

West Virginia Recycles



**IT ALL
COMES
BACK TO
YOU**

Sponsored By: Recycling Coalition of WV, Inc.

www.wvrecycles.com



I Support Recycling in West Virginia



2019 Recycling Coalition Sponsors

- West Virginia Solid Waste Management Board
- West Virginia Department of Environmental Protection
- West Virginia Cashin Recyclables, Inc.
- Taylor County Solid Waste Authority
- Raleigh County Solid Waste Authority
- Harrison County Solid Waste Authority
- Upshur County Solid Waste Authority
- Berkeley County Solid Waste Authority
- Putnam County Solid Waste Authority
- Association of West Virginia Solid Waste Authorities
- Tucker County Solid Waste Authority
- J.P. Mascaro & Sons
- West Virginia Department of Education
- West Virginia Development Office of Administration
- Waste Management of West Virginia
- Wetzel County Solid Waste Authority

West Virginia Recycles 2019 Contest Rules
NO PURCHASE IS NECESSARY
ONE ENTRY PER PERSON PER YEAR
TERM: This contest will last from
January 1, 2019 - November 30, 2019.

PRIZES: Four (4) Prizes of \$25 each
ODDS OF WINNING: Odds of winning will be determined by the number of entries received.

HOW TO PARTICIPATE: There are two (2) ways to enter: 1. Hand print your complete name and address on a 3" x 5" piece of paper, 2. Complete a printed entry form. Mail your entry to: West Virginia Recycles Contest, Recycling Coalition of WV, Inc., P.O. Box 40113 Charleston, WV 25364. Entries must be postmarked by 11/30/2019. The West Virginia Recycles Steering Committee is not responsible for entries that are late, lost, illegible, misdirected, mutilated or have insufficient postage, and reserves the right to modify scheduling of the contest without prior notice.

NOTIFICATION: The grand prize and other prize winners will be notified by mail and/or telephone on or after 11/30/2019. Prizes may be claimed by writing Recycling Coalition of West Virginia, Inc., P.O. Box 40113, Charleston, WV 25364.

ELIGIBILITY: All legal U.S. residents who are 18 years of age or older are eligible to win. Members and immediate family of the West Virginia Recycles Steering Committee, its employees, Board of Directors and officers are NOT ELIGIBLE. This contest is void wherever prohibited or restricted by law and is subject to all federal, state and local laws and regulations.

CONDITIONS: The West Virginia Recycles Steering Committee, Board of Directors, participating sponsors and organizations, state agencies or recycling organizations, product donors and their boards, committees, officers, employees and agents are not in any way liable for damage, loss or injury from entering the contest or acceptance of prizes. By submitting an entry, participants accept and agree to these rules and the decisions of the Recycling Coalition of WV, Inc. and the West Virginia Recycles Steering Committee which shall be final. All federal, state and local taxes are the responsibility of the winner to report and pay. There is no warranty provided by the West Virginia Recycles Steering Committee or Recycling Coalition of WV Inc. on any prizes awarded. Winners assume complete liability for injuries caused or claimed to be caused, by participation in this contest, or the use or misuse of any prizes. Winner may be required to execute an affidavit of eligibility and release which must be completed and returned within 21 days of notification or an alternate winner will be selected. By accepting a prize, winner grants the Recycling Coalition of WV, Inc. permission for the use of his/her name and likeness for advertising and future promotion purposes without additional compensation except where prohibited. Entries will be drawn until an eligible winner is confirmed. This contest is subject to these complete and official rules. A statement of the winners' name will be available after 1/1/2020. For a complete set of rules or list of winners, send a stamped self-addressed envelope to: Recycling Coalition of West Virginia, Inc., P.O. Box 40113, Charleston, WV 25364. Requests for a winners list will be fulfilled after 1/1/20. A complete set of contest rules will also be available on the Recycling Coalition of WV, Inc.'s web site at www.wvrecycles.org.

