2023 HARRISBURG ST. PATRICK'S PARADE

SPONSORSHIP PACKAGES

WWW.HARRISBURGSTPATRICKSDAYPARADE.COM

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POT OF GOLD - \$5,000	GOLD SPONSOR INCLUDES:
	 Company logo placement on all event marketing and promotional materials
	Opportunity to welcome the crowd from the stage
	before the parade start
	Recognition during parade stage announcements
	throughout the parade
	Banner advertisement on the parade stage
	 Company logo on Market Square digital billboard
	Company logo and website link on the official
	Harrisburg St. Patrick's Parade website and social
	media accounts
	Opportunity for vendor space
	Feature a float in the parade with your employees
LUCK OF THE IRISH - \$1,500	IRISH SPONSOR INCLUDES:
, _,,	Company logo placement on all event marketing and
	promotional materials
	Banner advertisement on the parade stage
	Company logo on the Market Square digital billboard
	Company logo and website link on the official Hamisham St. Patrick's Parada analysis and as sigle.
	Harrisburg St. Patrick's Parade website and social media accounts
	Feature a float in the parade with your employees
	reature a noat in the parade with your employees
BAGPIPER - \$500	BAGPIPER SPONSOR INCLUDES:
No dea	Company logo placement on all event marketing and
	promotional materials
	Banner advertisement on the parade stage Common large on the Market Same of digital bills and
	Company logo on the Market Square digital billboard Facture of fact in the payeds with your ampleyees.
	Feature a float in the parade with your employees
SHAMROCK - \$250	SHAMROCK SPONSOR INCLUDES:
	Company logo placement on all event marketing and
	promotional materials
	Company logo on the Market Square digital billboard Tracture of fact in the payed a with years are lessed.
	Feature a float in the parade with your employees

THANK YOU

We appreciate your consideration in sponsoring the Harrisburg St. Patrick's Parade. If you have any questions regarding the four different sponsorship packages, please contact