





2023 HARRISBURG ST. PATRICK'S PARADE

SPONSORSHIP PACKAGES

WWW.HARRISBURGSTPATRICKSDAYPARADE.COM

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| <p>POT OF GOLD - \$5,000</p>  | <p>GOLD SPONSOR INCLUDES:</p> <ul style="list-style-type: none">• Company logo placement on all event marketing and promotional materials• Opportunity to welcome the crowd from the stage before the parade start• Recognition during parade stage announcements throughout the parade• Banner advertisement on the parade stage• Company logo on Market Square digital billboard• Company logo and website link on the official Harrisburg St. Patrick's Parade website and social media accounts• Opportunity for vendor space• Feature a float in the parade with your employees |
| <p>LUCK OF THE IRISH - \$1,500</p>  | <p>IRISH SPONSOR INCLUDES:</p> <ul style="list-style-type: none">• Company logo placement on all event marketing and promotional materials• Banner advertisement on the parade stage• Company logo on the Market Square digital billboard• Company logo and website link on the official Harrisburg St. Patrick's Parade website and social media accounts• Feature a float in the parade with your employees |
| <p>BAGPIPER - \$500</p>  | <p>BAGPIPER SPONSOR INCLUDES:</p> <ul style="list-style-type: none">• Company logo placement on all event marketing and promotional materials• Banner advertisement on the parade stage• Company logo on the Market Square digital billboard• Feature a float in the parade with your employees |
| <p>SHAMROCK - \$250</p>  | <p>SHAMROCK SPONSOR INCLUDES:</p> <ul style="list-style-type: none">• Company logo placement on all event marketing and promotional materials• Company logo on the Market Square digital billboard• Feature a float in the parade with your employees |

THANK YOU

We appreciate your consideration in sponsoring the Harrisburg St. Patrick's Parade. If you have any questions regarding the four different sponsorship packages, please contact

Sydney@HarrisburgDID.com.