

AGENDA

Humboldt Lodging Alliance Executive Committee Monthly Meeting

Location: Adorni Center, Eureka CA
Date: Wednesday, April 10, 2013
Time: 9:00 am to 11:00 am

Members of the public are welcome to attend and address the HLA Executive Committee on any business item on this agenda. Non-agenda items may be addressed during the public comment period, and speakers are limited to three minutes.

I. CALL TO ORDER

II. ROLL CALL

- ___ Gary Stone, Board Chair
- ___ Chris Ambrosini, Chair Elect
- ___ Lowell Daniels, Vice Chair
- ___ Jeff Durham, Secretary/Treasurer
- ___ Donna Hufford, Director
- ___ John Porter, Director
- ___ Marc Rowley, Director
- ___ Mike Caldwell, Director

III. MARCH MEETING MINUTES

Recommendation: Approve/comment on last month's minutes

IV. AGENDA APPROVAL

Approve/modify the following agenda for April 2013

V. OLD BUSINESS

1. Review Catalyst presentation from March board meeting.
2. Blue Lake Casino Hotel proposal & response.

VI. ACTION ITEMS

These items are for discussion and possible action by the Executive Committee

1. Review of Financial Statements*

Recommendation: Receive report on revised February finances, and direct staff accordingly.

2. Community Funding Program*

Recommendation: Finalize application/procedure for Community Tourism Projects; plan for launch of program and direct staff accordingly.

3. Humboldt Bay Tourism Center*

Recommendation: Discuss February presentation and March draft MOU from Jon O'Connor and consider HLA support of the Humboldt Bay Tourism Center.

VII. PUBLIC COMMENT PERIOD

VIII. ADJOURNMENT OF MEETING