

SPONSORSHIP Opportunities



Sponsorship Overview

The South Dakota Diabetes Coalition (SDDC) is excited to share two opportunities to support those living with diabetes or prediabetes and those who care for patients with diabetes. The SDDC is partnering with the South Dakota Department of Health, Diabetes Program to host these events.

Empower South Dakota Conference

August 8-9, 2025 | Sioux Falls Convention Center

The Empower Conference is for those living with diabetes, family members of those with diabetes, and those with prediabetes or looking to prevent or delay the onset of diabetes.

Purpose of the Conference

- Learn about diabetes care and management
- Connect with others affected by the disease
- Meet with vendors who support the treatment and management of the disease

With keynote presentations and breakout sessions on a variety of topics that apply to type 1, type 2 and prediabetes, participants can choose the topic that meets them where they are at in their journey with diabetes.

Attendance Expected

- 400-600 South Dakotans affected by diabetes

The hope is that this will become an annual event that can potentially change regional locations.

Changes & Challenges in Diabetes Care and Education Conference

April 8-9, 2025 | Sioux Falls, South Dakota

The Changes & Challenges In Diabetes Care and Education Conference is an opportunity for healthcare professionals who care for patients with diabetes or manage complications related to the disease.

Purpose of the Conference

- Intended for nurses, dietitians, pharmacists, nurse practitioners, physician assistants, physicians, and other health care professionals who provide care and education to those with diabetes and their families
- Updates on diabetes management - including CGM usage, pharmaceutical updates, as well as updates for basic diabetes care and management
- Includes CEUs for healthcare professionals

Attendance Expected

- 125-150 healthcare professionals

Moving forward the SDDC and SD Department of Health hope to resume hosting this conference bi-annually.

Sponsorship Levels



	Diabetes Champion PLATINUM	Diabetes Champion GOLD	Diabetes Champion SILVER	Diabetes Champion BRONZE
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,500

Empower South Dakota Conference

Free Event Registrations (for use within organization or to give away)	15	10	5	2
Vendor/Education Booth Size	20x20-foot booth space with premier location	20x10-foot booth space	10x10-foot booth space	10x10-foot booth space
Recognition Before Keynote Presentations	Individual organization recognition before keynote presentations	Logo recognition before keynote presentations		
Event Signage	Logo on event signage	Logo on event signage	Organization name on event signage	
Event Presentations	Logo on event presentations	Logo on event presentations	Organization name on event presentations	
Event Program Ad	Full-page, color event program ad	Full-page, B&W event program ad	Half-page, B&W event program ad	1/4th page, B&W event program ad
Event Registration	Large logo on event registration pages	Logo on event registration pages	Logo on event registration pages	
Recognition on Social Media	Logo and organizational summary paragraph on social media	Logo and organizational recognition on social media	Organization name recognition on social media	
Tiered donation level logo on swag bag	Yes	Yes	Yes	No
Opportunity to add handout to swag bag	Yes	Yes	No	No
Recognition in Local/Regional Event Advertising	Logo	Logo	No	No

Changes & Challenges in Diabetes Care and Education Conference

Conference Registrations	10	6	4	2
Vendor Booth	With premier location	With premier location	Standard booth	Standard booth
Recognition Before Keynote Presentations	Individual organization recognition before keynote presentations	Logo recognition before keynote presentations		
Event Signage	Logo on event signage	Organization name on event signage		
Event Presentations	Logo on event presentations	Logo on event presentations		
Event Registration	Large logo on event registration pages	Logo on event registration pages	Organization name on event registration pages	
Recognition on Social Media	Logo and organizational summary paragraph on social media	Logo and organizational recognition on social media	Logo and organizational recognition on social media	
Recognition on Event Handouts	Logo on event handouts	Logo on event handouts	Organization name on event handouts	



Additional Sponsorship Opportunities Empower South Dakota Conference

- Dinner Sponsor - \$25,000 - includes all Platinum (Champion) sponsorship benefits as well as recognition as dinner sponsor
- Lunch Sponsor - \$20,000 - includes all Gold (Innovator) sponsorship benefits as well as recognition as lunch sponsor
- Snack Sponsor - 2 Available - \$10,000 - includes all Silver (Advocate) sponsorship benefits as well as recognition as snack sponsor
- Keynote Speaker Sponsor - \$5,000 (multiple sponsorships available)

A La Carte Empower South Dakota Conference

- \$1,000 - 10 x 10-foot booth space - for-profit, each additional 10 x 10-foot booth space - \$500
- \$500 - 10 x 10-foot booth space - non-profit or government-affiliated organization
- \$1,000 - Full-page, color program ad
- \$750 - Full-page B&W program ad
- \$500 - Half-page B&W program ad

Changes and Challenges Conference Booths

- \$1,000 - 10 x 10-foot booth space - for-profit
- \$500 - 10 x 10-foot booth space - non-profit or government-affiliated organization
- \$2,500 - Keynote speaker sponsor



Sponsorship Information

Go to the link below or click the button to fill out your organization's sponsorship information.

Click to Sponsor

<https://form.jotform.com/242544166396059>