



Outreach Committee Meeting Minutes

Franklin Together Reentry Coalition

11:30-12:45 Thursday, January 4, 2018, Administrative Annex

Attendance: Stacy Yurko (chair), Shelly Schwartz, Karen Johnston, Melissa Mattson, Rob Yearicks, Robin Harmon, Robin Russell, Glenda Helman, Alaina Ingels

I. Welcome & Sign In

II. Current Initiatives

A. Community Outreach Activities

i. Recent Events

- a) Kim, Robin Harmon & Ali Washabaugh attended the Chamber breakfast. Kim & Ali spoke and received great feedback.

ii. Upcoming Events

- a) Jan 10: Kim is participating in a criminal justice session for Leadership Franklin County.

iii. Train the Trainer for FT Presentations

- a) suggestion to complete an actual training for the Resource Guide.

- At the HSB (sort of like our Intro to Human Services)
- During Training Days
- Leadership Academy - (John Patterson is supposed to get hold of me about this as he was all for it.)

B. Press Release/Newspaper Articles

- i. Discussion about creating a database of quotes from Coalition leadership: please send Alaina quotes to compile

- ii. Draft articles to have ready when requested

C. Marketing Materials

- i. Newly drafted brochure, have additional edits to add

- ii. Organizational flow chart

- iii. Develop a presentation board that can be used when Franklin Together speaks or has a booth

- iv. Discussion on types of merchandise for FT logo: stress balls, mints, sticky notes, pens, magnets

D. Reentry Services Guide: Grant Application Summary

- i. Partnered with Kelly Goshen to submit a Summit Mini Grant through Keystone Health

- ii. Requested funds for printing 7,000 brochures, time to distribute & train organizations

E. Employment/Employer Outreach Project:

- i. Update the work release employers & expanding options

- ii. Rob discussed his work in regard to outreach

- iii. Research options for job training

- iv. Alaina discussed the new google drive for information sharing: let Alaina know if you want access to the drive.

- v. Rob is going to start training another volunteer, returning citizen Bobby Moore.

- vi. Rob, Alaina and Work Release supervisor met to discuss (outreach, connection, budget)
- F. Reentry Simulation (75 max participants)
 - i. Training Days, April 18th, 1:15-4:30 (break 2:45-3:00)
 - ii. Will need 25 volunteers, include returning citizens; Alaina meet Stacy day before to get simulation set up
 - iii. Alaina will go through the simulation ahead of time to make sure everything is ready to go
- G. Franklin Together Website
 - i. The individual tab has been expanded
 - ii. Alaina & Stacy worked to link 211 info to several services
 - iii. Would like to identify a grant to get funding for website merchandise: check OAG

V. Meeting Adjourned.

Next Meeting: 11:30am, Thursday, February 1, 2018 @ Day Reporting Center