

SIGN ME UP - \$500 (3 available)

The three wise men had the north star to follow, but with all of the city lights and so many fabulous locations it can be a little bit more confusing knowing where to go next during the Christmas Walk. Please help us to create some clarity by sponsoring some brand-new sandwich boards. These will become staples in the community for years to come! Not only will you know that you have done a good deed for your community but we will also spread the word of your generosity by publicly recognizing you on social media.

“MAKE IT REIN...DEER” - \$400 (2 available)

We all know that Santa could never find his way to Grayling without the work of his trusty reindeer. Please help us to get those reindeer here! With your generous donation of \$750 you can ensure that the reindeer will find their way to Downtown Grayling. We will let everyone know that you were the one that made Rudolph’s nose shine so bright, with a custom banner that will be displayed both in the parade with the reindeer themselves. We will also spread the word of your generosity by publicly recognizing you on social media.

HEAR YE! HEAR YE! - \$400 (2 AVAILABLE)

Help us to get the news out in print! Through various newspapers and with flyers we can reach even more people in our area. We want to make sure to invite everyone to join in on the fun in Downtown Grayling. Print sponsors will benefit from cross promotion with mentions on our social media platforms.



SANTA'S LIL' HELPER - \$300

Sometimes we all need a little help from our friends, especially our friend porta john. Help out the whole community with your donation of \$300. Trust us, everyone will thank you. We will even post some notices in the porta john’s so that everyone knows who to thank, even if it is an unspoken thank you, everyone appreciates having somewhere to go in their time of need.

SPREAD THE CHEER - \$250

Let’s make sure that everyone has equal access to all of the delightful activities and adventures that are available at the Grayling Christmas Walk by sponsoring the Trolley. You can even put a banner up on the trolley so that everyone knows how helpful you are.

DYNAMIC DUO - \$150

It wouldn’t be Christmas Walk without Mr. and Mrs. Claus. For only \$150 you can be the responsible party that ensures they get here. Everyone appreciates seeing this dynamic duo from year to year and we will make sure that they all know you were the one that brought Santa to Downtown Grayling by recognizing you on social media.

PUT A BOW ON IT - \$100

Please help us to congratulate the winners of our “Clark Griswold Decorating Challenge” and our Float Competition by sponsoring the winners name plate on the travelling trophy and a plaque for the float winner as well as sponsoring the Facebook boosts that promote this fabulous event.

LIGHT UP THE NIGHT - Minimum \$70

Everyone loves the holiday decorations that adorn the light posts throughout the holiday season. Please help us out by sponsoring a post (or two) and we will put your name on them so that everyone will know who to thank for these lovely lights.

Name of Business:

Contact Person:

Email:

Phone:

Business Address:

Please indicate the level of sponsorship that you would like.

----- Sign Me Up \$500

----- Make it Rein...Deer \$400

----- Hear Ye! Hear Ye! \$400

----- Santa’s Lil’ Helper \$300

----- Spread the Cheer \$250

----- Picture Perfect \$250

----- Dynamic Duo \$150

----- Put a Bow On It \$100

----- Light Up the Night minimum \$70

Grayling Christmas Walk 2018

Please return the completed form as soon as possible to the Main Street Office in the Chamber of Commerce building or by mailing it to Grayling Main Street P.O. Box 226 Grayling, MI 49738



2018 Schedule of Events

- 3:15 pm-Snowball Drop on the Huntington Bank Lawn
- 3:30-6pm-Pictures with Santa inside the AuSable Artisan Village
- 3-7pm-Pony Rides and Live Reindeer on the 200 block
- 3-6 pm-Horse Drawn Carriage Rides
- 3-9 pm-Trolley Rides Downtown & Surrounding Retail Businesses
- 7 pm -Parade of Lights on Michigan Ave
- 3-8pm-Shoppers Showcase inside Michelson Memorial Church
- 3-9pm-Festival of Trees in the Grayling Mini Mall

Theme:

A Story Book Christmas

If you have any questions please contact:
Erica Blair – Chairperson of the Grayling
Christmas Walk: (906) 361-8649
erica@onthemapmarketing.biz

-Or-

Rae Gosling - Grayling Main Street Manager:
(989) 390-7689
downtowngrayling@gmail.com

Participating Business Forms to be included as a Trolley Stop or Trolley Mention and to be involved in the “Clark Griswold Decorating Challenge” and Snow Ball Drop as well as Booth Holder Agreements and Parade Applications are available at the Grayling Main Street Office and online at www.downtowngrayling.com/festival-events.html



2018

Saturday
November 17th
3-9 pm

Sponsorship Opportunities

