



**Full On**  
COMMUNICATIONS

**REACH YOUR  
FULL POTENTIAL**

Full On Communications helps the world's leading nuclear energy organizations solve their communications challenges and achieve their strategic goals. We have worked with nuclear energy companies, organizations and governments in dozens of countries on four continents. Our principals have delivered outstanding results in every facet of the nuclear energy sector, from uranium mining and enrichment, to plant construction and operation, to used fuel management and government contracting.

## **NUCLEAR SECTOR EXPERIENCE**

**Uranium Mining:** Our experience includes working with uranium mining enterprises and their particular range of stakeholders and public challenges.

**Enrichment & Fuel Fabrication:** Full On's principals have unique experience supporting sensitive enrichment and fuel fabrication operations with strategic public affairs activities.

**Nuclear Plant Construction & Operation:** Our collective expertise is uniquely tailored to developing and executing public relations strategies for the successful construction and operation of nuclear power plants.

**Used Fuel Management:** We have extensive backgrounds managing public affairs issues relating to on-site storage, transportation, centralized storage and used fuel recycling.

**Advanced Nuclear:** We are experienced advising companies developing cutting-edge technologies, such as advanced nuclear fuel and next-generation reactors.

**Full On Communications has played a key role in supporting Lightbridge's growth by raising its profile among key influencers in the media, government and business community."**

*—Seth Grae, CEO of Lightbridge Corporation*

## OTHER EXPERIENCE

Our real world experience with communication strategies and tools can help you navigate obstacles such as competition, public policy issues, and cultivating new markets in various industries, including:

- Renewables
- Aerospace and Defense
- Oil and Gas
- International Affairs
- Natural Resources



**Full On CEO Jarret Adams** (above) has spoken at premier conferences worldwide on effective communications for the nuclear sector.

An MBA-trained corporate communications executive, Adams has more than 20 years of international experience in communications. He has worked for AREVA, world leader in nuclear energy, where he served as Vice President of Communications and Director of Media Relations and Online Communications. He also worked as Senior Communications Consultant/Senior Writer for the Nuclear Energy Institute.



## OUR CAPABILITIES



### EMPLOYEE ENGAGEMENT:

Everything begins with your employees.



### CORPORATE COMMUNICATIONS:

Good communication depends on good writing.



**MEDIA RELATIONS:** Helping tell your story in the media.



**CRISIS MANAGEMENT:** Sometimes things go less than perfectly.



### GOVERNMENT AND REGULATORY AFFAIRS:

Achieve their support with the right messages.



**DIGITAL COMMUNICATIONS:** Social media allows organizations and individuals to connect in new ways.



### MARKETING COMMUNICATIONS:

Creating high-quality marketing materials to help sell what you produce.



### CORPORATE RESPONSIBILITY AND SUSTAINABILITY:

Responsible organizations take the long view.

## CONTACT US

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