

2015-2020

AGE-FRIENDLY CORTE MADERA FIVE YEAR EVALUATION



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Background

This report is a brief overview of the projects and activities of Age-Friendly Corte Madera (AFCM) since joining the World Health Organization's Global Network of Age-Friendly Cities and Communities. In keeping with the requirement to provide an update after five years, we have created this review.

Mission Statement

Age-Friendly Corte Madera is dedicated to creating physical and social environments that support and enhance healthy and active aging, and an optimal quality of life for our older residents.

Establishing Age-Friendly Corte Madera (AFCM)

AFCM began with an initial meeting on April 1, 2014, and is dedicated to making recommendations and fostering improvements to enhance livability for all ages. We then garnered seven volunteers, including the two Corte Madera representatives to the Marin County Commission on Aging. On July 15, 2014, the Town Council unanimously endorsed AFCM by Resolution #24/2014. AFCM was welcomed to the WHO Network on May 19, 2015, and joined the AARP Livable Cities in 2017.



Survey of Older Adults

AFCM created a survey to identify areas of concern to older residents in our community. On September 9, 2014, AFCM sent out 2185 surveys to those over 60. With 757 responses (34% participation), the survey became a tool to initiate prioritizing goals and objectives. The survey and all the results are available to anyone on Age-Friendly Corte Madera's website (<http://www.agefriendlycortemadera.com>) and provide helpful data to a wide variety of researchers.



Funding

Initial funding was provided by the business community, local nonprofit organizations, individuals, and the County of Marin.

**Thanks to our
terrific sponsors!**

Marsha E. Marovich, Esq.



Beth Benz



THE TOWN OF
CORTE MADERA
MARIN COUNTY CALIFORNIA



THE VILLAGE
at Corte Madera

town center
CORTE MADERA

CREATED WITH LIFE IN MIND.

Promotion and Raising Awareness

AFCM created a web site [<http://www.agefriendlycortemadera.com>] that lists activities, programs, survey results, resources and more. Every year, AFCM participates in the Marin Senior Fair and the Corte Madera Senior Fair and enters a decorated float in the Corte Madera Fourth of July parade that attracts about 15,000 spectators. The quarterly Corte Madera Chamber of Commerce newsletter includes a column for updates on AFCM efforts and activities. AFCM maintains a presence on Facebook, posts notifications on NextDoor and has activities highlighted on the town's weekly digital newsletter. At times, AFCM updates are reported at town council meetings.

Corte Madera Honors Our Nonagenarians and Centenarians

About one hundred town residents attend Age-Friendly Corte Madera's jubilant annual celebration honoring our nonagenarians and centenarians. Honorees are recognized by their family, friends and neighbors. Congratulatory certificates are provided on behalf of the mayor of Corte Madera, the County Board of Supervisors and the state legislature. During Covid-19, members of the AFCM task force delivered special gifts to honorees' doorsteps when community celebrations were not possible.



Third Wednesday Speaker Series

AFCM collaborated with the Corte Madera Parks and Recreation Department, Twin Cities Village and Age-Friendly Solutions (which funds the Age-Friendly Intergenerational Center) to present monthly speakers on topics relevant to older adults at the community room of the police authority and then at the main hall of

the community center. During the Covid-19 pandemic, AFCM collaborates with other Age-Friendly cities in Marin to continue the monthly presentations virtually.

Age-Friendly Intergenerational Center (AFIC)

With no form of senior center in town, a major goal in establishing AFCM was to create a place to congregate, offer activities and classes, and to fight isolation in older adults. In 2018, the Town offered space for 501(c)3 Age-Friendly Solutions to provide these services using an intergenerational model for members, not just in Corte Madera, but throughout the county. Programs included watercolor painting, makerspace, chair yoga, easy aerobics, reading to preschoolers and card games. When Covid-19 required the center to shut down, there were over 300 members. Most activities transitioned to an online format and continue daily, expanding the reach throughout the U.S. and beyond.



