

# SPONSORSHIP OPPORTUNITIES

## Platinum Sponsor - \$10,000

- Name announced during Fair
- Name on Website
- Logo in Print Ads
- Name in Fair Flyer
- Name in Radio Ads Rotation
- Banner Along Boulevard
- Customized combination of Commercial parking passes, Day passes, Pit passes, Session passes, VIP Dinner and Hospitality Tent passes.
- Customized combination of name being announced during the event
- Banner (supplied by sponsor) along the track, flags/banners on track equipment. These items are on a per event basis.
- Tractor Pull Sponsors - Logo on pull poster



## Gold Sponsor - \$5,000

- Name announced during Fair
- Name on Website
- Name in Print Ads Rotation
- Name in Fair Flyer
- 36 Season or Event passes
- 3 Commercial parking passes
- Name in Radio Ads Rotation
- Banner along Boulevard

## Gold Sponsor (cont.)

- Customized combination of name being announced during the event
- Banner (supplied by sponsor) along the track, flags/banners on track equipment. These items are on a per event basis.
- Tractor Pull Sponsors – Logo on pull poster and 8 VIP Dinner, Pit and Hospitality Tent passes.

## Silver Sponsor - \$2,500

- Name announced during Fair
- Name on Website
- Name in Fair Flyer
- 18 Season or Event passes
- 2 Commercial parking passes
- Banner along Boulevard
- Customized combination of name being announced during the event and banner (supplied by sponsor) along the track. These items are on a per event basis.
- Tractor Pull Sponsors – Logo on pull poster and 4 VIP Dinner, Pit and Hospitality Tent passes.

## Bronze Sponsor - \$1,000

- Name announced during Fair
- Name on Website
- Name in Fair Flyer
- 8 Season or Event passes
- 2 Commercial parking passes
- Customized combination of name being announced during the event
- Banner (supplied by sponsor) along the track.
- Tractor Pull Sponsors – Name on pull poster and 2 VIP Dinner, Pit and Hospitality Tent passes.

## \$500 Sponsor

- Name on Website
- Name in Fair Flyer
- 4 Season or Event passes
- 1 Commercial parking pass

## \$300 Sponsor

- Banner on Perimeter Fence
- Sponsor supplies banner (3x8 max)
- Name on Website
- Name in Fair Flyer
- 2 Season or Event passes

## \$250 Sponsor

- Name on Website
- Name in Fair Flyer
- 2 Season or Event passes

## \$150 Sponsor

- Name on Website
- Name in Fair Flyer
- 2 Day passes





- \* Put your business front-and-center with customers**
- \* Help make a positive economic impact in our region**
- \* Sponsor the General Fair, Tractor Pulls, or Entertainment Tent**
- \* Different opportunity levels to suit every sponsor**

**Please contact Lori Tessendorf, Executive Manager, Stephenson County Fair Association, with any questions or for customized packages to fit your needs.**

**Phone:** 815-235-2918

**Fax:** 815-232-1164

**Address:** 2250 S. Walnut Rd  
Freeport, IL 61032

**Email:** [info@stephensoncountyfair.org](mailto:info@stephensoncountyfair.org)

**Web:** [www.stephensoncountyfair.org](http://www.stephensoncountyfair.org)

**Tractor Pull,  
Entertainment Tent,  
and General Fair**

**2019  
Stephenson County  
Fair Sponsorship  
Opportunities**

**Tractor Pull, Entertainment Tent, and General Fair Sponsorship**

**Sponsor/Business Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Name as you would like it to appear in print:** \_\_\_\_\_

Please limit name to 25 characters (including spaces) or less. Names exceeding the limit will be abbreviated at the discretion of the Fair Office.

**Logo:** If you wish to include a logo, please email a JPEG file to [info@stephensoncountyfair.org](mailto:info@stephensoncountyfair.org)

**Package Selection (from above):** \_\_\_\_\_ **Amount: \$** \_\_\_\_\_

Please indicate below the number of Event/Season/Day passes as it applies to your sponsorship package.

<u># of Passes</u>	<u>Grandstand Event</u>	<b>I would like my sponsorship to be applied to:</b>
_____	Pro Bulls & Barrels Rodeo – Tuesday Evening	General Fair
_____	FMX Motocross Thrill Show – Wednesday Evening	Tractor Pulls
_____	Tractor Pulls – Thursday Evening	Entertainment Tent
_____	Tractor Pulls – Friday Afternoon	
_____	Tractor Pulls – Friday Evening	<b>How would you like to receive your packet?</b>
_____	Concert – Saturday Evening	Pick up at Fair Office      US Mail
_____	Season or Day Admission Passes	

Please complete this portion and return this form along with your payment **no later than April 15, 2019**

Payments should be made to **Stephenson County Fair Association**

I confirm my commitment of sponsorship for the 2019 Stephenson County Fair and agree to pay the amount listed above for the package indicated.

Authorized Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_