



THE WATERS PHOTOGRAPHY POLICY

We are delighted that you are considering The Waters as the location for your photos and/or videos. The Waters requires a permit for photography and/or video shoots. In order to obtain a permit, photographers must submit a completed application to The Waters Assembly, 2239 Marler Road, Pike Road, AL 36064 at least one week prior to their arrival. Permits cannot be applied for on the intended date of photography. To obtain an application, contact The Assembly Information Center at (334) 272-3200, go to www.TheWatersAssembly.com or email TheAssembly@TheWatersAL.com. The Waters community is PRIVATE PROPERTY and access is only available through the permitting process. To apply for a permit, please contact us during office hours, Monday-Friday from 8:00 am until 5:00 pm.

The Waters Photography Permit Options	Cost	
A One Year Photography Permit	\$250	The photographer will be issued a photo id on a lanyard to wear when on The Waters property; it is valid for one year from purchase date.
One Day Photography Permit	\$50	This permit is only valid on the date selected during purchase.

**A permit will not be issued until payment is made.

To ensure a positive experience for you while maintaining a pleasant experience for our homeowners, please be aware of the following rules and guidelines.

- All photography shoots, professional or amateur, require a photography permit.
- All photography shoots require that the photographer(s) clearly display their permit while in the neighborhood.
- Access is limited to the date/hours approved based upon submitted permit application.
- Photography must be conducted without disruption to neighborhood operations or limitation to the accessibility of amenities (unless approved on permit) or entrances/exits to neighborhood or homes. You may not interfere with the enjoyment of The Waters by our residents. If you want exclusive rights to a particular place at a particular time at The Waters, you must work out the details with The Waters ahead of time.
- The traffic flow on drives and pathways cannot be blocked at any time.
- Guests and photographers are not permitted to walk in plant beds or to move, rearrange, or handle any plants or planted containers in any way. Please do not enter flowerbeds, plant displays or mulched areas. Remain on the pathways and grassy turf at all times.
- The Waters reserves the right to ask you to refrain from using any particular picture in the public domain if we find it objectionable in some manner.
- Photography involving nudity is not permitted.
- No alcoholic beverages or illegal substances are allowed.
- Pets must be on a leash. You must clean up after any pets brought onto The Waters property.
- Parking on grass can result in costly damage to the sprinkler system and is strictly prohibited.
- You may be held liable for any damage to the landscaping or the sprinkler system.

The Waters Assembly reserves the right, at its sole discretion, to withhold and/or withdraw permission to photograph on its premises. Assembly Members and staff have authority to approach anyone suspected of conducting an unauthorized photography shoot and to enforce these rules. Failure to comply may result in removal from the premises.



MEDIA PHOTOGRAPHY POLICY

All members of the media must make arrangements with the Assembly Management prior to their arrival.

FRIENDLY REMINDERS

We appreciate that you want to come to The Waters and take pictures; however, it is important for your friends and family to know where the photos were taken. When you share your photos, we encourage you to add either a) our website link, or b) our Facebook link to your distribution.

<http://TheWatersAL.com>

<https://www.facebook.com/TheWatersAL>

The Waters reserves the right to refuse permits for photography/videography and/or change its photo policy without advance notice.

Access to photo locations may be restricted at The Water's discretion.



PHOTOGRAPHY PERMIT APPLICATION

Photographer Information

Name: _____

Business Name: _____

Address: _____

City: _____, State: _____ Zip : _____

Daytime Phone: (_____) _____

Email Address: _____

Date: _____ Time(s) _____

If you have any questions, please do not hesitate to contact The Waters Information Center at (334) 272-3200 or Jessie@TheWatersAL.com.

I have read The Waters Photography Policy above and agree to abide by it. I agree to hold The Waters Assembly Inc., New Waters Realty, and New Waters, LLC, harmless for any and all damages, injuries, and/or losses that may occur to me or my guests while on The Waters property.

Name (Signature)

Date