Partnering with Lions Club and Rotary Club

Several times per year, AFCM collaborates with our local Rotary Club and our Corte Madera Lions Club providing senior help days. Volunteers offer free assistance with household tasks, such as turning mattresses, hanging picture frames, freeing stuck windows, changing smoke alarm batteries and trimming wayward branches.

Senior Fairs

Every May, the Town of Corte Madera Recreation Department sponsors a community Senior Fair. In October, Marin County sponsors a Senior Information Fair for the entire county. AFCM volunteers always participate at both of these events promoting the Age-Friendly objectives and providing resource referrals to attendees.

Walking Map Project

Having initial success in getting countdown crossings changed to increase safety at intersections, AFCM undertook a mapping project to identify conditions, benches, restrooms and drinking fountains in town. The taskforce is currently completing data collection and verification (ground truthing) before beginning design and production.

Cycling Without Age

As part of its mission to reduce barriers, AFCM encourages participation in Cycling Without Age, a program allowing seniors to "feel the sun on their face and the wind in their hair" and share the experience with younger peddlers while riding a three-wheeled trishaw. Prior to the Covid-19 pandemic, Corte Madera's chapter, Cycling Without Age Marin, provided rides at Town events and other selected venues. For more information, visit facebook.com/CyclingWithoutAgeMarin and CyclingWithoutAge.com.



Twin Cities Village

In 2015-16, AFCM fostered the creation of the Twin Cities Village under the umbrella of Marin Villages. The Villages is a nationwide membership group that provides social and educational programs, resources, rides and volunteers to enable older adults to remain safely in their homes as they age. Twin Cities Village has grown to over 30 members and 54 volunteers.



Check-in Calls and Masks During Pandemic

When Covid-19 struck, Marin County was among the first in the nation to order a shelter-in-place on March 16, 2020. AFCM immediately offered suggestions to town staff to do outreach to isolated seniors and assess what urgent needs arose. Collaboration with the recreation department staff continued beyond 2020 to maintain ongoing check-in calls and offer resources and referrals to older adults, including suggestions for emergency readiness and disaster planning. In addition, AFCM initiated a program to make available masks supplied by the town for anyone visiting our large Town Park. The Corte Madera Lions Club then stepped up to monitor and replenish hundreds of masks even into 2021.



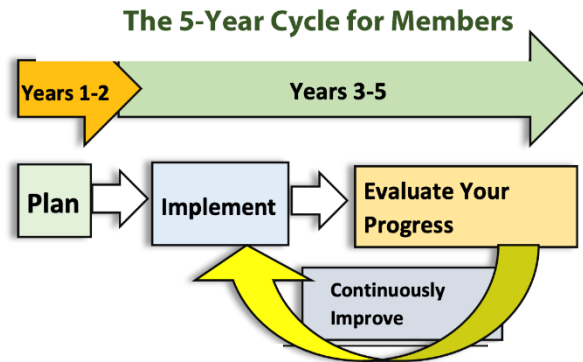
Age-Friendly Collaboration Beyond Corte Madera

In addition to the speaker presentations held monthly, AFCM also joins other Age-Friendly representatives in Marin at two other monthly meetings of the Age-Friendly Marin Network: one is a quick roundtable check-in/update for an hour before the monthly meetings of the Commission on Aging; the other is a more extensive planning session offering brainstorming and support for roadblocks and challenges. AFCM also participates in an informal group of people from Bay Area Age-Friendly communities that meets to discuss initiatives and gets support from regional allies.

Planning Ahead

In the upcoming years, Age-Friendly Corte Madera plans to:

1. Work collaboratively with the Age-Forward countywide effort.
2. Repeat a survey of older Corte Maderans to determine current needs.
3. Try to engage all Town departments in a summit to encourage using an Age-Friendly lens in their planning.
4. Continue principal accomplishments, such as providing opportunities for social interaction, honoring our elders, and presenting speakers on relevant topics.
5. Distribute printed and digital copies of the Walking Map.
6. Continue to support Cycling Without Age and the Twin Cities Village.
7. Provide input as the Town updates its Housing Element.
8. Promote the idea of free smoke alarms provided by Central Marin Fire Department.



