

July 2024

**On-Site Visitors:** 1,181  
**Nook Functions:** 14

## MAIN STREET CALICO ROCK

This month, we are beginning improvements to Main Street by painting the Printing Press Café façade and the Coal House which is being rented by the White River Current. In the coming months, we will be adding new park benches. We are also getting quotes to replace a roof on a building that serves two businesses. These are all uses of Main Street Arkansas grants that improve our community and continue make our Main Street a welcoming front door to the entire community.

## FEATURED ARTIST

We are starting a new event that features and showcases one of the 42 artists that are in partnership with our museum and are members of the Calico Rock Artisans Cooperative. These events will include refreshments and an opportunity for guests to meet them and visit with them about their works and the techniques they use.

## MAIN STREET LIVE/FIRST SATURDAYS

Our monthly First Saturday events that we are calling Main Street Live have been very successful with increased tourism and sales for local businesses. They include artist demonstrations at the museum, live music, and specials at neighboring businesses.

## UPCOMING EVENTS

We are already working on the Living Windows and Lighted Christmas Parade for December.

As always, we are honored to serve our community and partner with the City. If we can help in any way, let us know.

