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## Beyond Multiple Choice:

# Automated analysis of student writing reveals heterogeneous student thinking in STEM

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**Automated Analysis of Constructed Response (AACR)**  
**research group**

# Outline

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- ▶ Theoretic Framework and Research Objectives
- ▶ Automated Analysis Approach
- ▶ Results: Chemistry of Biology



# Constructed Response Assessment

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- ▶ Students learn by constructing knowledge
- ▶ Assessment should allow students to represent their knowledge in their own language
- ▶ Large enrollment courses prohibit the use of constructed responses assessments

(Bransford, 2000; Von Glasersfeld, 1994)

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# Objectives

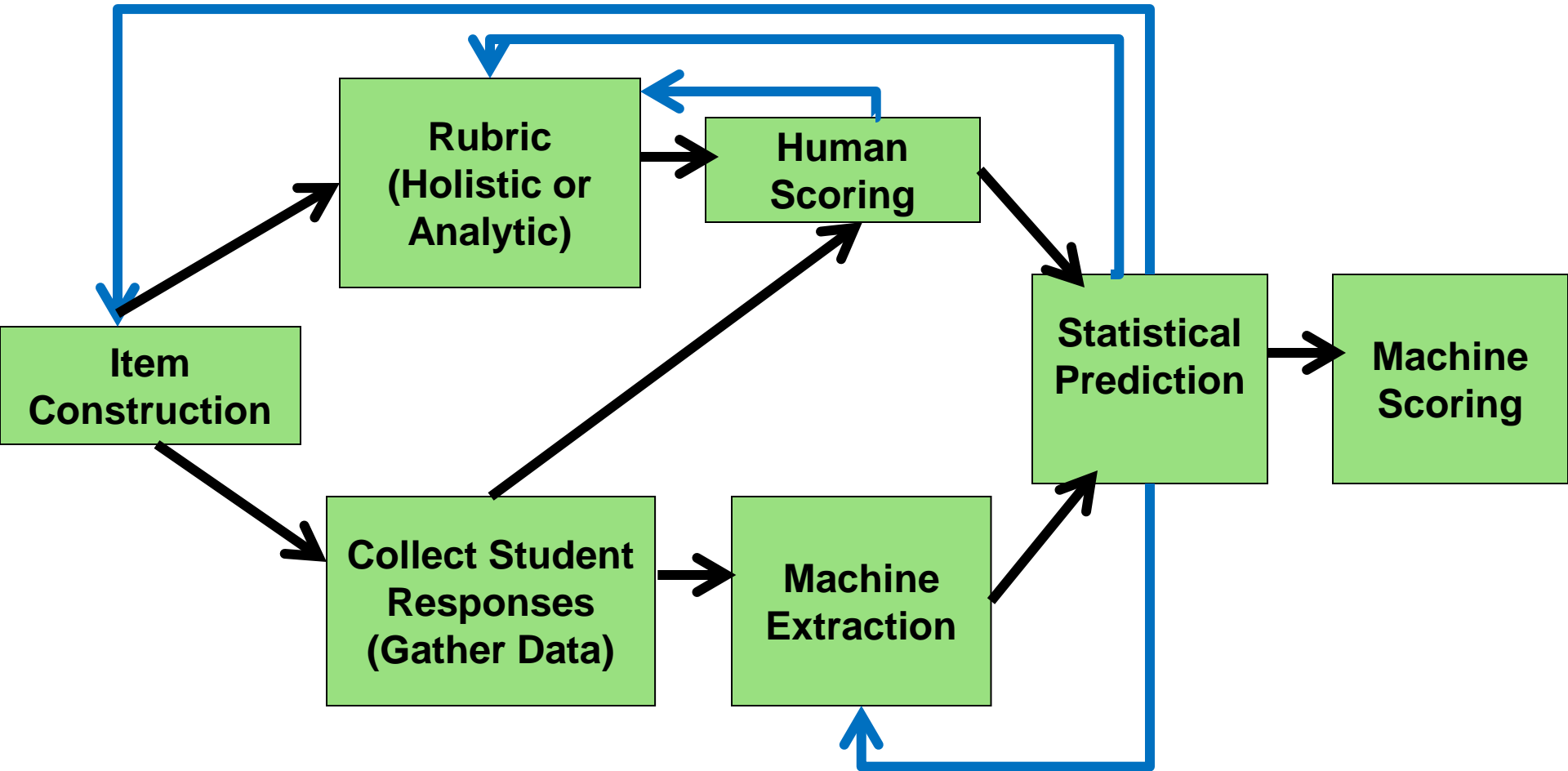
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- ▶ Evaluate students' understanding of scientific concepts
  - ▶ Create models of student thinking
- ▶ Use lexical and statistical analysis to analyze students' writing
  - ▶ Develop resources - libraries and categories
  - ▶ Validate by predicting expert ratings



