



**Imdad Logistics**

a Middle-East 4PL provider

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**Asset Tracking**

# RFID

## ASSETS TRACKING

End to End Solutions



### WHAT IS ASSET TRACKING?

Asset Tracking is the process of labeling fixed assets for performing their inventory count and tracking.

#### OLD METHOD (Search for & Read every label)

The old method consisted of labeling every fixed asset either by a simple number or barcode and then upon inventory, officers counting the inventory have to search for and find every label on every asset, read it and record it.

#### NEW METHOD (Smart Tags & RFID)

Our New Method consists on labeling every fixed asset with a Smart Tag; Smart Tags being electronic chips containing data about the fixed asset. Using an RFID (Remote Frequency ID data capturing machine) that can remotely read the data contained on the Smart Tag, the process of capturing data has become extremely simple e.g. by entering a room and clicking on the RFID machine, the data from all the fixed assets labeled with Smart Tags and present within the room is captured without even pointing the machine to the Smart Tag

### FUNCTIONALITIES

Manage all of your assets and track items or people in one place. Issue, purchase and receive orders, moves, pick lists, check assets out and in, manage asset depreciation, take physical inventory counts, create and share custom reports and more.

Training, Support and possibility of interface with user's finance systems.

Capacity to manage an Unlimited number of items.

Mobility of data capturing devices.

### KEY BENEFITS

- Immediate access to asset location and ownership
- Simplified government mandated record keeping
- Increased accountability and control
- Reduced costs from allocating active or inactive assets
- Elimination of high human error incidence in book-based tracking
- Elimination of missed maintenance schedules
- Accounted for lost and misplaced equipment
- Rapid payback of system cost



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# GET Logistically FIT



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