Objectives, Goals and Accomplishments by Domain

Domain 1: Outdoor Spaces and Building

1.1 Work with public and private partners to create more public spaces for gathering, socializing and exercising.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Installation of group seating and outdoor chess/checkerboard tables	a) Identify partners and develop a work plan	a) Numerical increase in seating and tables	a) CM Public Works, CM Community Foundation and CM Women's Improvement Club designed gathering space at café
b) Evaluate feasibility, costs and benefits of senior exercise equipment to foster intergenerational play	b) Conduct outreach to measure interest and to identify partners and possible sites	b) Determination of interest and feasibility	b) Contacted Age-Friendly Sausalito who installed such equipment for feasibility. Hosted speakers on walking with poles (October 2016), ebikes and elderfriendly multi-use paths (April 2017), resources for physical activity (May 2017), nature play and aging (June 2017), and unique parks and places in Marin (July 2018)
c) Develop proposal for intergenerational proof of concept space (see 4.1e)	c) Identify partners and develop a work plan	c) Completed work plan	c) Created the AFIC, which opened April 30, 2018.

1.2 Work with public and private partners to provide respite stops on walking routes and at frequent destinations (parks, shopping centers)

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Installation of benches, drinking fountains and restrooms in targeted locations	a) Collaborate with the Town, community organizations and commercial property owners to develop a work plan for funding and installation of such amenities	a) Measure numerical increase in each category (benches, drinking fountains, restrooms)	a) Began ground truthing for current status Met with managers of two regional shopping centers with suggestions for more seating, easy-open doors, handrails, etc.

1.3 Work with public and private partners to facilitate creation of safer conditions for walking.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Produce and distribute a walking map identifying the locations of benches, drinking fountains, public restrooms and challenging terrain	a) Recruit a working group to solicit sponsors, collect data, design, produce and distribute a walking map of Corte Madera	a) Distribution of a map showing public steps, lanes, paths and pedestrian amenities (benches, drinking fountains and restrooms)	a) Began collaboration with CM Public Works, Twin Cities Village and Larkspur Walkers to establish plan for walking map

<p>b) Educate residents regarding responsibility, liability and reporting procedure to Town authorities for poor sidewalk conditions</p>	<p>b1) Town Bicycle-Pedestrian Advisory Committee (BPAC) to obtain baseline statistics and regular reporting on sidewalk repairs (permits) b2) Set goal for an optimal sidewalk repair rate b3) Collaborate with Town to conduct education and incentive-encouragement program</p>	<p>b1) Determine rate of sidewalk repairs following education and encouragement campaign b2) Evaluate need for additional repair incentives or programs</p>	<p>b) Support Town's efforts to begin cost-sharing plan for sidewalk repairs and homeowner education campaign</p>
<p>c) Educate and encourage residents to cut back vegetation to improve sightlines</p>	<p>c) Collaborate with Town to conduct education and incentive/encouragement program through social media, crowdsourced mapping, etc.</p>	<p>c) Measure participation via media hits and posts</p>	<p>c) Supported County-wide Measure C for wildfire prevention</p>
<p>d) Town routinely cuts back vegetation, eliminates tripping hazards and provides handrails where needed in public right-of-ways as a matter of formal policy and routine</p>	<p>d) Advocate to Town Manager for policies and procedures to improve walking conditions</p>	<p>d) DPW (Department of Public Works) establishes policy and procedure and routinely reports on its implementation to BPAC</p>	<p>d) Representative(s) from AFCM attend Town Chat with Manager and Mayor as well as Council meetings when relevant</p>

