



## Central Avenue Historic Business Improvement District Board Meeting Agenda

*Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard*

August 3, 2016 – 5:30 pm to 7:30 pm

New 9<sup>th</sup> Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

323-230-7070 p | [bid@centralavenuehistoricdistrict.org](mailto:bid@centralavenuehistoricdistrict.org)

Posted: July 28, 2016

- I. Welcome: Jonathan Zeichner, Vice President (3 min)
- II. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve 6/1/16 Board Meeting Minutes. Only Notes from 7/6/16 Presentations. No Quorum to Hold Meeting: Grant Sunoo, Secretary (5 min)
- IV. Review and Approve Financial Report: Dani Shaker, Treasurer (7 min)
  - a. Report on assessment fees collected as of June 30, 2016 and outstanding invoices submitted the City Clerk. As of June 30, 2016, the City of Los Angeles Office of the City Clerk has transferred \$319,696.04 into the CAHD program operations account at East West Bank. This is for assessment fees received through April 28, 2016 and is less the \$16,706.96 service fee deducted by the City. Thus, in total, CAHD has received \$336,403 in assessment fees.
  - b. Accounts payable report.
  - c. RFP for accounting services for preparation of the reviewed financials. First full disclosure financial statement due to the City Clerk by May 1<sup>st</sup> 2017.
- V. Board Management and Operations Action Items: Jonathan Zeichner, Vice President
  - a. Vote on Bylaws corrections and/or amendments (20 min)
  - b. Vote on Safety Ambassador Interview Committee's contract award recommendations – Interview Committee – Dani Shaker, James Westbrooks, Grant Sunoo, Clent Bowers and Priscilla Aluqdah (15 min)
  - c. Status of meeting with Vivian Bowers, Jonathan Zeichner, Dani Shaker, Grant Sunoo, Sherri Franklin and the REEF Development team on June 13<sup>th</sup> to discuss their requested letter of support and potential collaborative programs (5 min)
  - d. Report by Ad-Hoc committee formed to determine wayfinding sign guidelines and partnerships. Report on Do Art Foundation hand painted sign art proposed project and requested financial participation for video on the process and "how to" course for businesses. Project is facilitated by Do Art Foundation Executive Director Carmen Zella, - Clent Bowers, Member (10 min)
  - e. Thomas Jefferson High School 100 Year Centennial Meet & Greet on August 27<sup>th</sup> Sponsorship and the Church Ministerios Juda Movie Night Under the Stars Networking for the Month of August Sponsorship - Priscilla Aluqdah, Member – (7 min)
  - f. Urban Design Center MOU agreement extension from June 30, 2016. (3 min)
  - g. Vote to issue RFP for Management Services (5 min)
  - h. Set date for Annual Board Election (3 min)
  - i. Receive Board Nominations (Nominations must be received 14 days before election) (5 min)
  - j. Discuss comments and feedback from property owners and reply status. Vote on determined responses. (3 min)

- VI. Management Report: Sherri Franklin, Urban Design Center (10 min)
  - a. Introduction to the Urban Design Center CAHD team.
  - b. First Planning Report due to City Clerk on November 1<sup>st</sup>. Draft will be prepared for September Board Meeting review and voting on approval during October Board Meeting.
  - c. Debriefing on Clean Streets Contract and discuss system for ongoing performance feedback– Sherri Franklin and Joe Gamez, CRCD
  - d. Second Quarter Newsletter and Cluster Marketing Strategy. 3<sup>rd</sup> and 4<sup>th</sup> quarter newsletter content development.
  - e. Outreach, website and social media performance
  - f. Space needed for operations
- VII. Review To-Do List and confirm deadlines/who is responsible (2 min)
- VIII. Meeting Schedule: Next Board Meeting: September 7, 2016 @ 5:30 pm
- IX. New Business
- X. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- XI. Adjourn – Promptly at 7:30 pm

**If you cannot attend the meeting you can dial into the conference line:  
(408) 650-3123 | Access Code: 687-833-333**