## Standard Options

No charge for these options, but there is a $12 /$ piece minimum requirement:

1. Standard Font: from 1-5 letters/numbers in black on white background:
2. Collegiate Font: from 1-5 letters in basic colors*:

3. Varsity Font: from 1-3 letters in basic colors*:

*Basic colors are shown below. Any other colors (or different shades of these colors) are considered custom designs and have additional cost and timing requirements as detailed in the next section.

| Red | Navy | Blue | Green | Purple | Yellow | Orange | Hot Plnk | Lime |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
|  |  |  | $\square$ | $\square$ | $\square$ |  |  |  |

## Custom Designs

Custom designs have a 12-piece minimum. For each design, there is a one-time set up fee of $\$ 35$. This fee is waived (on one design only) for orders over $\$ 500$. Here are some examples of custom designs:


## Artwork Requirements:

Artwork must be provided as a high-quality .png or .jpg that can be fit within a $15 \times 22 \mathrm{~mm}$ oval. Note that simple designs tend to work best. Detailed artwork will often be unclear when shrunk to 22 mm . Colors will be approximations only-we cannot match exactly since printer colors may be different from screen colors. Note that we must have written permission to reproduce any copyrighted material.

## Timing:

Custom designs may require up to 4 weeks from the date usable artwork is provided. We will ship the full order as soon as it is ready. The custom portion of an order must be paid in advance before we begin work.