In celebration of West Virginia Recycles, the Recycling Coalition of WV, Inc. invites you to pledge to recycle, buy recycled products, and support West Virginia Recycling events. In return for that pledge you will be entered to win \$25. Visit our website at www.wvrecycles.org.

I Support Recycling in West Virginia

Please enter to win \$25

No purchase necessary.

Mail entries to: Recycling Coalition of WV, Inc.

P.O. Box 40113, Charleston, WV 25364.

Name _____

Address _____

City _____ State _____

Zip _____ County _____

Daytime Telephone _____

Check here if you are under the age of 18 _____

*Must be 18 or over to win. Name and addresses are confidential. Must be postmarked by November 30, 2019. For a complete set of rules, visit WVRecycles.com. One entry per person.

LOOKING FOR VOLUNTEERS TO ADOPT

"You never get a second chance to make a first impression"
Andrew Grant

The natural beauty of our West Virginia hills is one thing that brings a sense of pride to all of us. We know that when tourists and others visit our state they'll leave talking about the beauty of our people and our environment.

But for many of us, we also know that impression can be compromised by unsightly roadside trash and open dumps.

Ninety eight percent of our visitors travel on WV highways to their destinations, according to the WV Division of Tourism. Maintaining clean highways is essential to projecting a positive image to our guests.

West Virginia spends in excess of \$5 million a year to remove highway litter and clean up open dumps and the US spends over \$150 million annually. There's gotta be a better way - Enter Adopt-A-Highway. In 2012, one Adopt-A-Highway volunteer's service was worth \$21.36 an hour, a total of \$6,694,566.00!

The Adopt-A-Highway Program recruits volunteers to help maintain the cleanliness of our highways. A co-sponsorship between the DEP and the Department of Transportation, it increases public awareness, educates the public and ultimately saves taxpayers money.

There are over 8,000 AAH volunteers around the state. In one year over 220 tons of litter was cleaned off 3,000 miles of WV roads. Who are these super humans? People like you, individuals, families, churches, businesses, schools, civic groups and communities.

They are just people who care about their communities. If you care and want to get involved here's some things you should know:

- You can adopt almost any state-maintained road, including dirt roads, back roads and main routes.
- Adoptive roads are chosen by the volunteer but must be approved by the state, depending on safety and availability.
- The road must be two miles or longer.
- Signs with the volunteer's name will be posted at each end of the road after the first cleanup.
- You must be 12 years or older.
- Adoptions run for two years.

We are always looking for ways to make our volunteer's experience as uncomplicated as possible. That's why we are working on new technologies to make this year's adoptions easier. And GIS mapping won't be far behind.

If you are interested in taking part in Adopt-A-Highway or if you're already registered and would like to make a new adoption go to dep.aah@wv.gov or call 1-800-322-5530



Adopt-A-Highway volunteers from the River View High School Young Life group in McDowell County do their part to keep WV roads litter free.

Magical Recycling

We've all practiced "Magical Thinking", the belief that one's own thoughts, wishes or desires can influence the external world. Most of us did it often as small children. It's simply "if I do or say this then that will happen".

Well, many of us are now practicing "Magical Recycling", also called "Aspirational Recycling", thinking that just because we put something in the recycling bin it's gonna be recycled or at least "those people" at the recycling center will take it out when it gets there.

Well, that's just not true. When you put something in a recycling bin that can't be recycled that's called contamination. And more and more when a load of recycling is contaminated the processor turns it down and the whole load becomes trash.

According to the National Waste and Recycling Association, recycling contamination, the amount per load of recycling that's deemed unrecyclable by a municipality or a recycling processor, increased from 7 to 25 percent.

Right here in WV several county recycling programs have been shut down because the public continues to put things in their recycling that aren't supposed to be there. Besides the obvious things like tires, old appliances, bed frames and construction debris there are some things that you may be "aspirationally recycling".

