



Giddings New Horizons Lions Club
Brain Power Five & Dime
5K & 10K Run/5K Walk

Benefiting Alzheimer's Research

Saturday, September 26, 2015 8:00 A.M

Giddings Municipal Golf Course, Giddings, Texas

It's time to get ready for the Giddings New Horizons Lions Club Brain Power Five & Dime - 5K & 10K Run/Walk to benefit Alzheimer's research. Thanks to our sponsors, participants, and volunteers, we have raised \$15,000 for Alzheimer's research. Our event has attracted hundreds of runners and walkers who have come to Giddings from Arizona, Oklahoma, and all over Texas to support this worthy cause. We have big plans for our 2015 run, with goals of hosting 400+ participants and raising \$10,000.

This year the proceeds will be donated to the Darrell K. Royal Research Fund for Alzheimer's Disease. dkrfund.org

Please consider one of the following sponsorship opportunities

_____ **Presenting Sponsor: \$1000** – This is the exclusive “Presenting Sponsor” of the 2015 BPDF. Sponsor will get company logo printed in a prominent location on the FRONT of the participant and volunteer t-shirts. Logo will be printed on promotional materials associated with the event. Signage will be placed at various points on the course acknowledging presenting sponsor and sponsor will get special recognition on stage at the event. Logo will be placed on event website and Facebook page, and business will have the opportunity to place promotional materials in participant packets.

_____ **Timing & Results Sponsor: \$1000 - TAKEN**

_____ **Power Stops & Refreshments Sponsor: \$500** – Company logo printed on the back of the participant and volunteer t-shirts in a priority position and prominent size. Sponsor signage will be placed on the course and at the rest stops. Special recognition will be given on stage during the event and during the awards ceremony. Company logo will be placed on event website and Facebook page and business will have the opportunity to place promotional materials in all participant packets.

_____ **Platinum Sponsor: \$350** – Company logo printed on the back of the participant and volunteer t-shirts in a priority position and prominent size. Platinum sponsors will receive special recognition at the event and their logo will be placed on event website and Facebook page and business will have the opportunity to place promotional materials in all participant packets.

_____ **Gold Sponsor: \$250** – Company logo printed on the back of the participant and volunteer t-shirts in a priority position. Recognition at the event and logo placed on event website and Facebook page and business will have the opportunity to place promotional materials in all participant packets.

_____ **Silver Sponsor: \$100** – Company logo printed on the back of the participant and volunteer t-shirts in a secondary position and size. Recognition at the event and logo placed on event website and Facebook page.

_____ **Bronze Sponsor: \$50** – Company name printed on the back of the participant and volunteer t-shirts. Logo placed on event website and Facebook page.

_____ **Individual/Family Sponsor: \$25** – Name placed on event website and on printed materials in runner packets.

Sponsor/Company Name: _____

Company Representative: _____

Mailing Address: _____

Contact Email & Phone # _____

Please mail form and payment to: Giddings New Horizons Lions Club P.O. Box 531 Giddings, TX 78942

For more information contact Dana Lehmann 979-716-8033. Sponsor logo can be emailed to LionsBrainPower@gmail.com

www.GiddingsLions.com