# Automated Analysis Approach

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# Functional Groups: Multiple Choice

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Consider two small organic molecules in the cytoplasm of a cell, one with a hydroxyl group (-OH) and the other with an amino group (-NH<sub>2</sub>).

Which of these small molecules (either or both) is most likely to have an impact on the cytoplasmic pH?

- 33% A. Compound with amino group
- 49% B. Compound with hydroxyl group
- 12% C. Both
- 6% D. Neither

Explain your answer

Haudek, K., Prevost, L., Moscarella, R. B. A., Merrill, J. E., & Urban-Lurain, M. (In Revision). What are they thinking? Automated analysis of student writing about acid/base chemistry in introductory biology. *CBE - Life Sciences Education*.

# Text Analysis

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- ▶ Software
  - ▶ SPSS Text Analysis for Surveys
  - ▶ SPSS Modeler – Text Mining
- ▶ Procedure
  - ▶ Library Construction
  - ▶ Extraction
  - ▶ Categorization



lexical\_analysis\_amino\_publication\_20july.tas - IBM SPSS

File Edit View Categories Tools Help

Categories Statistics

Build Extend

All Records (1036)

- Uncategorized (41)
- hydroxyl (625)
- amino group (529)
- base/basic (383)
- hydrogen (244)
- acid/acidic (237)
- raise ph (139)
- cell (117)
- compounds (111)
- solution (98)
- ionization (89)
- ions (30)**
- willingness to donate proton (28)
- ionize (10)
- dissociate (10)
- ion concentration (7)
- break (5)
- ions in the cytoplasm (3)
- ions in solution (2)
- hydrolyze (1)
- ions to the solution (0)
- release hydrogen ions (0)
- strong base (89)
- lower ph (82)

Unused Extractions All Extractions

Extract Concept

- hydroxyl group (351)
- effect (344)
- ph (330)
- amino group (300)
- excellent (268)
- hydroxyl (236)
- hydrogen (219)
- base (213)
- strong (143)
- basic (109)
- both (103)
- nh2 (102)
- acid (87)
- more basic (85)