As always you need to check with your local solid waste authority or municipality to see what items they accept. During today's challenging recycling environment this could change from month to month. But there are some common items you might be recycling wrong.



Greasy Pizza Boxes

Mainly because of the grease. Processors want clean material and grease on cardboard isn't clean.



Plastic Bags

These are a hard item to recycle. Many stores have an area where you can return those bags. You can reuse them to carry your lunch, line a small garbage can or take it for a walk with your dog.



Egg Cartons

Unless your carton is 100% cardboard it probably isn't recyclable. Even if it is cardboard your local recycler may not currently accept it.



Disposable Cups

These cups are likely to be lined with a thin film of polyethylene to keep the cup from getting soggy but, it also makes it harder to process.

The next time you put something in a recycling bin, don't wish it to be recycled. Make sure it's recyclable.

Grants Totaling \$121,151 were awarded for Electronics Recycling in 2019.

The 10 counties shown here received money to conduct electronic recycling events or enhance their existing programs in 2019 - 2010.

The money will be made available in October, so these groups are busy planning now. Watch your local papers for announcements as these events and activities will be happening locally.

Brooke County Solid Waste Authority
\$16,866 - ongoing program.

Cabell County Solid Waste Authority
\$10,000 - two collection events.

Hancock County Solid Waste Authority
\$6,640 - on going program.

Jefferson County Solid Waste Authority
\$20,000 - on going program.

Kanawha County Solid Waste Authority
\$15,000 - six collection events.

Pleasants County Solid Waste Authority
\$12,000 - a collection event.

Pocahontas County Solid Waste Authority
\$8,300 - on going event.

Preston County Commission
\$16,305 - a collection event.

Roane County Solid Waste Authority
\$8,600 - on going program.

Wayne County Solid Waste Authority
\$7,440 - collection event.



DON'T TRASH IT - LET'EM TAKE IT BACK

If you're like most people you probably have an old computer or monitor stashed in your basement, closet or spare bedroom. Everyone wants to do the right thing when it comes to recycling, especially when it comes to electronics. The problem is, a lot of people don't know how or where to recycle them. In West Virginia if you want to recycle your computer, iPad or other device and you're not close to a recycling center or retailer that recycles all you have to do is go the West Virginia Department of Environmental Protection website, click on REAP and then on Electronics Recycling. Here you'll find a list of every manufacturer that sells electronics in the state. The list provides the brand name, the manufacturer, information on if they provide a take back program and a website so you can contact the company. This list is a result of the institution of the "Manufacturer Registration and Takeback/Recycling Program" in 2008.

The goal of this law is twofold, first it establishes a registration process for manufacturers of CEDs (covered electronic devices) to determine if they have implemented a takeback/recycling program for their own products that is free to the public. Second, to develop a fund that awards electronic recycling grants, using money from the registration fees, to counties and municipalities for recycling or other programs that divert CEDs from the waste stream. A list of the 11 counties that received grants for recycling in 2019 can be found in this publication. <https://dep.wv.gov/environmental-advocate/reap> Click on Electronics Recycling tab and see how you can recycle FREE.



"Retailers Electronics Reporting Responsibility"

All retailers within West Virginia are responsible for reviewing the public list of manufacturers periodically to ensure the brands they are selling are registered. Any retailer that sells covered electronic devices not authorized for sale in this state may be subject to penalties and fines not to exceed \$5,000 for the year.

