

Is Anheuser-Busch InBev Doing an End Run Around Craft Beer Restrictions?

"A backdoor play"

Now Anheuser-Busch has purchased the two biggest suppliers to the homebrew market, Northern Brewer and Midwest Supplies, through its venture capital arm, ZX Ventures, which describes itself as a global disruptive growth group and incubator. The deal with the suppliers was for an undisclosed sum.

Northern Brewer founder Chris Farley wrote on his company's blog that the deal is all about growing the business and that both management and the business will remain independent. Yet by Anheuser-Busch effectively acquiring the suppliers that many craft brewers today once used to get their start comes with it certain implications. The simple fact of the matter is that AB InBev will have an even stronger hold on beer consumption in the U.S.

It seems that AB InBev is not happy with only 80% of the beer sales in America, they are coming after us next. Read the whole article here:

<http://www.fool.com/investing/2016/10/27/is-anheuser-busch-inbev-doing-an-end-run-around-cr.aspx>

Buy your ingredients responsibly.

Neil