e) Identify and improve difficult street crossings	e) Work with BPAC and Town to improve crossing conditions either by changing signal timing or street modification	e) Increased pedestrian crossing time; modified streets that improve safety	e) Support crossing flags efforts, encourage Public Works to install countdown ped xing and increase crossing times
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1.4 Work with public and private partners to make shopping in Corte Madera, a regional shopping destination, a more age-friendly experience.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Reduce tripping hazards in parking lots and provide landmarks or signage to ease locating one’s car	a) Collaborate with commercial property owners/managers and community organizations to paint parking lot bumpers and provide landmarks or signage	a) Town Center and The Village have yellow parking bumpers and prominent landmarks or signage where appropriate	a) Met with managers of two regional shopping centers to encourage signage and walkability improvements
b) Create a business incentive program addressing age friendly amenities (seating, doors, railings, lighting, parking lot landmarks, senior discounts, etc.).	b) Collaborate with Chamber of Commerce, business owners and managers to develop a program, then recruit and develop “age friendly businesses.”	b) Active business membership and benefits reported by both members and seniors	b) Met with shopping center managers to promote concept of age-friendly shopping amenities

Domain 2: Transportation

2.1 Work with public and private partners to facilitate and encourage development and use of transportation options.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Form a non-profit membership organization to provide access to services that support aging in place offering rides	a) Advocate for and assist in recruiting steering committee for a Twin Cities Village (TCV)	a) Incorporation of TCV accomplished November 2016	a) Presented speakers on aging in place (March 2019, May 2019 and January 2021)
b) TCV conducts volunteer driver program	b) Collaborate with TCV, promote membership, volunteerism and ride share	b) Compare baseline CM membership and increase in rides provided (2016 vs 2020).	b) TCV initial membership 15 and now 33
c) Increase awareness of public transit options	c) Partner with Marin Transit to publicize Transit Navigator program	c) Presentation as part of AF TCV-Parks & Rec Department speaker series	c) Presented speakers on transit options (November 2016 and January 2020)

d) Evaluate costs/benefits of a fleet of non-auto mobility options	d) Research existing programs and identify potential local partners and sponsors	d) Determine interest and feasibility for a local program	d) Supported Cycling Without Age for Corte Madera residents
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In addition, AFCM hosted presentations “Driving as We Age” with the DMV Community Outreach Senior Ombudsman (August 2018 and August 2019)



2.2 Work with public and private partners to assess wayfinding for both vehicular and pedestrian travel for selected routes.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Identify insufficient landmarks and signage	a) Enlist community organizations to develop a workplan to accomplish assessments	a) Completed workplan	a) Introduced plans for ground truthing walking routes in September 2020
b) Evaluate use of landscaping, art and natural features to improve wayfinding	b) Collaborate with community organizations and Town to develop a workplan to accomplish evaluation	b) Completed workplan	b) Involved Public Works Dept, Larkspur Walkers and CM Women’s Improvement Club

2.3 Work with public and private partners to increase acknowledgment of age- related changes relevant to driving and compensatory actions.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishment s
a) Increase participation in AARP Smart Driver course offered by CMPR	a) Collaborate with CMPR and community organizations to promote class	a) Measure class participation before and after promotion	a) No progress yet
b) Increase awareness of DMV Senior Ombudsman Program	b) Presentation as part of AF TC Village- CMPR speaker series	b) Complete presentation in November 2016	b) Presented speaker on senior transit ombudsman (November 2016 and January 2020)
c) Determine feasibility and merits of a program to honor the choice to limit driving	c) Interview and survey former drivers	c) Decision whether to develop a recognition program for hanging up keys	c) No progress yet

