

SPONSORSHIP OPPORTUNITIES

BUSEY BANK RUN FOR PREVENTION

October 7, 2017

Centennial Park – River District – Fort Myers

Support Drug House Odyssey and
Prevention for Families in Lee County



The Coalition for a Drug-Free Southwest Florida would like to invite you to become a sponsor for our 2017 Busey Bank 5K Run for Prevention. In addition to the sponsorship levels listed, we would be happy to design a custom opportunity for your company or organization

PRESENTING SPONSOR – Donation of \$7,500 (1 Available)

- Invitation to speak from podium at the Run
- Honorary race “Starter”
- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

COURSE SPONSORSHIP – Donation of \$5,000 (1 Available)

- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event
- Start/finish signage
- Mile marker signage

FAMILY FESTIVAL SPONSOR – Donation of \$5,000 (1 Available)

- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

T-SHIRT SPONSOR – Donation of \$3,000 (2 Available)

- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

ADVERTISING SPONSORSHIP – Donation of \$2,500 (1 Available)

- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

FUN RUN SPONSOR – Donation of \$2,500 (1 Available)

- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

GOLD SPONSORSHIP – Donation of \$2,500 (10 Available)

- Mention on Run for Prevention Radio Media spots
- Your logo on the event poster
- Your logo on the event t-shirt
- Banner placement at the event
- Sponsorship recognition during event on media broadcast
- Display table at event

RED RIBBON SPONSORSHIP – Donation of \$500+

- Sponsorship recognition during event on media broadcast
- Banner at the event
- Vendor table at event

FRIENDS SPONSORSHIP – Donation of \$100 - \$499

- Vendor table at the event
- Recognition in Coalition newsletter



WHO WE ARE

The Lee County Coalition for a Drug-Free Southwest Florida was founded in 1989 by Jim Nathan and a group of community activists from a mutual concern about the increasing use of drugs by youth in Lee County. Since then, the Coalition has become one of the most active prevention forces in Lee County, with prevention initiatives including:

- **Drug House Odyssey**, attended by over 1,700 in 2016
- **Our #refuse media campaign**, which is used to promote good choices about drugs and alcohol. This unique campaign was developed by Lee County students, and is spreading to other counties in Florida
- **Red Ribbon Week – Celebrating Lee County’s Drug Free Kids**, involving Lee County’s public and private school students
- **Peer Youth Groups, including SADD (Students Against Destructive Decisions) Clubs**, helping to “drug proof” kids through the use of Evidence Based Programs
- **National Recovery Month**, Recovery is Possible!
- **#refuse Lehigh Acres**, supporting youth and families in Lehigh Acres
- **Community Needs Assessment**, collecting Lee County data to make prevention as efficient as possible and avoid duplication of services
- **Operation Medicine Cabinet – Lee County**, working with Lee County physicians, pharmacists and law enforcement to prevent prescription drug abuse
- **Resources for Families**, including media campaigns

MISSION STATEMENT

Reduce substance abuse in Lee County by raising awareness of prevention resources through collaboration, education and inspiration

From Madison, Fifth Grader, on her Drug House Odyssey Experience:

“Before I came, I know that it was bad to take drugs. But now I know what a big problem that drinking and taking drugs can get you, your family and some of your best friends into.....It means so much to me that you care about our safety”

THANK YOU TO OUR PLANNING COMMITTEE

Jonathan Engh (Busey Bank) Co-Chair

Dan Mills (WINK-TV) Co-Chair

*Deputy Chief Lisa Barnes (Cape Coral Police
Department)*

Syndi Bultman (Lee Health)

Mary Margaret Embroli-Swanson (Cape Coral Hospital)

Mary Fischer (Lee County School Board)

Kevin Kerton (BB&T Oswald Trippe)

Pam Peters (Busey Bank)

Lt. Dede Petracca (Lee County Sheriff's Office)

Deputy C. Tyus (Lee County Sheriff's Office)

