

## Rate Guidelines

The rates below reflect the average cost for most projects. If you have specific questions about a project not seen below, please call me at 714-366-3152 or email me at [kim@kimhamanwriter.com](mailto:kim@kimhamanwriter.com). Prior to beginning a project, we will agree to a specified rate, which will depend on the scope of the project.

### **Freelance Writing Rates By Hour**

- Copywriting/scripts \$65
- Copyediting (existing copy): \$35
- Ghostwriting: \$75
- Proposals/Grants (with data provided): \$45
- Proposals/Grants (research required): \$65

### **Freelance Writing Rates by Project**

- Website text, generate original copy: \$100/page
- Web page content revision (existing copy): \$65/page
- Advertising/Copywriting Mail Pieces (no graphics): \$300
- Advertising/Copywriting Sales Letter (1 to 2 page): \$150+
- Articles 0-400 words \$350
- Articles (401 to 700 words): \$550
- Articles (701+ words): \$750
- Blog (0-500 words) \$250
- Vlog script \$150
- Brochures (no graphics work, up to 4 pages): \$500+
- Newsletters: \$100/page
- Press releases: \$250

### **Miscellaneous**

- Down payment: 10% on projects quoted over \$1,200
- Phone interviews: \$25 flat rate
- Additional research: \$10/hour

Please note: rates include up to three (3) sets of revisions; additional edits are \$25/hour

*January 2015*