



Louise Bruderle
Editor and Publisher

just some thoughts

This Month: Carol Butera



Carol Butera
Photo by Evelyn England

"The William G. and Marie Selby Foundation has a new steward and her name is Carol Butera—a woman many of you are familiar with. Most recently Carol was Vice President of Children First. Her immediate predecessor is Dr. Sarah Pappas, who has begun a non-profit consulting practice, and previously, Debra Jacobs, now President and CEO of the Patterson Foundation. " This from this month's WCW profile by Carol Darling.

"Since 1955, the William G. and Marie Selby Foundation has awarded more than \$120 million in grants to assist nonprofits in carrying out their missions in Sarasota, Manatee, Charlotte, and DeSoto counties. Selby Foundation has also provided college scholarships to help more than 5,000 undergraduate students achieve their educational aspirations," the article continues.

Welcome aboard, Carol! We can't wait to see what your vision for Selby Foundation will be.

Update on WCW August/September issue

WCW has been publishing Education and Lifelong Learning issues for years. We've run them separately, then together, then separately. Well, let's change it again to a more comprehensive double issue that will be our August and September COMBINED issue. So you'll see this same issue through August and September. We'll up the pressrun and keep the stand full of copies from August 1 through September so you'll have your WCW through both months.

This will give us a chance to put together a more comprehensive double issue of an important topic: learning. Not many areas in the USA have the comprehensive post-secondary opportunities as well as lifelong learning experiences that the Sarasota/Bradenton community has. It's the fact we have both degreed AND non-degreed programs that sets this community wonderfully apart. So if you want to advertise, contact us asap by calling 954-3300.



Suzanne Atwell

Former SRQ Mayor Goes to TV

Former Sarasota Mayor and City Commissioner Suzanne Atwell announced plans for "The Suzanne Atwell Show," a multi-platform content initiative that includes branded Social Media, Digital Videos, and a half hour Public Affairs program, says her press release.

Hosted by Suzanne Atwell, the show will debut in October and provide a venue for "respectful, intelligent discourse on issues, events, and causes that shape the Sarasota/Manatee region."

The mission of the project is to engage community leaders with in-depth interviews and news reports that promote public understanding and context. The Digital and Social Media phase of the project begins June 9, 2017, with the launch of a website, SuzanneAtwell.org, Facebook/SuzanneAtwellShow, and YouTube/SuzanneAtwellShow. Distribution partnerships for Suzanne Atwell Show programming are being negotiated with Broadcast Television, Cable, and Digital Direct. Final plans are to be announced later this summer.

Suzanne had this to say about the project, "I just felt the time was right to do something like this, whether it be Social Media like Facebook or traditional Public Affairs programming. I want to continue to be involved and work hard to create a trusted destination for truthful debate that hopefully contributes to a better informed and collaborative community."

The show's concept and production are developed and supervised by Executive Producer Steve Sabato. Sabato is a nationally recognized, award-winning media executive with 40 years' experience managing television stations and newsrooms. In addition to content development, and media consulting, he currently writes and reports Editorials on WWSB-TV, the ABC affiliate in Sarasota.

Suzanne Atwell Show and affiliated digital platforms are owned and operated by Atwell Media, a Sarasota-based Limited Liability Corporation. You can reach her by emailing Suzanne@SuzanneAtwell.org.

Need Some Ballet During the Summer?

Miss enjoying ballet in the off-season? If so, consider The Sarasota Cuban Ballet School (SCBS). SCBS is having its 2017 Summer Intensive (now in its fourth year), that will run to July 29 at the school's campus on Beneva Road. The Summer Intensive is for young people who have the talent and drive to become professional ballet dancers.

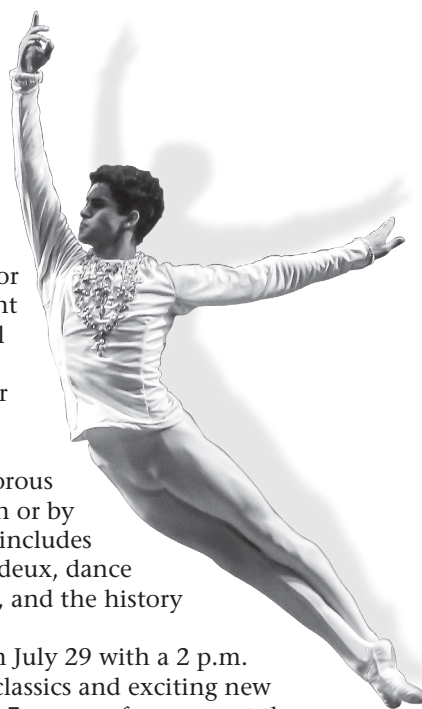
Participants come from all over the world—as near as right here in Sarasota and as far away as Japan—and are selected after a rigorous audition process (either in person or by video). The six-week curriculum includes ballet, pointe, variations, pas de deux, dance conditioning, character, modern, and the history of Cuban ballet.

The program will culminate on July 29 with a 2 p.m. showcase performance of ballet classics and exciting new works. This will be followed by a 7 p.m. performance at the Sarasota Opera House that will feature young dancers as well as professionals who studied with SCBS and are now members of prestigious ballet companies. These professional dancers include special guests Francois Llorente, former soloist of Ballet Nacional de Cuba.

For tickets, call 941-328-1300. For more information about The Sarasota Cuban Ballet School, visit srqcubanballet.com. But be sure to see our article in this month's issue as well.

Louise

Louise Bruderle
Editor and Publisher
wcwlmb@aol.com



We welcome your thoughts and comments on this column and on other columns and features in this issue. You can reach us at WCWNewspaper@aol.com. We're on the web at www.WestCoastWoman.com.