



Scott Vedder is the author of **Signs of a Great Résumé**, the #1 best-selling résumé book on Amazon.com. He conducted over 5,000 interviews as a Fortune 100 recruiter. His expertise on résumés and interviews has helped thousands of job seekers across the country. Scott has been recognized by The White House and Pentagon as a résumé expert.



Scott met with First Lady Michelle Obama and other senior government officials at the Veterans Institute in Orlando as part of his work to help veterans find meaningful employment. Scott received personal invitations to meet in the Office of the First Lady at the White House and in the Office of the Chairman of the Joint Chiefs of Staff at the Pentagon as an expert on veterans' résumés. Now Scott is pleased to offer his expertise to veterans, transitioning service members and military families all over the world in his newest release, **Signs of a Great Résumé: Veterans Edition**.

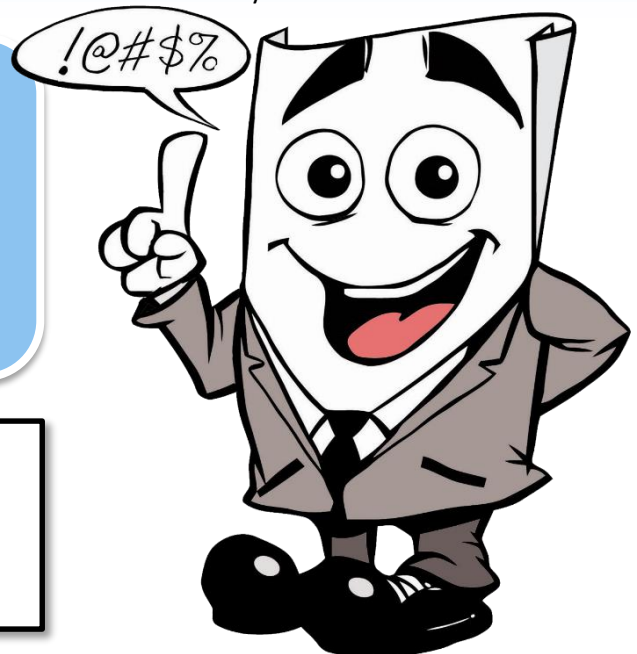
Scott has taught thousands of students in résumé and interview workshops at colleges and universities, non-profits and corporate events. Scott's book has been endorsed as "Recommended Reading" by groups including the Central Florida Employment Council and Central Florida Jobs initiative. Scott has been recognized by the Metropolitan Business Association Chamber of Commerce, the Society for Human Resource Management and many other groups.

Scott has been featured as a career expert in nationally-syndicated newspaper columns and on international blogs from Europe to South America. He's also been interviewed live on dozens of radio programs and television news. Scott

regularly appears for in-person engagements throughout his home state of Florida and he's available for events, keynotes, meetings, seminars, panel discussions and custom programs across the country.

Scott's best tip: a résumé is not a job description! Don't just tell an employer what you've done. Give specific examples using the Signs of a Great Résumé:

- ! Any part of your experience that was "amazing!"
- @ Defining points, places, dates and things in your career
- # Numbers that quantify and prove your past successes
- \$ The dollar value of your contributions
- % Figures that easily show growth and results



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Meeting Planners

See how best-selling Author **Scott Vedder** can contribute to the success of your next event!



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PROGRAMS

Signs of a Great Résumé Workshop: Your résumé should be full of !@#\$\$%. Learn what recruiters really want to see on your résumé. Get tips and expert insight and learn exactly what employers are looking for on a résumé from a Fortune 100 recruiter who has conducted over 5,000 interviews and reviewed countless résumés. Participants will learn how to stand out from the competition and write a résumé that speaks for itself.

Veterans Edition: Signs of a Great Résumé Workshop: Veterans, transitioning service members and families learn to showcase their best military achievements on their next important mission: to get a great civilian job! Scott's approach has been recognized by The White House, the Pentagon and the Veterans Administration. Tell recruiters "I am a P.A.T.R.I.O.T." and showcase military values that make vets great candidates for the civilian workforce. Get to work soldier!

Signs of a Great Interview Workshop: What's the best way to answer any interview question? Showcase your best skills and achievements using !@#\$\$%. Scott Vedder gives expert insight from the other side of the interview desk including how to prepare for every interview, the best answers to the most common questions, the ONLY question you have to ask during an interview and how to redirect any interview question into a powerful answer.

Signs of a Great Recruiter: Employers of any size can learn to find the right candidates, interview better and hire more effectively for any position. Candidates don't always give the best responses because recruiters often ask silly questions. Learn to write effective job postings, ask the interview questions that yield the best answers and facilitate a hiring process that's full of !@#\$\$%, the Signs of a Great Recruiter!

Custom Programs, Panel Discussions and Keynotes: Scott is able to customize content for any meeting, group or objective you have. From recruiting and interviewing to human resources, talent management and more, Scott brings his knowledge from the Fortune 100 to your event. Scott's also a best-selling author and small business owner. He's happy to discuss authorship, honing your pitch, writing, publishing and related topics.

