

Indiana Breastfeeding Coalition
Meeting Minutes: March 20, 2014

Attendees: Tina Cardarelli, April Hammerand, Laura Hormuth, Jill Lancaster, Amy Lenell, Sarah Long, Chris Lundberg, Kathy Mason, Mary-Ann Schmutte, Nicole VanKlomperburg, Aleda Waggoner.

- By Phone: Julia Decker
- Guests: Emily Christenberry, Pharmacy Student

I. The meeting was brought to order by Tina Cardarelli.

II. Open Topics:

- Tina asked Julia what issues she would like addressed at the state coalition meeting in November. Julia would like to get ideas on educating pregnant women and the community at large regarding breastfeeding. Julia further shared some ideas that her coalition has used to reach the community: baby shower during World Breastfeeding Week, manning a booth at local county fairs, and having a Yankee Candle sale in the fall to raise funds.
- Tina shared that the theme for the year is "Breastfeeding: Making Connections & Breaking Barriers".
- The committee discussed the possibility of sending several coalition representatives to be part of a panel discussion at the national USBC meeting August 2 & 3.
- Tina shared that Dr. Jen Thomas, pediatrician, will be our keynote speaker at the state coalition meeting on November 12 at Methodist Hospital. The topics will cover both clinical and community issues. She will also be speaking at the hospital summit in September. The committee discussed the possibility of having a wine and hors d'oeuvres event on November 11th, the night before the state meeting. Various venues were discussed. April suggested the Harrison Center and will contact them regarding the possibility.
- Tina shared that Janice Hatler, from Evansville, has a son at Ball State University who is marketing major and is looking for a project. The committee discussed the possibility of having him work on marketing for the state breastfeeding coalition.
- Chris talked about the April meeting and the committee decided to form several committees that will meet simultaneously:
 - Regional representatives – Jill and Aleda will look at the state to plot the local coalitions and delivering hospitals to divide the state into regions.
 - Membership – Chris, Georg'ann and Marguette will look at options for membership
 - November 12th coalition event – Laura, Sarah, Mary-Ann and Kathy
 - November 11th event – Amy, April
 - Exhibit tables – Nicole. The committee would like to develop a standard list of exhibit materials and a guideline for setting up an exhibit table that can be used at events.
 - Awards of Excellence – nominations for the November 12th event.
 - Attendees to the April meeting will chose one of these subcommittees.
- The committee discussed the Whale of a Sale event last fall where formula companies gave cases of formula to attendees. The committee would like to have a presence at the upcoming sale in April to present mothers with positive breastfeeding information.
- The ISDH has taken over the running of the Lactation Stations at the Indiana State Fair.
- The committee discussed the need to post the breastfeeding pictures that were part of the grant on our website to increase the traffic on the site. Crystal just revamped our site - thank you Crystal!
- IPN does now have Go to Meeting that can be used in the future. For now, the clinical subcommittee is using this tool for their monthly calls.

III. Roundtable

Sarah shared that the milk bank is opening a new depot in Crown Point tomorrow. Further, one of the milk bank donors has broken the Guinness World Record for milk donation by given 16,200 ounces! Sarah shared that the milk bank has extended the amount of time a mother can donate to 24 months, up from the previous 12 months per child.

Chris shared that Community North is now a milk depot. The clinical team had a conference call last week in which nearly 20 participated. Kathy shared her pump project with those who called in.

Kathy shared that the DVD for the pump project is now ready in both English and Spanish. They are finalizing the Spanish translation for the accompanying brochure. Further, they are working on staff education and competencies. The oral care policy on the use of breast milk has stalled for now.

Tina shared that she recently attended the Kellogg Conference for grant recipients in San Antonio. Kellogg has breastfeeding brochures that can be ordered on-line. Tina C. and Tina Babbitt are working with hospitals as part of the learning collaborative. The hospitals will be working together toward Baby-Friendly designation. Further, Tina shared that IPN has received a Kellogg Teen Breastfeeding grant to work with several high schools throughout the state to provide support for teen breastfeeding.

Laura shared that the *Journal of Human Lactation* will print articles on Indiana's breastfeeding grants in a special supplement in spring 2015.

April shared that the Indiana Healthy Weight Initiative will be meeting September 11 and would like to see as many state breastfeeding coalition members as possible attend this meeting.

The meeting was adjourned. The next meeting will be Thursday, April 17 at 9:30 am at St. Vincents' Women's Hospital.

Respectfully submitted by Mary-Ann Schmutte, Secretary.