



## July 2020 Update

**Esmont History Book** as reported in May, is all done and we still await funding for the "publication process." We have a couple of organizations interested in helping us with this project so I am confident it will get funded. However, the availability date may be later than the original estimate of the end of year. I am working to gather the 30-plus maps and pictures referenced in the document.

I want to call your attention to our **Facebook Page** that is now being maintained by Steve Altenderfer, a Friend of Esmont. I think you will enjoy seeing the pictures and stories on the page, and ask that you please send us materials you would like to see posted. We try not to duplicate what is on the **website**, which is maintained by Patsy Jordan, also a Friend of Esmont, so you should take time to review both sites as we are constantly updating them with new pictures and articles. For example, there is a new article, submitted by Mary Roy Edwards, written by her great-uncle, John Stanley Dawson, about Cool Springs Farm, which is now owned by the Wildlife Foundation of Virginia, on the Memories page of the website, entitled "**A Story of My Father's Life and Mine from 8-88.**" And, a **1941 Esmont Baseball Team** picture on Facebook that needs your attention so we can get the names of the players correct, submitted by Diane Pullaro.

The big story is the **Purvis Store Market (PSM)**. We have signed a Purchase Agreement with the owner of the building which has a closing date of September 30, 2020. That gives us about two months to raise the funding needed to cover the purchase price and do some stabilizing and cleaning up. We have estimated we need to raise a total of \$55,000 to cover those costs. We will be sending out a Fundraising document in the next week or so which will have more detailed information and asking for your financial support. It is important for the community to show their support to this major development in the Village so outside organizations will be encouraged to fund the larger restoration/preservation costs.

We know how you want the PSM to be designed based on the results of the survey just completed. Thirty-four percent of you responded to that survey, an excellent return rate, we thank you for that! That percentage is another show of support from the community. I have attached the Survey Results below.

Thanks so much for your continued support, we are moving forward!

Peggy

Survey Result				
On Survey:				
#	Art Mkt	Farm Mkt	Groc Store	Mus/Visitor
1			1	2
2	4		2	3
3	1	2	4	1
4	1	2	3	4
5	3	2	4	1
6	1	1	1	1
7			1	
8	3	2	4	1
9	2	3	1	1
10	1	1	1	
11	3	2	1	2
12	4	1	2	3
13	4	1	2	3
14	3	2	1	
15	1	1	2	4
16	3	2	1	4
17	3	2	1	4
18	1	1	1	1
19	2	1		3
20	4	3	1	2
21	3	2	1	4
22	4	2	1	
23				
24	2	1		3
25	4	3	1	2
26	4	3	1	
27	2	3	1	4
28	3	1	4	2
29		3	1	
30			1	4
31		3	2	1
32	3	2	4	1
33		1		3
34			1	2
35	4	1	3	2
36	3	2		1
37	3	2	1	
38	3	4	1	2
39	4	2	3	1
40	1	2	3	4
41	3	1	2	4
42	1		2	
43	4	2	1	3
44	4	2	1	3
45	1	2	3	4

Survey Results				
On Survey:				
#	Art Mkt	Farm Mkt	Groc Store	Mus/Visitor
46	1	2	3	4
47	4	2	1	3
48	2		1	3
<b>Sum</b>	107	77	77	100
<b>n=</b>	40	40	43	39
<b>Avg.</b>	2.7	1.9	1.8	2.6
	Note: Lowest Avg. is most Favored			

<b>s: Purvis Store Market</b>
<b>Other:</b>
Cyclists supplies
Coffee Shop, music, cyclists stuff,
Trailhead Center
Cheese, ice cream, local meat
Annual/seasonal events, block party
Trolley service to Trail, Quarries, Schuyler
RR/soapstone, slate Hx
Community activities
Gathering place, tea, events
Lodging/B&B, educational
Prepared food
Health/wellness Center
Ice cream cones
Café, baked goods, gathering place, bulletin board, music
Festival venue
Tavern
Cracker Barrel, Yoder's, antiques
Café, gathering place
Music, events
Café
Tourist board, local produce
Café, Gyn/Fitness,
Affordable living space

<b>s: Purvis Store Market</b>
<b>Other:</b>
<b>Other Summary:</b>
<b>Number of times mentioned:</b> Café 8, Events 6, Music 3, Trail 3, Local Foods 3, Ice Cream 2, Health/Fitness 2
<b>Mentioned once:</b> Trolley, Lodging, Prepared Foods, Tavern, Antiques, Gifts, Info, Living Space