Domain 3: Housing

3.1 Work with public and private partners to help create more housing opportunities for seniors.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Simplify and reduce costs of permit requirements for accessory and junior accessory dwelling units	a) Support adoption of changes in CM municipal code	a) Partially accomplished December 2016	a) Presented speaker about ADUs (August 2017)
b) Incorporate age-friendly considerations into Town's General Plan, Housing Element, planning, policies and ordinances	b) Advocate for the full variety of needs for every age of life in Town planning	b) Inclusion of senior programming in Town budget and use of age-friendly lens in all planning	b) Advocated for looking at issues through age-friendly lens
c) CM residents are more aware of innovative senior housing options	c1) Develop a work plan to inform CM residents about intergenerational housing, senior artists colonies, homesharing, etc. c2) Presentation by Rachel Ginnis of Lilypad Homes	c1) Survey and measure awareness of housing options before and after an education and encouragement campaign c2) ADU Presentation	c1) No progress so far c2) Hosted speaker Rachel Ginnis on ADUs (August 2017)
d) CM residents are more aware of how limited housing choices impact seniors and our community	d) Presentations by Leslie Klor, director of Shared Housing, Episcopal Senior Communities	d) Complete presentations	d) Completed presentations : September 2016, March 2017

AFCM also hosted presentations on aging in place (August 2016), security considerations for aging in place (February 2017), decluttering and downsizing (October 2017) and In Home Supportive Services (March 2019).

3.2 Work with public and private partners to assist seniors to adapt and maintain their residences.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Assess and continually improve Lions-Rotary Handyman Programs including awareness of the programs	a) Record comments and satisfaction ratings from those requesting service and from providers	a) Comments and ratings reviewed semiannually to identify improvement opportunities including frequency of help days	a) Partnered with Rotary and Lions to provide handyman assistance days continually during the year
b) CM seniors demonstrate awareness of home modifications to better meet safety needs	b) Presentation in AF-TC Village-CMPR speaker series	b) To be scheduled	b) Presented speakers on home modifications (January 2018) with CM and Larkspur Building Depts



*Age-Friendly Corte Madera, Twin Cities Village,
Corte Madera Parks and Recreation Dept. and Age-Friendly Solutions,
sponsors of*

THIRD WEDNESDAY SPEAKERS SERIES

present

JUNIOR UNITS: ANOTHER OPTION TO AGE IN PLACE

**Wednesday, August 16, 2017
1:00 PM - 2:30PM**

**Central Marin Police Authority
Community Room
250 Doherty Drive
Larkspur**



**Speaker: Rachel Ginis
Executive Director, Lilypad Homes**

Please join us as Rachel Ginis, LEED accredited designer and Executive Director of Lilypad Homes, a non-profit organization in Marin, tells us about the latest developments that make it easier for homeowners to create more flexible housing options for themselves, their families and/or tenants. She will explain how you can create spaces within your home that offer more opportunities, and potentially generate income, as your needs change over time.

To see what is possible, what it might cost, how much space it takes, and more, come join us for this fascinating, informative and timely presentation.

Light refreshments will be served.

Domain 4: Social Participation

4.1 Work with public and private partners to increase opportunities to learn and socialize.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) CMPR continuously improves its offerings to seniors	a) AFCM provides input to programs and Older People Active Living newsletter (OPAL)	a) CMPR regularly distributes OPAL and continuously monitors senior programs and participation numbers	a) Created AFIC and launched in Spring 2018
b) Support educational-social activities offered by Twin Cities Village (TCV)	b) AFCM provides promotional support and other ancillary functions	b) Measure increase in CM membership in TCV	b) Support and promote TCV from initial 15 members to 33
c) Address senior needs and requests for information	c) AFCM, TC Village and CMPR host ongoing monthly Speaker Series	c) Measure participation, satisfaction with speaker topics and helpfulness of content	c) Surveyed attendees at 2017 holiday gathering for topic wishes
d) Provide transportation to enable participation	d) Arrange with Central Marin Policy Authority to use van	d) Increase Speaker Series attendance by those without ability to travel independently	d) No progress yet
e) By January 2018, AFCM will have a test location to explore the concept of an intergenerational center	e) Identify sponsors and collaborators to develop a workplan	e) Completed workplan	e) Opened in 2018, increased paid membership to 350 by 2020

Additionally, AFCM hosted presentations on travel tips (June 2017) and staying social (June 2017) and hosted holiday gatherings as opportunities for social connection in 2017, 2018 and 2019.

