



DIAMOND BILLIARD PRODUCTS INC. Joins The Atlantic Challenge Cup

The Billiard Congress of America today announced DIAMOND BILLIARD PRODUCTS INC. will be supplying the official match table during this year's Atlantic Challenge Cup taking place in Las Vegas, Nevada, November 29 – December 1, 2018 at the South Point Hotel and Casino.

Launched in 1987, DIAMOND's tables have been used in hundreds of national and international tournaments and events. Every facet of the DIAMOND table is manufactured to exacting standards that meet or exceed all specifications from the Billiard Congress of America while being manufactured in Jeffersonville, Indiana.

"DIAMOND has been a continuous supporter of the game and we are thrilled to have their support for the 2018 Atlantic Challenge Cup," said BCA Chief Executive Officer Rob Johnson. "These tables are truly designed by players for players. When you look at the companies who constantly give back to the game, including junior play, you have to look no further than DIAMOND."

"DIAMOND supports the young pool players of today through many great organizations such as the BCA & EPBF," said DIAMOND Vice President Chad Scharlow. "As the youth of today continue to advance in the great sport of billiards, they learn that commitment, perseverance, and hard work advances their game and prepares them to become successful adults. DIAMOND wishes all the players great success at the upcoming Atlantic Challenge Cup."

Launched in 2015, the Atlantic Challenge Cup features the best youth players from Europe and America in a Mosconi Cup style event. Six players on each team, four boys and two girls, battle it out on an annual basis to see who has bragging rights across the Atlantic. The event is the result of a joint venture between the Billiard Congress of America and the European Pocket Billiard Federation.

Stay tuned to AtlanticChallengeCup.com for continuous updates on the 2018 event.

Press release issued by the BCA & EPBF.