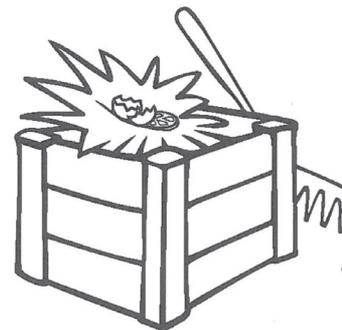
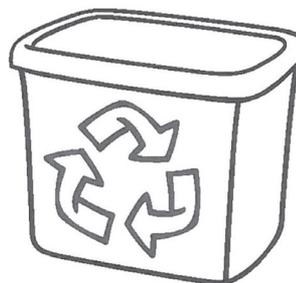
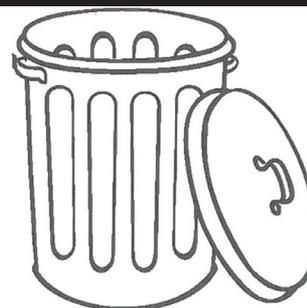
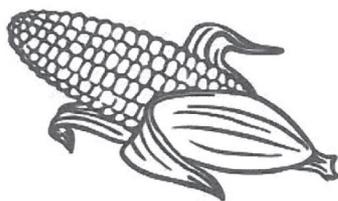
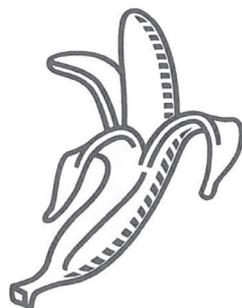


COLOR AND WIN

Attention Grades K-1 and 2-3

You can win \$25 for yourself and a \$75 gift card for your class, troop or club. Just color and properly identify the items you can compost, recycle or throw away. Make sure you put your name, age, county, organization or school, contact address, telephone number and your teachers or sponsor's name and phone number on the back of your picture.

Color all items. Cut along the dotted line and paste or tape the items next to the correct place, either the trash can, recycling bin or compost heap



Name/Grade _____

School/Org. Phone # _____

West Virginia Re-Fashion Show

2019

Charleston Town Center Mall - Clendenin Street Court

Saturday, November 23, 2019

Registration Starts at 11:00 AM - Show Starts at 1:00 PM

RULES

Use your imagination to create an outfit from high fashion to cosplay or a science fiction theme. Outfits must be made from recyclable or reused materials.* Entries may be made by an individual or by a group. However, there will only be one prize awarded to the top pick from each category.

ENTRIES

Participants will enter one of four (4) categories. One winner will be chosen from each of these categories. All participants are entered into age categories, based on the age of the designer, for a chance to win one of three (3) overall prizes for each age group.

DAY OF THE EVENT

Each participant will be asked to complete a registration card which will list the designer's name, model name (if different) and items used in making the outfit. Models will be asked to sign a photo release form which will require parental consent if the participant is under 18 years of age. **Photo release form may be downloaded by clicking [here](#) or visit wvrecycles.org.**

AGE CATEGORIES

Participants will be divided into age groups. 13 & Under and 14 & Over based on the age of the designer.

THEMED CATEGORIES

Participants may enter in one of the following categories:

Cosplay Comic-Con Challenge: Garments are made with reused or recyclable items in a design which is inspired from characters in animated movies, comic books, live action films, television shows or video games. No functional props or weapons are allowed.

Charleston Town Center Challenge: Garments and/or costumes being created with recycled items found in the mall food court cups, bags, apparel tags, hangers, garment bags, store promotional materials, broken jewelry, etc.

Newspaper Challenge: Majority of garment must be made from newspapers.

General Theme: Anything goes, in this category! Any other non-specific themed item will be entered into the "General" category.

PRIZES

Themed Category Winners - \$50 Charleston Town Center Mall Gift Card for each category.
Overall Winners Each Age Categories: 1st Place - \$150, 2nd Place - \$100, 3rd Place \$50.

QUESTIONS?

For additional information call us at 304-926-0499 extension 1673.



These are the Champions

Congratulations to the 2019 WV Recycling Champions.

Every county has one, probably more than one, and we are honored to acknowledge them. We're talking about "Recycling Champions". These are the people who contribute their time and service to the betterment of their cities, towns and counties. They have made recycling a part of their life and it has made a difference.

County and regional solid waste authorities have been honoring individuals, groups, businesses and civic groups in their communities for providing recycling leadership and making significant contributions to improve recycling and recycling activities since 2006. If you know of an individual, group or organization that qualifies as a "champion" contact your local solid waste authority for details.