4.2 Work with public and private partners to increase opportunities for outdoor recreation in public places.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Introduce Cycling Without Age (CWA) as an intergenerational recreation and transportation option	a) Utilize CWA in AFCM activities	a) Increase familiarity with CWA and human-powered transportation	a) Offered park rides for those attending congregate meals/Corte Madera Honors
b) Assist CWA to establish affiliations with senior organizations and create an organizational framework	b) Provide promotional and networking support	b) CWA provides rides on a regular, ongoing basis	b) Introduced CWA lead to broader network of aging-focused individuals/orgs

In addition, AFCM hosted a presentation by Marin County Parks Department (July 2018) and a presentation on nature, play and aging (June 2018).



Domain 5: Respect And Social Participation

5.1 Work with public and private partners to foster respect and encourage development of programs and services that are of interest to all ages (also see 4.1 above)

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) To honor CM's nonagenarians and centenarians and showcase their achievements and contributions	a) Organize annual public recognition celebration	a) Press coverage and awareness of honorees' contributions and town history; track number of participants	a) Completed annual celebrations 2015-2020
b) To create opportunities to showcase individual talents and achievements by seniors	b) Identify community partners (CM Public Library, shopping centers, etc.) and develop workplan for art exhibits, presentations, performances, etc.	b) Complete workplan	b) Allied AFIC created 2021 calendar of watercolors

5.2 Work with public and private partners to reduce vulnerability to elder abuse.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Determine nature and extent of elder abuse in Corte Madera or Marin (financial, physical, psychological, etc.)	a) Consult with County Ombudsman and other resources to assess problem	a) Decision whether and how AFCM will address this issue	a) No progress yet

b) Educate seniors re: financial abuse	b) Presentation in AF-TC Village-CMPR speaker series	b) Plan presentations	b) Hosted speakers on elder abuse in May 2017, and July 2019
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2015

Domain 6: Civic Participation And Employment

6.1 Work with public and private partners to promote participation in Town events.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) To involve seniors in the activities of the Town	a) Collaborate with TC Village to create and promote local civic affairs discussion groups	a) Track participant numbers	a) Presentation on County services (January 2017)
b) Develop and improve outreach mechanisms/media	b) Publicize Town's weekly newsletter and availability of Council and Planning Commission meetings for viewing online or via community tv	b) Increase the roster of recipients of weekly Town newsletter	b) In progress



Domain 7: Communication And Information

7.1 Work with public and private partners to ensure information is available through a variety of resources.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Ensure information regarding services and programs reaches all CM seniors	a) Develop publicity protocol and checklist	a) Completed checklist	a) Developed an email list for presentations and important notices
b) Improve internet and smart phone skills to expand communication resources	b1) Offer presentation in AFCM-TC Village-CMPR Speaker Series b2) Encourage CMPR to offer communication and technology classes	b1) Complete presentation b2) Ongoing class offered by CMPR	b1) Hosted speaker in January 2017 b2) AFIC offered distance tech assistance when activities switched to online classes

In addition, AFCM hosted presentations on clear caption phones (June 2019) and technology for successful aging (May 2019).



2018

Domain 8: Community Support And Health Services

8.1 Work with public and private partners to provide health and safety monitoring of at-risk seniors.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Installation and operation of a telephone reassurance system to monitor at risk seniors for safety and health	a) Collaborate with Central Marin Police Authority	a) Successful operation and broad enrollment in program	a) Initial software program unsatisfactory. One-on-one outreach to seniors by Recreation staff launched when pandemic shelter-in-place began.

