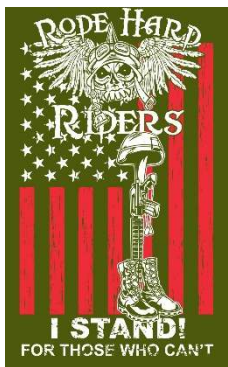


RHR Logo & Brand



This is the RHR Logo, we have a full color version and a black & white version, only RHR Members, Associate Members and Candidates are allowed to use or wear this logo.

Any reproduction of the Logo must be approved by the Board of Directors



Other than a stand-alone use of the logo it may only be incorporated into a design promoting God and/or Country. In the past we have allowed the RHR Logo to be incorporated into these two patriotic designs.



This is the RHR Brand, it's purpose is to use with other artwork for theme designs, incentive patches, and support designs. Any use of this brand must be approved by the Board of Directors.



These are the first designs to use the Brand. The Club Name has been added to the "Flaming Cow Skull" for use on a "Club T-Shirt". The "Flaming Cow Skull" is also used on a "Support" shirt. These designs with ONLY the Club Name can only be worn by Members, Associate Members and Candidates. The "Support" design shown below can be worn by anyone who supports our organization and benefits.



The “Flaming Cow Skull” is used in the only “Supporter” design we currently have. This design is printed large on the back of our “Support” shirts and the design to the right is printed small over-the-heart on the front.

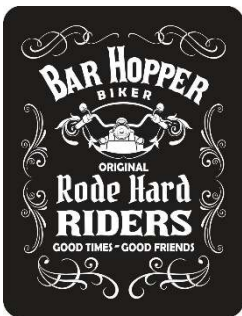
These shirts can be worn by anyone who supports our organization and benefits.



One of the purposes for the RHR Brand is theme designs. We have used the Brand twice for shirts for Club extended Road Trips. The 2014 Texas Hill Country Road Trip and the 2015 Smokey Mountain Road Trip



The RHR Brand is used in our “5 Year” award and our “A to Z US Cities” patches.



The RHR Brand is not used in these three incentives patches.



Another theme design using the RHR Brand is this picture used on our website for our "Food Run".



The RHR Logo is used over-the-heart on our Club Safety Vest. Once an individual is voted in as an Official RHR Club Member he/she will receive a safety vest with his/her name on the right side. The vest, with the Club Logo on it can ONLY be worn by RHR Members, Associate Members and Candidates. These vests are RHR Club property and anyone who leaves the club for any reason must return the vest.