



Senior Beacon Rate Sheet & Specs 2018

DEADLINE: SPACE RESERVATION IS THE
18TH OF EACH MONTH.

DEADLINE: ART-WORK IS THE 21ST OF
EACH MONTH.

Size	Mechanics	1 Time	3 Times	6 Times	12 Times
Square	(2 1/2"x2 1/2")	\$180	\$140	\$120	\$90
1/12th	(5"x2 1/2" or flip)	\$240	\$200	\$160	\$120
1/8th	(5"x3 1/2")	\$280	\$220	\$180	\$160
1/6th	(5"x5")	\$360	\$300	\$240	\$180
1/4	(5"x7 1/2" or flip)	\$460	\$390	\$300	\$240
1/3rd	(5"x10" or flip)	\$560	\$510	\$420	\$360
1/2	(7 1/2"x10" or flip)	\$675	\$590	\$500	\$450
3/4	(7 1/2"x13")	\$825	\$730	\$675	\$600
1 Full	(10"x13")	\$975	\$840	\$775	\$700

NO EXTRA CHARGE FOR COLOR

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Rates shown are on a PER INSERTION BASIS! Use the 12 time rate for all political ads!

CIRCULATION IS ENHANCED BY SOME 1,000 VISITS PER MONTH (since August 2006 and rising) ON SENIOR BEACON ON-LINE AT www.seniorbeacon.info Like Us On Facebook