# Pro-Active Breast Health Solutions

Be Pro-Active Not Re-Active

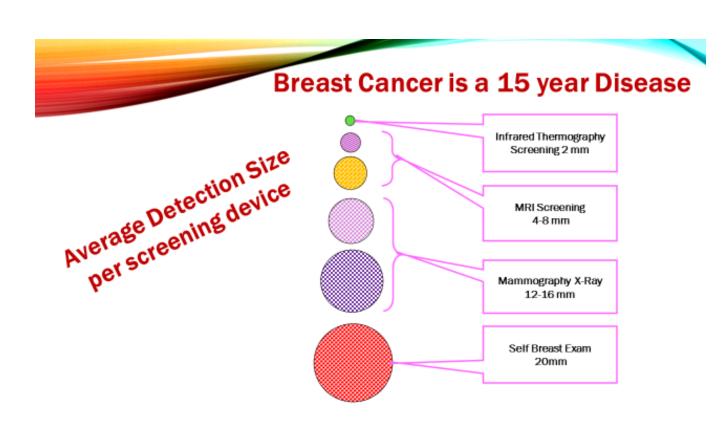
Taking care of your health, through knowledge, moderation and Progressive Screening. Give Your Breasts a rest, STOP MAMMOGRANS, Start THERMOGRAPHY Screening.

We are in an Epidemic! It's breast cancer. All you hear from the medical machine is, were looking for the cure. There's no push for preventative, or proactive measures it's all reactive. It makes perfect sense, that's how they make their money, cancer treatment. Who stands to profit from this, Radiologist, Big Pharma, MD's, Hospitals, Research Universities, and the Pink Industry who funnel all the women into system through their mammogram mantra's it's all a symbiotic relationship. The Medical Money Machine has done the job well. Buy conditioning all the women to get their mammograms, even if it is killing a good deal of women that do not have cancer.

Mammograms are anatomical screening devices. There needs to be a large enough tumor or mass to be seen, about 12mm in size. Since cancer is a 15 year disease that can be a long time. Mammograms don't necessarily find cancer, it finds a mass, which could be dense breast tissue, cystic or fibrocystic breast tissue, scar tissue, an infection and even cancer. Because the radiologist reads the mammography x-ray and find a suspicious area he'll call for a biopsy to see if it's cancer.

First, you must reevaluate and get the facts on mammograms. The medical profession is constantly contradicting themselves on when a woman should get her mammogram. You ask one group they tell you in your 50's another group 60's; some will tell you to get an early baseline at 40. The Pink Groups will move around the board with what is fashionable. Whatever they say it's different. Breast Cancer Studies old and new keep coming up with the same answer they are not working, and that mammograms might be part of the problem, Like Direct RADIATION. With up to 50lbs of pressure squashing your breasts if you had an encapsulated cancerous tumor, it could rupture it. But, as Dr. John Gofman MD, PhD who specialized in Nuclear Medicine said, there is no safe amounts of radiation especially the direct contact type as in mammograms. He also believes that half of breast cancer could be attributed to chest radiation. A recent study found that 1.3 Million Women have received an "in-situ" Breast Cancer Diagnosis, for a possible lesion that would never hurt them in their life time. These women went through one or all the cancer protocols including losing a breast, any one. has side effects that could kill them in time. "Whenever one of these studies comes out, medical studies that have unequivocal evidence, ones in pier reviewed Medical Journals" states Dr. Braum M.D. one time director and developer of Britain's Mammography Screening Program. Say's the Radiologic Groups along with the Medical and the Pink Groups form ranks putting pressure on all the media, hitting the air waves and advancing their letter campaigns, countering acting the negative truth at the

cost of Women. A Danish study of more than 58,000 women found those who had false positives mammograms, had a 67% higher risk of developing breast cancer later in life compared with women who had a negative mammograms.



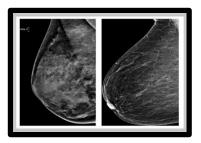
#### **MAMMOGRAPHY**, Ultrasound, MRI and Self Breast Exams.

Anatomical: A tumor-mass that is either benign or malignant???

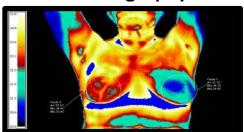
#### **THEMOGRAPHY**

 <u>Physiological</u>: Cellular changes creating different heat signatures and vascular patterns such as... cancer cells, angiogenesis, hormone imbalance and fibrotic cysts.

#### Mammography



#### **Thermography**

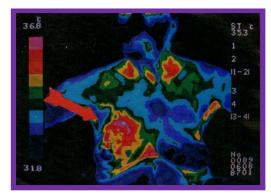


## **Thermography**

- Up to 96% accurate (USC Norris Cancer Center, Parisky, MD).
- 97% accuracy Cornell University Study (New York 2008)
- FDA approved for over 3 decades.
- Radiation free Noninvasive.
- Screens the whole chest area where 70% of Cancers are missed by Mammograms.
- Research indicates that breast thermography can pick up cancer 5 years before digital mammography.
- When compared to mammography, 7 out of 10 times, infrared imaging is the first alarm showing something abnormal is happening.
- Thermography provides significant data for interpreting risk of developing or presence of breast malignancy.

### Thermography Shows

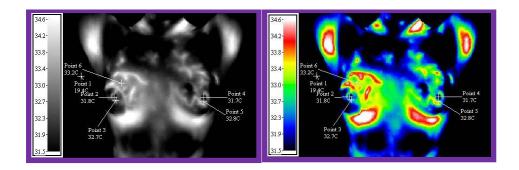
#### Hyper metabolism



**Arrow: Cancer site** 

#### **Hypervascularization**

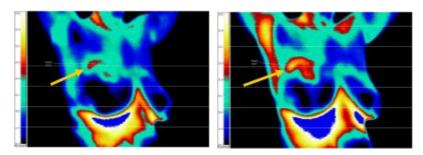
- Angiogenisis
- Release of Angiogenic factors



#### **Thermoregulatory Dysfunction**

- Presence of Nitric Oxide
- Host immune response

## Thermal increase of 0.7°C following Stress Study Nitric Oxide release



Breast Cancer (arrow)