



Highway 3 Twinning Development Association

News Release

For Immediate Release

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New Report Confirms the Long-Term Benefits of Twinning Highway 3

The Highway 3 Twinning Development Association released a new report detailing the cost benefit analysis of twinning Highway 3 today following the group's regular monthly meeting. "We express our thanks to Honourable Brian Mason, Minister of Transportation and Infrastructure for the funding to assist in the completion of this study and to Dr. Kien Tran from the University of Lethbridge for his work in preparing the report." noted Association President Bill Chapman.

The Cost Benefit Analysis has determined that the twinning of Highway 3 generates an economic return of about 3:1 in that for every dollar invested in the maintenance and construction of the highway, about three dollars in benefits result. In addition, public safety is improved and a reduction in emissions occurs as a result of twinning the highway. Chapman adds, "This report is good news for southern Alberta and the Association believes that twinning of highway 3 is integral to the economic development, tourism, recreational use, and safety of the Highway 3 Corridor. This study confirms the investment is valued and sustainable."

The Highway 3 Twinning Development Association works collectively, on behalf of member municipalities, chambers of commerce, school boards, tourist associations and economic development agencies to promote and work with government to facilitate the twinning of Highway 3.

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