

## HOW TO WRITE A LETTER TO THE EDITOR OF YOUR LOCAL PAPER!

In general, letters should be 200-300 words and must include the person's

1. Full name
2. Address with zip code
3. Contact phone number

Below is the template to use in writing your letter.

Letters could basically say:

1. I am concerned about the drastic changes to the important long-term care program in WI in the proposed biennial budget.
2. This program (Family Care/IRIS, ADRCs) work well for me/us because....
3. The proposed changes have too many unanswered questions. Questions I have that no one is answering are: XXX
4. Improvements to our current highly effective system can be made without completely dismantling critical supports that keep people with disabilities and frail elders safe in their homes with needed supports and allow them to avoid costly institutional care.

Below are major market newspapers in Wisconsin and each one's email address:

| <u>Media Outlet</u>        | <u>First Name</u>       | <u>Last Name</u>                                | <u>Phone Number</u> | <u>Email</u>                                                                           |
|----------------------------|-------------------------|-------------------------------------------------|---------------------|----------------------------------------------------------------------------------------|
| Appleton Post Crescent     | Letters to Editor Email |                                                 |                     | <a href="mailto:pcletters@postcrescent.com">pcletters@postcrescent.com</a>             |
| Fond du Lac Reporter       | Letter to Editor Email  |                                                 |                     | <a href="mailto:gclausius@fdlreporter.com">gclausius@fdlreporter.com</a>               |
| Green Bay Press Gazette    | Mike                    | Knuth                                           | 920-431-8377        | <a href="mailto:mknuth@greenbay.gannett.com">mknuth@greenbay.gannett.com</a>           |
| Green Bay Press Gazette    | Letter to Editor Email  |                                                 |                     | <a href="mailto:forum@greenbaypressgazette.com">forum@greenbaypressgazette.com</a>     |
| Chippewa Herald            | Letter to Editor Email  |                                                 |                     | <a href="mailto:news@chippewa.com">news@chippewa.com</a>                               |
| Eau Claire Leader Telegram | Don                     | Huebscher                                       | 715-833-9216        | <a href="mailto:don.huebscher@ecpc.com">don.huebscher@ecpc.com</a>                     |
| Eau Claire Leader Telegram | Letter to Editor Email  | Don is on vacation so send to Gary in next week |                     | <a href="mailto:gary.johnson@ecpc.com">gary.johnson@ecpc.com</a>                       |
| La Crosse Tribune          | Letter to Editor Email  |                                                 |                     | <a href="mailto:letters@lacrossetribune.com">letters@lacrossetribune.com</a>           |
| Capital Times              | Letter to Editor Email  |                                                 |                     | <a href="mailto:tctvoice@madison.com">tctvoice@madison.com</a>                         |
| Janesville Gazette         | Greg                    | Peck                                            | 608-755-8278        | <a href="mailto:gpeck@gazettextra.com">gpeck@gazettextra.com</a>                       |
| Wisconsin State Journal    | Phil                    | Hands                                           |                     | <a href="mailto:phands@madison.com">phands@madison.com</a>                             |
| Journal Sentinel           | Letters to Editor Email |                                                 |                     | <a href="mailto:jsedit@jrn.com">jsedit@jrn.com</a>                                     |
| Kenosha News               | Steve                   | Lund                                            | 262-656-6283        | <a href="mailto:slund@kenoshanews.com">slund@kenoshanews.com</a>                       |
| Racine Journal Times       | Letters to Editor Email |                                                 |                     | <a href="mailto:letterstoeditor@journaltimes.com">letterstoeditor@journaltimes.com</a> |