Tammy Albright – Berkeley County Solid Waste Authority – A teacher, recycling advocate and dedicated supporter of the Operation Green Lid Program at South Middle School, Albright participates in all recycling opportunities in Berkeley County. She sponsored the Gang Green Recycling Club at the school, which provides all classrooms the chance to recycle paper.

For the past four years Albright has hauled materials to the Grapevine Road recycling center as part of the Operation Green Lid Program. The program is a cooperative between Apple Valley Waste and the Berkeley County Solid Waste Authority which provides schools an opportunity to recycle. Albright and her husband, Scott, have been recycling in Berkeley county even before the Berkeley County recycling program began in 1994. Now they can be spotted recycling at Grapevine Road every week.

Bailey White – Kanawha County Solid Waste Authority – Currently a junior at South Charleston High School, Bailey's recycling journey started at Dunbar Middle School as a member of the Green Team. The Green Team collected materials and took it to the Public Works Department for processing. White has become known as "Recycling Man" complete with a superhero persona.

White continued his recycling mission when he entered South Charleston High School, encouraging each class to participate in the recycling program. He made recycling boxes for each class and now has 25 classes recycling. At home, White collects and recycles aluminum cans. He asked for a shredder for Christmas and plans to use his shredded material to make fire logs.

Steve Davison – Morgan County Solid Waste Authority – Davison volunteers at the Charles R. Biggs Recycling Center, a drop-off facility open Monday thru Friday. On any given day you can find him helping unload and sorting material, answering questions and keeping traffic flowing smoothly.

Rain or shine, Davison is there to greet residents and make sure their material is free of contamination. He is only a phone call away if he is needed and the Authority and its employees appreciate his contribution to making the center run smoothly.

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YOUTH CONTEST

GRADES K-1 AND 2-3 COLORING CONTEST



A coloring, cutting activity is available on the "Programs" page at www.wvrecycles.org. The back of each entry must include: name, grade, age, county, organization or school, contact address, telephone number, sponsor or teacher's name and contact telephone number.

The winner of each category will receive an award of \$25. Each winner's school, troop or club organization will receive a \$75 gift card.

The contest features the theme, "It All Comes Back to You." The slogan presents multiple messages: a recycled product or material can return to consumers as another product; recycling comes back to consumers as an improved environment; and it is everyone's responsibility to recycle.

Create something relating to recycling. Paint, draw a picture, write a poem, compose or sing a song, make a short video, write an essay, mold a sculpture, create a collage including a theme of recycling. Teachers may assign a media as part of a classroom assignment.

GRADES 4-6, 7-8 AND 9-12 FREEDOM CONTEST



2018 Freedom Contest Winner

NO GROUP ENTRIES Permitted. Entries must be postmarked by November 30, 2019. Prize Winners names will be public information. Guardian waivers must be signed before winner's photo will be put on website. Questions, please contact Paul Hayes at (304) 926-0499 extension 1673, or by email at Paul.F.Hayes@wv.gov. Winners will be announced by January 31, 2020. All entries become the property of the Recycling Coalition of WV, Inc. and will not be returned. Visit our website at www.wvrecycles.org.

**Mail all entries to:
Recycling Coalition of WV, Inc.
P. O. Box 40113, Charleston, WV 25364**

STATE STEERING COMMITTEE MEMBERS 2019

Goodwill Industries of
Kanawha Valley, Inc.
Kathy McKinley

West Virginia Cashin'
Recyclables
Frank Baird,
Gary Walker

West Virginia Solid Waste
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Carol Throckmorton,
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Association of West
Virginia Solid Waste
Authorities
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Development Office
of Administration
Kelly Bragg

Berkeley County
Solid Waste Authority
Lynne Lashley

Waste Management
of West Virginia
Erika Deyarmin-Young

Wetzel County Solid
Waste Authority
Terri Tyler

Putnam County Solid
Waste Authority
Charity Fellure