

Dear Prospective PHS Band Sponsor:

On October 26, 2016, the Phillipsburg High School Marching Band Boosters will host the annual Neil Boyer American Heritage Festival of Bands. This long-standing tradition at Maloney Stadium in Phillipsburg gives local and regional bands a chance to showcase their talents and be recognized for their hard work.

Without the support of local businesses and organizations such as yours, the students would not have this opportunity to shine. Please take a moment and return the enclosed sponsorship form today!

This year we have commitments so far from Marching Bands in the following areas: North Hunterdon, Easton, Warren Hills, Pocono Mountain East, Wilson, and East Stroudsburg University

We are offering you the opportunity to support this event as a sponsor, which will highlight not only your business, but your commitment to your community. We have many sponsorship opportunities and levels to choose from. Your support will be seen by hundreds of people from a wide demographic.

The enclosed sponsorship opportunity form describes in detail the levels and benefits of sponsorship. Your support is not only beneficial to this event, but also to the continuation of the PHS music program's success.

We would also like to extend an invitation to you to attend the Neil Boyer Festival. Tickets are included with certain sponsorship packages, as well as at the gate.

**SPONSORSHIP & AD DEADLINE - SEPTEMBER 30, 2016**  
**PREMIUM AD PLACEMENT IS ON A FIRST COME BASIS, MAIL IT IN TODAY!**

As always, thank you for your generosity at this critical time and continued support of the PHS Marching Band and Instrumental Music Program.

Regards,

The Phillipsburg High School Band & Band Boosters

For Sponsorship Questions contact: Joyce Lorish- program coordinator- 610-568-5955  
Or email: [bandfestival@phillipsburgband.com](mailto:bandfestival@phillipsburgband.com)