8.2 Work with public and private partners to provide assistance dealing with health concerns.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Increase awareness of need to preplan for health emergencies	a) Presentation in AF-TC Village-CMPR speaker series	a) Completed presentation March, 2017	a) Hosted presentations “Live Long Live Well” (April 2017) and “Being Mortal” (March 2017)
b) Present updates on wellness, nutrition and other health concerns	b) Incorporate these topics into AFCM-TCV-CMPR Speaker Series	b) Completed and scheduled presentations: September 2016, October 2016, March 2017, April 2017, July 2017	b) Hosted presentations on pole walking (October 2016), avoiding falls (September 2016 and September 2019), maximizing memory (January 2017), Medicare (September 2017 and October 2020), chair yoga (November 2017), hearing (September 2018), caregiving (November 2018), food for healthy aging (March 2018), joint pain (October 2019), stress reduction (November 2019) and County

			resources (May 2019)
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Domain 9: Financial Literacy

9.1 Work with public and private partners to provide information to assist seniors with the financial impact of aging.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Provide information about potential financial impacts of each phase of aging	a) Incorporate financial topics into AF-TCV-CMPR Speaker Series	a) Schedule presentation in May 2017	a) Presented speakers on scams (May 2017, July 2019 and August 2020) and budgeting for life (January 2019)



*Age-Friendly Corte Madera, Twin Cities Village and
Corte Madera Parks and Recreation Department
Sponsor*

The Third Wednesday Speaker Series



**MIND YOUR MONEY: AVOIDING SCAMS, FRAUD
& IDENTITY THEFT**

Wednesday, May 17 1:00 p.m. - 2:30 pm
Central Marin Police Authority Community Room
250 Doherty Drive, Larkspur



Don't let those calls fool you! Marin FAST (Financial Abuse Specialist Team) hosts this valuable presentation to arm us against online, phone and mail scams, fraud and identity theft. A 2015 study asserts that financial elder abuse costs \$36.5 billion annually. In Marin County alone, financial abuse cases make up 35% of all referrals to Adult Protective Services. Nationwide it's estimated that only 1 in 10 cases is ever reported.

Presenters: **Salamah Locks, RN, Marin FAST**
Appointee to Marin Commission on Aging

Maria Gregoriev, Marin FAST

Domain 10: Disaster Preparedness

10.1 Work with public and private partners to decrease anxiety and vulnerability during disasters.

Objective	AFCM Activities	Anticipated/ Completed Outcomes	Accomplishments
a) Provide information and supplies tailored to seniors	a1) Collaborate to modify and offer specialized “Get Ready” preparedness programs a2) Incorporate emergency preparedness and neighborhood response topics into the AFCM-TCV-CMPR Speaker Series	a1) Complete presentation a2) Participant numbers and pre- and post-training tests to measure effectiveness	a1) Hosted presentations on emergency preparedness (February 2019 and May 2020) a2) Created alliance with NRGs and TCV for emergency preparedness a3) One-on-one outreach to seniors by Recreation staff launched when pandemic shelter-in-place began with additional guidance on disaster planning.



THE THIRD WEDNESDAY SPEAKERS SERIES

sponsored by

AGE-FRIENDLY CORTE MADERA, TWIN CITIES VILLAGE,
CORTE MADERA PARKS AND RECREATION & AGE-FRIENDLY SOLUTIONS

presents

STAYING ALIVE!

Wednesday, February 20, 2019

11:00 AM to 12:30 PM

Corte Madera Community Center
498 Tamalpais Drive, Corte Madera

Marin's first responders emphasize that all residents must be prepared to survive for 5-7 days in their homes following a disaster. Now that firestorms are also a reality in our area, we need to understand about emergency alerts and how to escape. This custom *Get Ready Class for Older Adults* will help you create an emergency plan, evacuation checklist and strategies to keep you safe.

Presenter: Maggie Lang, RN
Marin County CERT and
GetReady Coordinator

Light Refreshments will be served