



Capital City Ravens

A SC Midlands Pop Warner Youth Football & Cheer Squad

Sponsorship Opportunities

THANK YOU FOR YOUR SUPPORT!

Capital City Ravens

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Dear Potential Sponsor,

We are excitedly preparing for the upcoming 2016 football and cheer season. The 2014 season saw our Jr. Pee Wee team bring home the SC Midlands Pop Warner State Championship. In the 2015 season, our Pee Wee team won the SC Midlands Pop Warner State Championship. Our youth are ready to work hard to reach that level of success again in 2016. As the season approaches, we would like to extend to you the opportunity to partner with us through sponsorships.

There are many benefits to sponsoring youth sports such as football and cheer. In addition to knowing that your sponsorship dollars are staying right in our own community, sponsoring local youth sports is an excellent way to raise your visibility in the community. While many traditional methods are failing to reach as many customers as they once did, youth sports advertising continues to reach larger and broader customer bases. It is a positive, engaging, and welcomed form of advertising. Families of youth sports participants are more likely to be loyal to those businesses that support their child's team. Because our organization is a non-profit, your business could also receive tax benefits by providing sponsorship.

In addition to the many business related benefits of sponsoring youth sports such as our football and cheer program, there are many benefits to the children who participate and to the community as a whole. Children who play sports build healthy habits that last a lifetime, are less likely to have academic and discipline problems in school, and are more likely to graduate from high school. Youth athletes are also far more likely to attend college and to become leaders in their communities. Youth sports builds self-confidence, teamwork, self-discipline, leadership, and time management skills. All important skills that future employers like you will be looking for in employees.

This information package includes details on several different sponsorship levels. If none of these feel like a fit for you, please contact us and we will happily work with you to design a sponsorship package just for your business. Thank you for your time and consideration.

Sincerely,

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Who We Are....

The Capital City Ravens football and cheer squads are members of the SC Midlands Pop Warner organization. Founded in 2014, the Capital City Ravens organization exists to empower youth, athletically and academically, to become leaders amongst their peers, and, most importantly, to have fun. We seek to give families a great football and cheer experience for their youth by ensuring that our coaches are experienced and well trained and that our governing board is both ethical and transparent.

Who Participates....

Last season, we had more than 120 youth ages 5-14 from all over the Columbia, SC area on our rosters. The families of our youth participants are passionate about supporting their athletes and never fail to fill the stands for each of our home games. Home games are played at Cardinal Newman High School.

For Further Information....

Erica Owens, President

803-719-0579

Email: info@capitalcityravens.com

Website: www.capitalcityravens.com

On Facebook: Capital City Ravens Football and Cheerleading

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Organization Sponsorship Packages

Black Sponsor

\$3000+

- Logo on sponsor sign displayed at each home game throughout the season
- Logo on organization t-shirts
- Logo, company description and website link listing in top tier of sponsor section of our website
- One-time appreciation mention on our social media (posted when sponsorship is received)
- Weekly mention on our social media sites throughout the season (Aug to Nov)
- Sponsorship plaque
- 4 tickets to organization end of season banquet
- 4 official organization t-shirts

Silver Sponsor

\$1500

- Logo on sponsor sign displayed at each home game throughout the season
- Logo on organization t-shirts
- Logo, company description and website link listing in mid-tier of sponsor section of our website
- One-time appreciation mention on our social media (posted when sponsorship is received)
- Monthly mention on our social media sites throughout the season (Aug to Nov)
- Sponsorship plaque
- 2 tickets to organization end of season banquet
- 2 official organization t-shirts

Purple Sponsor

\$750

- Logo on sponsor sign displayed at each home game throughout the season
- Logo on organization t-shirts
- Logo and website link listing in the sponsor section of our website
- One-time appreciation mention on our social media (posted when sponsorship is received)
- One-time mention on our social media sites during the season (Aug to Nov)
- Sponsorship plaque
- 1 ticket to organization end of season banquet
- 1 official organization t-shirt

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Organization & Individual Sponsorship Packages

Touchdown Club \$500

- Logo on sponsor sign displayed at each home game throughout the season
- Company name and website link in the of sponsor section of our website
- One-time appreciation mention on our social media (posted when sponsorship is received)
- One-time mention on our social media sites during the season (Aug to Nov)
- Certificate of appreciation
- 1 ticket to organization end of season banquet

Field Goal Club \$300

- Company name and website link in the of sponsor section of our website
- One-time appreciation mention on our social media (posted when sponsorship is received)
- One-time mention on our social media sites during the season (Aug to Nov)
- Certificate of appreciation

First Down Club \$200

- Covers registration fees for one child
- Pick an individual player or cheerleader, or allow us to assign to a child in need

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Sponsorship Commitment Form

Company Name: _____

Contact Name and Title: _____

Address: _____

Phone: _____ Email: _____

Please select a sponsorship package:

_____ Black Sponsor (\$3000+)

_____ Silver Sponsor (\$1500)

_____ Purple Sponsor (\$750)

_____ Touchdown Club (\$500)

_____ Field Goal Club (\$300)

_____ First Down Club (\$200) (Child's name, or leave blank and allow us to assign to a child
in need: _____)

I/We understand that sponsorships and donations are tax deductible as recognized by the 501(c)(3) IRS regulations. My signature below certifies that I/we will donate \$_____ to the Capital City Ravens organization. (Note: A receipt will be mailed to you after your donation is processed.)

Checks should be made payable to: **Capital City Ravens**

Authorized Signature: _____

Printed Name: _____

If applicable, please email a copy of your company logo to website@capitalcityravens.com.

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