



Dear Prospective Sponsor,

Non-Profit No. 23-7169796

We would like to take this opportunity to announce Pick-Ups Limited, 30th Annual Ford's & Friends Car Show and Picnic, at Grape Day Park, City of Escondido, California on Saturday, June 10, 2017. The show is open to all makes, models and years of vehicles, and is sanctioned by San Diego Association of Car Clubs. This year we have expanded to include classic motorcycles.

Historic Grape Day Park has proven to be an outstanding venue for this event. Park includes cultural attractions, picnic tables, playgrounds, mature trees, and spacious green areas. The park is a registered landmark and home to a turn-of-the century working barn, Santa Fe Railroad depot, blacksmith shop and other historic building, museums and monuments. We continue to see a significant increase in attendance, which in turn provides additional fund raising opportunities.

Pick-Ups Limited was formed by owners of 1953-56 Ford pickup trucks and has expanded to include 1946 to 1966 model year trucks and panels. The San Diego Chapter formed in 1971 as a non-profit organization. The club's goal is to encourage the restoration of classic vehicles and motorcycles and to keep them before the public with parades, shows, and charitable events such as the Fords & Friends Car Show and Picnic.

The past twenty nine events have been very successful and with your support, the 2017 event will be even better. Pickups Limited continues to provide substantial donations to Meals on Wheels, Armed Services YMCA, and other local charities throughout the year. Mostly in part by funds from this event.

We would like to offer you the opportunity to show your support for your neighbors and customers who may be classic auto and motorcycle fans. Your support may include:

1. Donation of Cash
2. Donation for Sponsor's Choice Trophy \$50 (includes sponsor's name on trophy)
3. Donation of a product or gift certificate to be used as a raffle prize
4. Catalogues, promotional items (banners, etc.), and samples, to be distributed to participants and spectators.

We are expecting over 200 vehicle entries and about 350 spectators. We will be putting together a minimum of 250 goodie bags for show vehicle entrants. Thank you very much for your time and donations, this year, and previous years.

To mail a donation, please send to: Charlie Crossan, 513 Kingswood Street, San Diego, CA 92114.

To have your local donation picked up call: (619) 917-9065

**Your donations are fully tax deductible. Keep a copy of this letter for your records and/or tax need:**

Sponsors Name \_\_\_\_\_  
Address \_\_\_\_\_  
Amount/Type of Contribution \_\_\_\_\_  
Date \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Please return a copy of this form with your donation. A business card will also be appreciated. Thank you.  
**Charlie Crossan - Chairmen - 2017 Fords & Friends Picnic**