

Inherited Kingdom Enterprises

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Evolving Your Book

Congratulations on publishing your book(s)! It's exciting isn't it? There is no greater joy than to hold in your hands something you created from the vision God has given you. Your book is in stores and on some of the global online sites. You are ready to go...except...you notice, there aren't a lot of phone calls, purchases or speaking engagements, the momentum has slowed down and you're left with wondering why and strenuously trying to sell your books anyway you can. There are a couple of reasons for that:

- 1. Your marketing plan
- 2. The location of your target audience/where to find them
- 3. It's only on one platform/the incorrect platform

Your target audience is waiting to hear what you have to say but some of them are not reading and will never pick up your book. However, you still desire to reach them, correct? Inherited Kingdom Enterprise LLC can help you with going from pen to published to greater platforms. How do we do that? Our staff works with the client to get an understanding of their vision, read their book, have the client to fill out a questionnaire then create a Platform Projection with a consultation. Every book isn't a play. Every book isn't a movie. Some books leads to other platforms that others are using. If you are interested in taking your book to a greater platform, please send a copy of your book and contact information. Please put on the envelope, ATTN: Platform Projection Dept. You may contact us at inheritedkingdomenterprise@gmail.com.