28 Categories 995 (96%) Responses Categorized 0 0

# Categories

# Responses

# Terms

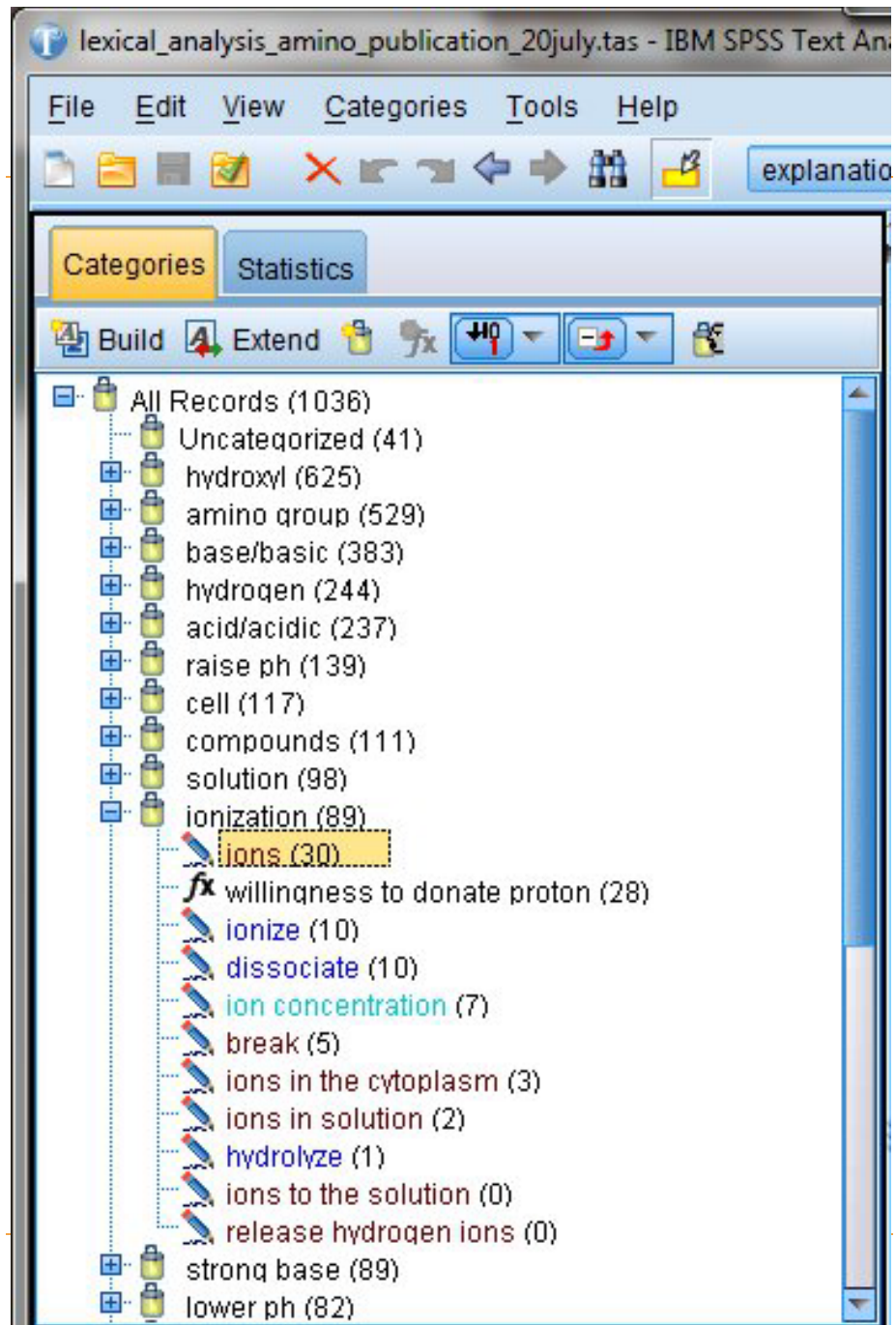
Response	Categories
because pH is the measure of the concentration of H+ ions	hydrogen ionization
1099 Both compounds would affect the pH because when bonded the hydroxyl group would tend to attract a H+ molecule, thus making the solution acidic, and the amino group would try to attract a OH- and make the solution basic. When combined with the cytoplasm, even though identical amounts are present, the pH would not be neutral and end up changing because one molecule would be more ionic and have the tendency to attract more ions towards its polar ends.	compounds hydroxyl acid/acidic amino group base/basic hydrogen ionization solution
2	
1111 Both the hydroxyl group and amino group are both electrophiles, and will try and draw out H+ ions into solution, making it acidic.	acid/acidic amino group electron hydrogen hydroxyl ionization
3	
1301 Compounds with a hydroxyl groups are strong bases, when added to the cytoplasm it will have more effect because the ions will dissociate into the cytoplasm changing the pH more than the amino group.	ionization strong base amino group base/basic cell compounds
4	
the pH because it contains an alcohol side effect on oh are hydroxide and hydrogen	alcohol hydrogen hydroxide ionization
1004 Hydroxyl group can provide H ions, thus affecting pH	ionization hydrogen hydroxyl
10341 Hydroxyl groups can more easily form with H ions so it would decrease the [H+].	hydrogen hydroxyl ionization
7	
10202 Hydroxyl will have a greater effect because the electronegativity of the oxygen atom in the hydroxy group makes it very easy to pull off the hydrogen resulting in H+ ions floating in the cytoplasm decreasing the pH. NH2 is an electron acceptor so the cytoplasm would need to have a significant amount of H+ ions if it wished to greatly effect the cytoplasmic pH.	cell electron hydrogen lower ph amino group hydroxyl ionization
8	
10070 I measured a amino group because of the number of H+ ions in the compound but now I'm thinking that since they both have a 1	amino group

