

# SINGLE EVENT: Ice/Fall Fishing Derby Sponsor

## **Trophy Sponsorship Level (\$2500 or greater Prize Donation or Cash):**

- Sponsor provides prize package valued at \$20,000 or greater (insurance provide by Big Lake Chamber)
- **Named presenting sponsor on all trophies**
- Space made available for displays/participation at events and/or Your banner (you provide) prominently placed in Event area on Event day
- **Named presenting sponsor/Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community per event)**
- **Named presenting sponsor/Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state – we provide)**
- **Inclusion on radio media promoting the Event as: Big Lake Chamber and YOUR BUSINESS present.....**
- Named presenting sponsor/Logo inclusion on email marketing blasts to all in-store email list customers (approx. 7500)
- Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages
- **Advertising on the Ice Classic Van FREE of Charge-large sign (\$300 Value)**
- Inclusion in Bi Weekly social media blasts
- **Advertised on Chamber Reader Board FREE of charge (up to \$200 Value)**
- Tickets made available to sell at your place of business
- Logo on Event swag/t-shirt/hoodies/hats when made available (printed as deemed feasible by event committee)
- Recognition at Annual Awards Banquet

## **Platinum Sponsorship Level (\$1500 or greater Prize Donation or Cash):**

- Sponsor provides prize package valued at \$10,000 or greater (insurance provide by Big Lake Chamber)
- **Space made available for displays/participation at events and/or Your banner (you provide) prominently placed in Event area on Event day**
- Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community per event)
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state – we provide)
- **Advertising on the Ice Classic Van FREE of Charge-small sign (\$200 Value)**
- **Inclusion on radio media promoting the Event as sponsored by**
- Logo inclusion on email marketing blasts to all in-store email list customers (approx. 7500)
- Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages
- Inclusion in Bi Weekly social media blasts
- Tickets made available to sell at your place of business
- Logo on Event swag/t-shirt/hoodies/hats when made available (printed as deemed feasible by event committee)
- Recognition at Annual Awards Banquet

### **Gold Sponsorship Level (\$1000 or greater Prize Donation or Cash):**

- Your banner (you provide) prominently placed in Event area on Event day
- Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community per event)
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state – we provide)
- **Inclusion on radio media promoting the Event as sponsored by**
- Logo inclusion on email marketing blasts to all in-store email list customers (approx. 7500)
- Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages
- Inclusion in Bi Weekly social media blasts
- Recognition at Annual Awards Banquet
- Logo inclusion on all advertising posters (Minimum 400 distributed throughout the community)
- Your banner (you provide) prominently placed in derby area on derby day
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state)

### **Silver Sponsorship Level (\$500 Prize Donation or Cash):**

- Your banner (you provide) prominently placed in Event area on Event day
- Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community per event)
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state – we provide)
- Logo inclusion on email marketing blasts to all in-store email list customers (approx. 7500)
- Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state)
- Logo on all Chamber emails, website and recognition at Chamber luncheon

### **Bronze Sponsorship Level (\$250 Prize Donation or Cash):**

- Inclusion on all advertising posters (Minimum 400 distributed throughout the community)
- Inclusion in all Sportsman's Warehouse in-store event advertising
- Your banner (you provide) prominently placed in derby area on derby day
- Logo on all Chamber emails, website and recognition at Chamber luncheon