities, long term
- Raises the bar (outcomes, measurable and sustainable)

Take Action project requires a girl to draw on her experience, education, and personal values. A Take Action Project identifies the root cause of a community issue, involves community partners, and has long-term benefits and sustainable support. Take Action Outcomes:

- **Girls can identify community needs** – you identify community needs and the root cause of the issue.
- **Girls are resourceful problem solvers** – you develop creative ways to solve problems that may arise while implementing their project
- **Girls advocate for themselves and others, locally and globally** – as you learn about the issues in your community and work to solve them, you stand up for issues you believe in, influence policy, and identify ways to continue your project goals into the future.
- **Girls educate and inspire others to act** – you educate others about the issues that are important to the community and inspire others to act.
- **Girls feel empowered to make a difference in the world** – you develop leadership skills and use the knowledge gained through your experience to improve the community...and the world.

Take Action projects offer an opportunity for the Girl Scout movement to continue to be relevant in our communities. As the community sees how girls are changing the world through the Girl Scout Leadership Experience, they will want to get involved as volunteers and they will want to enroll their daughters in Girl Scouting.