



# BAYSHORE PRODUCE

Weekly Market  
Guide  
April 12<sup>th</sup>,  
2019

# Overview / Alerts

## OVERVIEW

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We are currently in the beginning parts of transition. There are some quality issues from the desert region mainly due to bugs. We will begin to see improvement in the next weeks as we transition fully into Salinas.

## PRODUCT ALERTS

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Celery



Onions



Avocado



Bell Pepper



Limes

# TRANSPORTATION / WEATHER

## TRANSPORTATION

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Freight are still above average and trucks are limited. Mexico is still experiencing a fuel shortage. This could affect imports in the coming weeks.

## WEATHER

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Southeast: Mostly warm weather with cool nights, high chance of rain

Salinas: Cool days with cold nights, cloudy/rain throughout the week

Yuma: Warm days with cold nights, cloudy throughout the week

Coachella: Hot days and cooler nights, partly cloudy most of the week

# Fruits

## CROP REPORT

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**Apples** – Market remains steady on good volume, organic prices are rising by the week



**Avocado** - Possible decline in markets. Mexico is picking heavy this week to cover what wont be next week. Once Holy Week comes, they wont return until April 22<sup>nd</sup>. Fruit might not cross again until the 29th



**Banana** – Have transitioned back to normal. Quality is good



**Blackberries** – Should trend up week after week



**Blueberries** – Supply will be low for the next three weeks then increase

# Fruits

## CROP REPORT

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**Grapes** – Crimson prices are going up as movement has been good. Greens are very tight and high-priced



**Lemons** – Business is picking up. Weekly increases in orders and demand. More large fruit available and less 165s going forward



**Limes** – Supplies are tight due to lower volume from Mexico due to weather



**Mangoes** - Good supply and good availability



**Melons Cantaloupe** – Large sizes are driving the market. Reduced overall volume due to whitefly. Most 9s and larger coming in. Strong demand on the large fruit

**ALERT**

# Fruits

## CROP REPORT

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**Melon Honeydew** – Good volume for the next 2-3 weeks. Sizing heavy towards larger fruit, leaving 6/8s in a limited position. Quality remains good



**Oranges** – Navels are steady with good supply. This week is tight on 88s and 113s



**Pears** – Anjou, Bosc, and reds available with good supply through June. Pears are a great value at this time



**Pineapple** – Volume has slowed as yields are coming off a strong Q1. Most of the incoming volume is taken with Easter loading happening soon. Availability will be back after Easter

# Fruits

## CROP REPORT

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**Raspberries** – Lower than forecasted last week, volume is tight and expected to remain this week for a week. Pricing will begin to increase



**Strawberries** – Market has improved. Weather is becoming favorable



**Watermelon** – FL is getting started with Mexico gapping as we transition to the northern region. Market is stronger

# Vegetable

## CROP REPORT

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**Asparagus** – Good supply and quality



**Broccoli** – Supply has improved in Salinas and Central Mexico



**Cauliflower** – Supply is fair to good



**Carrots** – Quality and supply are improving



**Corn** – The market is active but there is still good supply and quality available



**Celery** – Ongoing extreme market with celery. No improvement in sight for the next few weeks. Tight supplies and high prices into August

**ALERT**



# Vegetable

## CROP REPORT

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**Cucumber** – Market is active with good movement. Supplies are increasing



**Eggplant** – Volume has pick up in Florida with mixed quality. More volume in the next weeks. Mexican supply will remain steady for the next 10-14 days



**Garlic** – Supply is firming up and markets are active



**Ginger** - Chinese markets are mixed, but quality is good. Product is available at higher costs from Brazil, Peru, and Thailand



**Green Cabbage** – Supply has improved and is good

# Vegetable

## CROP REPORT

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**Green Onion** – Quality, supply, and demand are good



**Kale** – Supplies remain steady



**Lettuce Iceberg** - Yuma is finished, Huron only for this week. Market is steady with potential to get active next week



**Leaf Green and Red**- Supply is slightly above normal. Salinas crop is clean. Demand is good and weights are in the 18-20 range

**Leaf Romaine** – Supply is right on budget. Quality is good with good texture. We have fully transitioned from the desert. Weight is around 34-36

# Vegetable

## CROP REPORT

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Leaf Romaine Hearts – Supply



**Onions** – Market is active due to limited supplies. Mexico is done and domestic supplies are done. Red market is holding



**Pepper, Bell** – Market has turned back around. We are seeing supply GAPS in Florida



**Potato** – Market is stable with good availability. Pricing has leveled off. No transportation issues during this time



**Spinach** – Quality and supply are good



**Squash** – Pricing is steady this week as demand is light in the east and west. Quality is good in the west and mixed in the east

# Vegetable

## CROP REPORT

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**Tomato** - Round: Supply is improving as transition to spring crops are finished. Good volume and quality for the next several weeks



Romas: Supply is improving as transition to spring crops are finished. Good volume and quality for the next several weeks

Grapes: Supply is improving as transition to spring crops are finished. Good volume and quality for the next several weeks

Cherries: Cherries are up this week. Supplies remain light which is causing price increase. Quality is between fair and good

# BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact [brandon@bayshoreproduce.net](mailto:brandon@bayshoreproduce.net) and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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