# Responses

Analytics for Surveys

	Id	Response	Categories
1	2331	because pH is the measure of the concentration of H+ ions	concentration hydrogen ionization
2	1099	Both compounds would affect the pH because when bonded the hydroxyl group would tend to attract a H+ molecule, thus making the solution acidic, and the amino group would try to attract a OH- and make the solution basic. When combined with the cytoplasm, even though identical amounts are present, the pH would not be neutral and end up changing because one molecule would be more ionic and have the tendency to attract more ions towards its polar ends.	compounds hydroxyl acid/acidic amino group base/basic hydrogen ionization solution
3	1111	Both the hydroxyl group and amino group are both electrophiles, and will try and draw out H+ ions into solution, making it acidic.	acid/acidic amino group electron hydrogen hydroxyl ionization
4	1301	Compounds with a hydroxyl groups are strong bases, when added to the cytoplasm it will have more effect because the ions will dissociate into the cytoplasm changing the pH more than the amino group.	ionization strong base amino group base/basic cell compounds

# Categories



# Example Holistic Rubric: Expert Ratings of Explanations

- ▶ Two experts rated explanations from correct answers using 3-bin rubric

37%

- ▶ Bin 1: Correct explanations of functional group chemistry (may include correct supporting reasoning)

10%

- ▶ Bin 2: Partly correct explanations with errors in facts or reasoning

53%

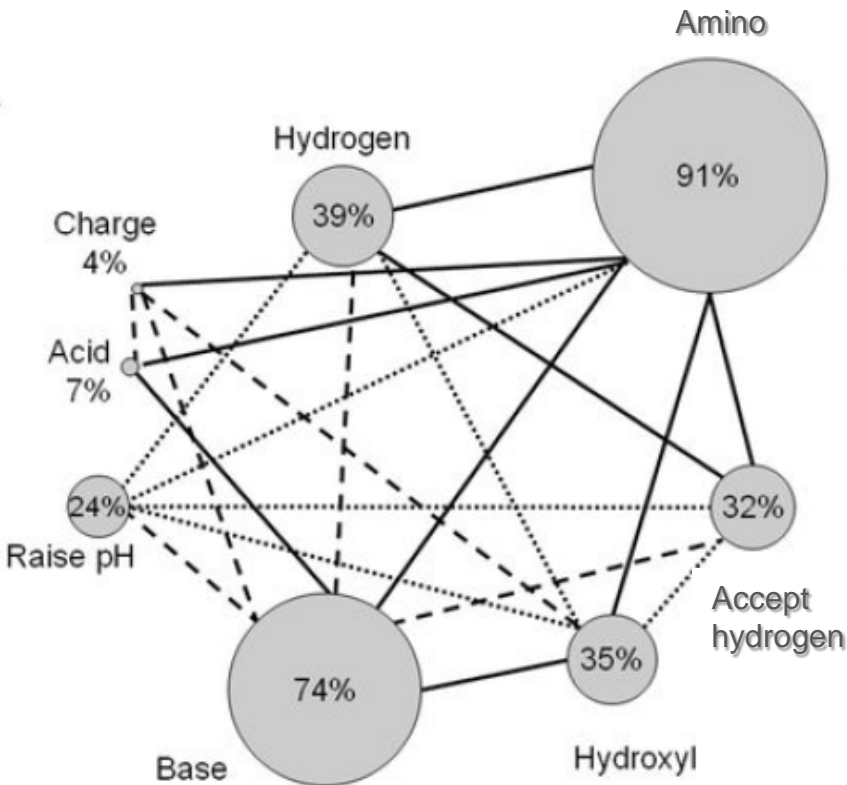
- ▶ Bin 3: Totally incorrect/irrelevant response

