

# Workforce Readiness Working Group Meeting Agenda

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Location: **Prior Lake City Hall  
4646 Dakota Street SE  
Parkview Conference Room**

**NEXT SCHEDULED MEETING  
WILL BE:  
Wednesday, August 8**

Date: **Wednesday, July 11, 2018**

Time: **11:30 a.m. to 1:00 p.m.**

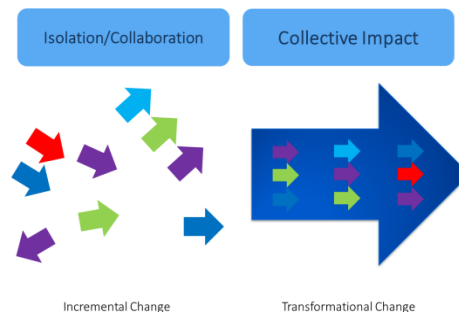
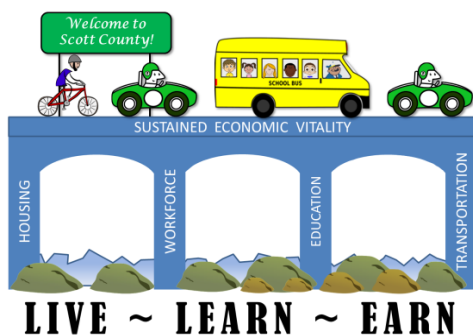
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## Agenda items:

- MNCAPS Survey Data – Further Analysis
- Monster.com Website debrief
- Review/Discuss Workforce Readiness Action Plan
- October Retreat – Tuesday, Oct. 23 (4:00, Ridges of Sand Creek in Jordan)

## Current Action Items:

- Jobs Website
- Local Post-Secondary



Scott County is a place where people are stable, connected, educated, and contributing

## The Live, Learn, Earn Initiative – Workforce Readiness

2018-2019 Action Plan – UPDATED 7/2/2018

**Mission:** Elevate each person’s contribution to the community through a rich variety of local employment opportunities and career pathways.

**Goal (1-year)** By January 2019 break into groups work on identified strategies and start county jobs website

**Goal (3-year)** By January 2021 shift dashboard numbers listed below in a positive direction

Dashboard Indicators				
Net Population Change Ages 25-34 (2015-2016)	Labor Force Participation Rate Ages 16-24 (2016)	% of Population Age 25+ with an Associate’s Degree or Higher (2015)	% of Population Age 25+ with a Bachelor’s Degree or Higher (2015)	Five-Year Unemployment Rate by Age (2015)
-265	68.4%	50.2%	38.2%	4.6% (Total) 13.4 % (16-19) 10.7% (20-24)

Recent Activities	Date	Output/Deliverable	Notes
Phone call with reporter for Business in Focus	6/12/18	Draft article	Barb, Stacy, and Jake spoke with Margaret from <i>Business in Focus</i> .
Monster.Com attended June 2018	6/13/18	Application and Information	Demo of Traitify (available now) and discussed website options
MNCAPs presentation	5/28/2018	Website recommendations	Presented job seeker data regarding website from survey and focus group
Employer Survey	4/18/2018	Results	Presentation on Employer Survey by Peter Leatherman (Joint meeting with housing and transportation)
IZI	4/10/2018	Event	Community Engagement Event
Purchase Jobs EQ Software	2/27/2018	Purchase Application	Data will support future economic development proposal bids
High School District Discussion	1/29/2018	Meeting	Representation from each district discussion on local needs regarding employment/education connection

SCALE Employer Panel	10/13/2017	Education	Presentation/education on current employment trends and labor shortages
MNCAPS presentation	6/13/2017	Presentation	MNCAPS presented citizen survey on 16-24 year jobs data
Life-cycle housing and economic development	Feb-May 2017	Education	Presentation to city council and county board
Data gathering	June 2016-Feb 2017	Information	Identified key data points for community strengthens and opportunities, which set foundation for stakeholders and workgroup direction

**Draft strategies and tactics made up by project coordinator as an example – actual strategies need to come from group**

STRATEGIES & TACTICS	Deliverable	Person(s) or Group(s) Responsible	Timeline		Resources/ Support needed	Notes
			Start	Completed		
<b>Establish post-secondary presence in Scott County—increase career training options for local citizens and employers</b>						
Convene follow-up meeting with post-secondary institutions						
Establish physical presence		MN State				
Lead curriculum development		MN State				
Establish local business councils		MN State				
Market full range of career path options to students		High Schools				
Identify training needs						
Agree on certificate standards						
Co-develop curricula						
<b>Develop and launch jobs website—increase awareness of local job opportunities</b>						
Identify what website should be: job postings, education, housing, transportation, community events						
Identify and Secure funding (SCALE, shared funding)						
Identify website developer – determine who maintains (RFP Process)						
Compile/create relevant content (depends on what site turns out to be)						

STRATEGIES & TACTICS	Deliverable	Person(s) or Group(s) Responsible	Timeline		Resources/ Support needed	Notes
			Start	Completed		
Create draft “run of show” – planning committee review						
<b>Youth Connections to Employment—increase awareness of career options for youth and caregivers</b>						
Assess opportunities and gaps with districts and employers						
Expand use of Traitify						
Expand business connections to identify career pathway needs						
Organize student/parent career fairs						
<b>Targeted Economic Development— looking to increase opportunities in targeted industries to align with resident employment skills</b>						
Purchase Jobs EQ Software	Purchase	Stacy	12/1/2017	4/2018	\$10,200	Data will support future proposal bids—cost split between CDA and SCALE
Business In Focus article to showcase Scott County economic growth and future potential—could be used a future marketing tool						
Economic Gardening helps current Scott County business to continue to grow						
Tap into city BRE visits to support local employment growth						
Coordination between FSS and LLE project for targeted proposal development (continued resource alignment)						
Work with DEED and Greater MSP to identify businesses outside of the MN that would align with Scott County’s workforce						