



GRAPHIC DESIGNER

CRYS NEWBERRY

I am an enthusiastic and reliable graphic designer living in Woodstock, Georgia. My passions include package design, typography, layouts and color theory. I am excited to offer my keen eye for design to a company looking for some creativity.

CONTACT

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SKILLS

LAYOUTS



TYPOGRAPHY



PACKAGE DESIGN



BASIC HTML/CSS



Adobe InDesign CC



Adobe Photoshop CC



Adobe Illustrator CC



STRENGTHS

TEAM WORK



COMMUNICATION



RELIABILITY



ACHIEVEMENTS

AMERICAN PACKAGE DESIGN AWARD
AIGA PIN-UP SHOW
AIGA MEMBER
DEAN'S LIST

EDUCATION

BACHELOR OF FINE ARTS - GRAPHIC COMMUNICATIONS

Kennesaw State University

2014–2018

WORK EXPERIENCE

GRAPHIC DESIGNER

American Book Company

Jan 2019–Present

- Create educational resource books for grades K-12 by customizing layouts and graphics that meet industry standards and state guidelines
- Coordinate each book project within a team of writers and designers from start to finish

GRAPHIC DESIGNER

Kennesaw Art and Culture Commission

Nov 2017–Present

- Help conceptualize, design and develop digital and social communications to be utilized across all channels
- Interact with Creative Directors, City Officials and Commission Members to develop creative concepts and assist in the execution of ideas through design

FREELANCE BRANDING

DevOpsDays Chattanooga

August 2018–Present

- Conceptualized and executed package redesign in accordance with updated market research and client needs
- Coordinated design project within a team from concept to final delivery of assets to client

ONLINE PORTFOLIO