

Haywood Lodge & Retirement Center

"The Next Best Thing to Being at Home"

Executive Director

Aaron Crawford
aaron@haywoodlodge.com

Business Manager

Loana Leveritt
loana@haywoodlodge.com

Marketing/HR

Janice Fisher
janice@haywoodlodge.com

Food Services Director

Alice James
alice@haywoodlodge.com

Transportation and Supplies

Kelly Weldon
transportation

@haywoodlodge.com

Maintenance Supervisor

Ben Moody

Receptionist

Tammy Lowdermilk
tammy@haywoodlodge.com

Resident Care Coordinator

@ Haywood Lodge

Cathy Lowdermilk
residentcare

@haywoodlodge.com

Activities Director @

Haywood Lodge

Julie Lynch
activities @haywoodlodge.com

Resident Care Coordinator @

Creekside

Cricket Gibson
creekside@haywoodlodge.com

Activities Director @

Creekside

July Mills
judy@haywoodlodge.com

Resident Care Coordinator @

Spicewood

Kristen Grant
rccspicewood

@haywoodlodge.com

Activities Director @

Spicewood

Sandy Denman
spwdactivities

@haywoodlodge.com

Resident of The Month Spicewood Cottages

Peggy Erwin is Resident of the Month for July. She has lived with us for almost 6 years. Peggy has two daughters and one son who adore their mother. Her grandchildren are her heart and soul. The staff admires Peggy and is loved by all. She enjoys singing and spelling and hanging out with the other residents. When a baby comes around her face lights up. Congratulation Peggy. We love you to the moon and back.

Employee of The Month

We are excited to say that **Susan Youse** has been chosen as employee of the month. To be chosen you need to be a hard worker, punctual, not miss any days, and a good coworker. But most of all you need to care about the residents you are taking care off. Susan is all of this plus. She is very efficient and goes the extra mile to make sure the residents needs are met. Congratulations Susan and Thank you for all you do!

Resident of The Month Haywood Lodge

Congratulations to **Mary Tate** for being selected as Resident of the Month. Mary was born and lived all her life in Haywood County. She came to live with us in April. She has two daughters, one son and two grandsons. Mary is a member of Maple Grove UMC and has always been very involved in it. Knitting and crocheting is just a couple of the many crafts she enjoys doing. We love having Mary as part of our big family.

Happy Fourth of July

You have to love a nation that celebrates its independence every July 4, not with a parade of guns, tanks, and soldiers who file by the White House in a show of strength and muscle, but with family picnics where kids throw Frisbees, the potato salad gets iffy, and the flies die from happiness. You may think you have overeaten, but it is patriotism.
Erma Bombeck



This is a picture of residents from Creekside at The Homestead Hospice House. They painted rocks to put in the rock garden at Homestead in memory of some of our residents that have passed

WELCOME

A big welcome to our new residents:

Haywood Lodge

Aileen Rice

Jane Bird

Bill Bird

Creekside Villas

Brian Wells

It is our desire for this to become your home away from home.

2018

July 2nd is Halfway Point of 2018- At noon on this day, 182 1/2 days of the year have passed, and there are 182 1/2 days left. It is hard to believe that half of 2018 is gone!

Resident Birthdays

Spicewood

Wilma Sisk	July 2
Gladys Lee	July 11

Haywood Lodge

Alice Albers	July 6
Barbara Thompson	July 6
Willie Moody	July 10
Ruth Wilson	July 12
James Cathey	July 15
Janie Prentice	July 30

Creekside

Spencer Tilley	July 12
Barbara Bean	July 16

Employee Birthdays

Loana Leveritt	July 13
Kelly Weldon	July 14
Chris Lowdermilk	July 19
Cathy Lowdermilk	July 20





Thanks For All You Do to Get the Job Done

June 8 - 14 is National Laundry Worker Day. The laundry staff at all of HL&RC facilities work very hard to keep our clothes clean, sorted, and to the right resident. Please take the time when you see them in a room or in the hall to thank them for the outstanding job they do.



The yard sale that the activities department had on June 8 was a huge success. Julie would like to thank the maintenance guys for setting everything up for it. She would also like to thank everybody that donated items, especially Hazel Fulbright for taking the time to bring all she did for the sale. Another thank you to Haywood Christian ministries for picking up what we had that didn't sell. All the proceeds from the yard sale go to the activities fund to be used for our facilities.



July 23 is the National Hot Dog Day. Here is a little hot dog trivia for the day: The average American eat an estimate of 70 dogs a year. According to the Heartland Buffalo Company, hot dogs are served in 95% of homes in the U.S., 15% of hot dogs are purchased from street vendors, and 9% are purchased at ball parks.

Summer months are very busy for our residents. These pictures show part of what we do. On far left Creekside went on a picnic to Allen's Creek Park. In the middle the big teddy bear is waiting to be bought at our yard sale. The top pictures are of a pontoon ride at Lake Julian. The bottom middle is lunch at Maggie Valley Restaurant and the two bottom pictures on right is residents shopping for jewelry and hand bags at the activity fundraiser sale we have two or three times a year.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note

business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Business Name

Primary Business Address

Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: someone@example.com

We're on the Web!
example.com

Business Tagline or Motto



Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity

auction.

If space is available, this is a good place to insert a clip art image or some other graphic.