Inter-rater reliability = .90

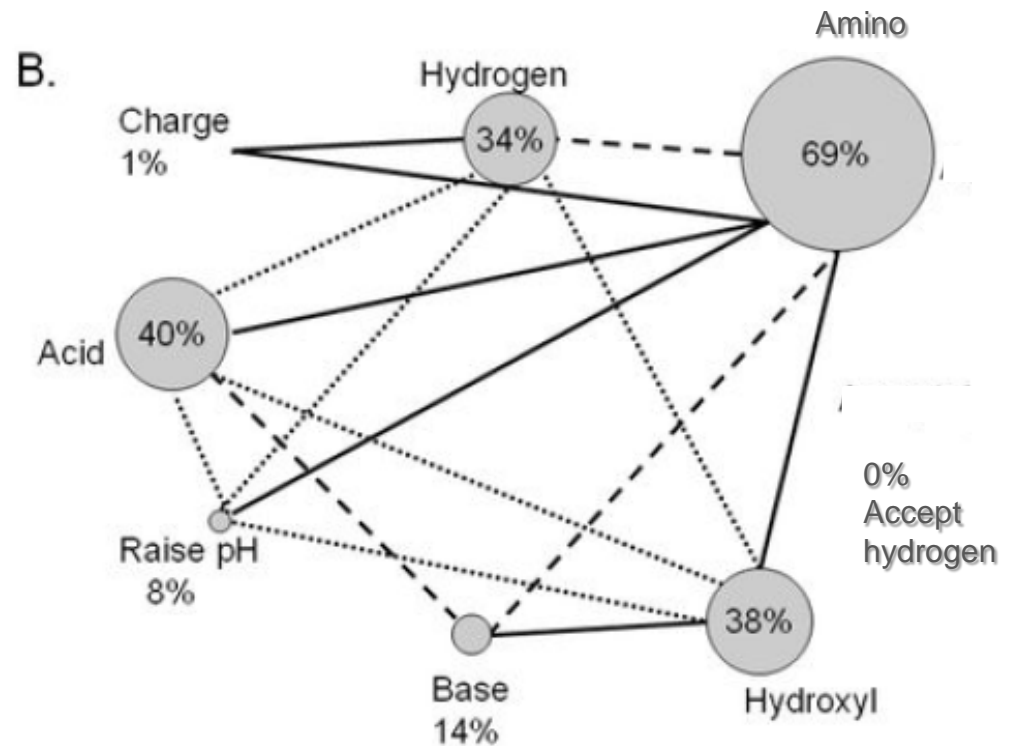


# Web Diagrams: Connections among categories

## Bin 1: Correct



## Bin 3: Incorrect



lines represent the % shared responses between categories

..... 25 -49%;

----- 50-74;

