

"Kickin' Childhood Cancer"



## The Children's Hospital at Monmouth Medical Center

Dear Friend.

I would like to invite you to participate in the Ninth Annual "Kickin' Childhood Cancer" Charity Horse Show, in memory of my uncle, Jimmy Walters. "Kickin" benefits the Valerie Fund Children's Center for Cancer and Blood Disorders at the Unterberg Children's Hospital at Monmouth Medical Center; a not-for-profit organization. It is my hope that you will join me in truly making a difference to children fighting cancer and blood disorders by becoming a sponsor and/or auction donor. My mission is to raise \$15,000 in the next two weeks. Over the last three years I have been able to raise over \$35,000 for the children benefitting from the Valerie Fund donations, through the kindness and support of people like you. Together we can make a difference!

The Show is a fun family event that will be held on Sunday, October 2, 2015, at Red Oak Farm, 557 Pleasant Plains Road, Stirling, NJ 07980. The Horse Show will feature equestrian competitions, a silent auction, , food and a toy drive. The highlight of this event will be the much anticipated Capital One Autumn Classic and the newly added RPM Speed Challenge.

One of the many ways that you can participate, is by becoming a major donor or a class sponsor, donating a gift for our silent auction, bringing an unwrapped new gift for our Holiday Toy Drive, purchasing souvenier apparel or making a monetary or in-kind donation (Walmart gift cards are greatly appreciated). See the attached sponsorship form which details for you the various levels of sponsorship available.

The Valerie Fund Children's Centers for Cancer and Blood Disorders at the Unterberg Children's Hospital at Monmouth Medical Center is one of seven in New Jersey, New York and Philadelphia area. The Valerie Center is a state of the art pediatric oncology and hematology facility where children can receive the comprehensive care they need without traveling far from home. Valerie Fund patients receive far more than treatment for their physical illnesses. The Center's philosophy is holistic; the children receive support emotionally, socially, and developmentally, as well as medically. The Valerie Fund is one of the nation's largest and most advanced pediatric oncology and hematology networks, providing care to more than 4,000 children with cancer and blood disorders each year.

Thank you for considering my request. Your contribution will be greatly appreciated. *Please make checks payable to MMCF/Valerie Center.* If you require additional information about how you can get more involved please contact me at **AutumnESiliatoFundraising@gmail.com**. Bethie W. Dayton and Sandra W. Siliato can also be contacted at (908)507-0653, bethie09@aol.com and (908)337-6032, sandrawsiliato@gmail.com respectively. Please fax the sponsorship form to (908) 647-3392. If you need more information regarding The Valerie Center at Unterberg Children's Hospital at Monmouth Medical Center, please call Susan Dulczak, Clinical Director at (732) 923-7706.

Very truly yours,

antumn E. Siliato

Autumn E. Siliato Junior, Co-Chair

MMCF's Tax ID is 22-2456079.

Event Co-Chairs

Bethie W. Dayton Sandra W. Siliato A. Shea Dayton III Libby Shea Dayton

## Committee

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## MMC Foundation

Tara F. Kelly Vice President Evelyn Nitis, Director of Special Events Davina Feingold Special Events Associate

The Valerie Center Contact Susan Dulczak, PNP Clinical Director /Nurse Practitioner