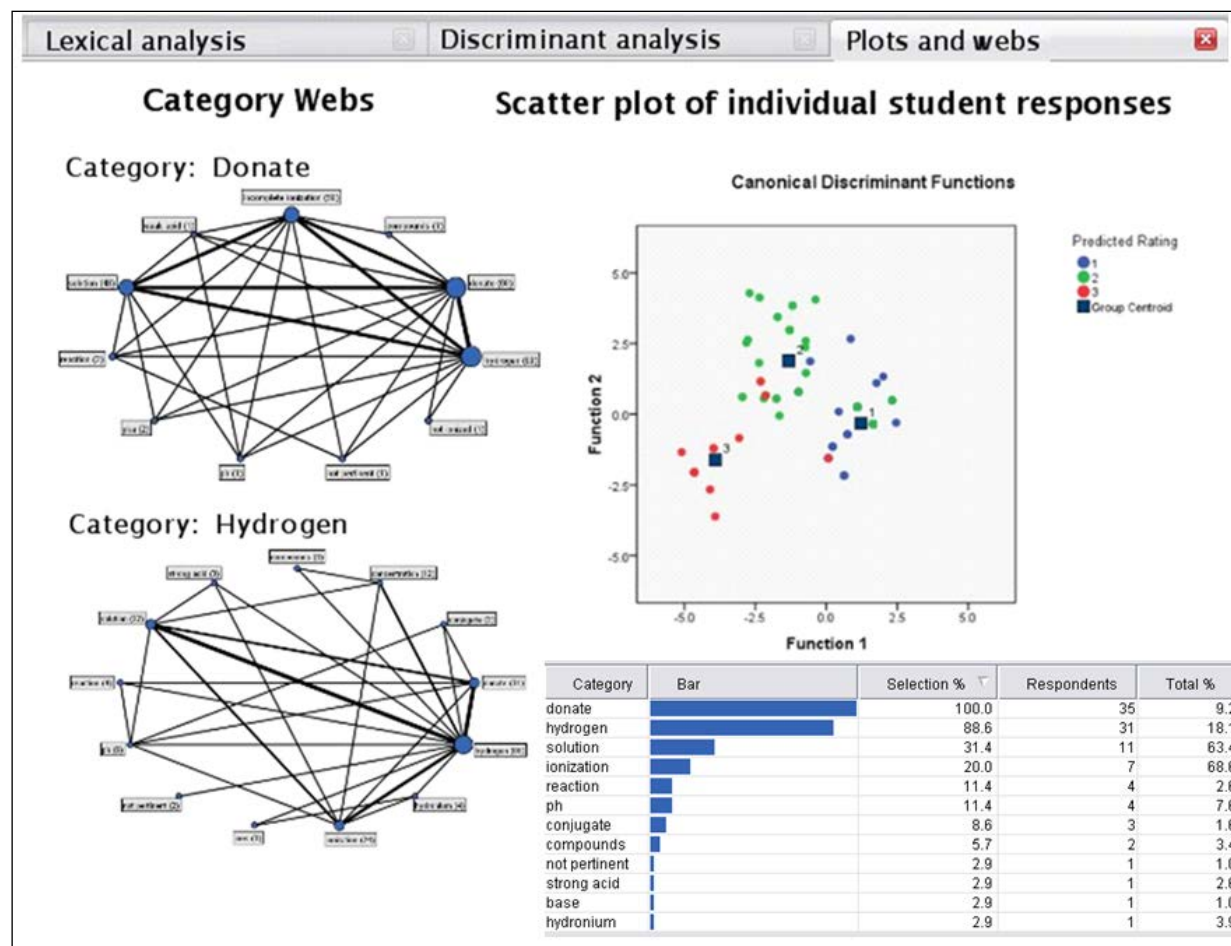
—————  $\geq 75\%$

# Summary

- ▶ Automated Text Analysis can facilitate constructed responses assessments
- ▶ Lexical analysis provides a whole-class picture of term / concept usage
- ▶ Statistical analysis can help identify categories of importance
- ▶ Heterogeneity of student ideas is captured in categories and the connections among categories



# Future Work – Web Portal



# AACR Research Group

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- ▶ Funding

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- ▶ Website:

[aacr.crcstl.msu.edu](http://aacr.crcstl.msu.edu)



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