



“So then, whenever we have an opportunity, let us work for the good of all, and especially for those of the family of faith.”

Galatians 6:10

My brothers and sisters in Christ,

Your support of the Family of Faith campaign is continuing to make an important contribution to the vitality of parishes right across our archdiocese. I continue to be so very grateful for your support. Thank you!

This newsletter and other ongoing communication about the campaign, is intended to keep you informed of how your generosity is helping to implement key elements of the archdiocese's pastoral plan. Your faithful participation in our campaign is a source of inspiration as we continue our journey together in our family of faith.

Sincerely in Christ,

+ Thomas Card. Collins

Cardinal Thomas Collins

Archbishop of Toronto

Thank You!

This edition of *Family News* is being shared with you as we distribute the 2017 charitable tax receipts to our donors. Over the course of the campaign, our parishioners donated and pledged more than \$170 million. We have received more than half the total.*

Most donations to the campaign were in the form of five-year pledges, and are being fulfilled in regular installments. Thus far, we have received over \$94 million. Of this amount, over \$23 million has already been flowed to individual parish accounts so that projects in parish 'case statements' can be implemented on a timely basis. Watch for signs in your parish and announcements in your bulletins to learn more about how your support is making a difference.

Thank you!

With your generous contributions to the Family of Faith campaign we have

RENOVATED THE WASHROOMS



St. Isaac Jogues Parish in Pickering has renovated its washrooms, providing better access, with its share of campaign funds.

*This assumes that campaign pledges are fulfilled in their entirety and does not include fundraising costs. Parishes must use 50% of their net proceeds to retire their parish's archdiocesan debt.

Connecting with our *Family of Faith*

When it was launched, one of the most exciting parts of the Family of Faith campaign was how the archdiocese would leverage new technology to help our Catholic family of faith to connect. The cornerstone for that effort is a new common platform for all parish websites and parish-based communications hubs that serve as two-way communications highways.

Parish Websites

Thanks to Family of Faith campaign funding, more than 140 new parish websites have been launched. Chances are, your parish now has a new website. Parish staff have been trained how to use the new sites effectively to ensure their parish

benefits from the many advancements that have been incorporated. Bill Steinburg, the archdiocese's Communications Manager, is overseeing the project. "Now, many more parishioners have ready access to information about sacramental preparation, Mass times, parish events, as well as links to archdiocesan resources." Another innovation, coming soon, is multilingual sites to help parishes communicate online in any of the languages they use in their ministries. And, says Steinburg, "The new sites are in full compliance with government accessibility standards, and will be updated on a regular basis, to help

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Connecting with our *Family of Faith*

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Parish Websites

"We will also work with our parishes to ensure their websites have a consistent look, a straight forward navigation experience for visitors, and the ability to be maintained locally. To enhance our web presence, we will invest \$1.5 million (\$500,000 upfront investment in hardware and content management systems plus \$100,000 annually over ten years for maintenance and support) to bring this important evangelization tool to fruition."

Communications Hubs

The campaign is investing approximately \$100,000 per location to purchase and install the necessary technology. In addition, an upgrade and maintenance fund of \$50,000 per location will be established, ensuring the hubs can keep pace in an ever-changing technology landscape. The total investment is \$1.5 million. Our campuses will allow lay ministers to receive training, parishioners to enjoy lectures and clergy the opportunity to engage in dialogue, encourage regional collaboration and reduce the need for travel.

Source: Family of Faith campaign case statement

ensure that the two million Catholics in the archdiocese stay connected with each other in our family of faith."

Communications Hubs

Hi-tech communications hubs are being implemented in 10 locations across each region of the archdiocese, connected via the latest in video and communications technology.

Installations are now complete in eight of the ten locations. The systems are already being put into action, for a variety of uses, ranging from one-to-one interviews to large gatherings including the watching of Cardinal Collins's *Lectio Divina* talks at St. Joseph the Worker parish in Oshawa. The archdiocese's Parish Administration Workshops are also employing the new technology, as is the Office of Formation for Discipleship.

Stephanie Nargoz, Director of Human Resources says, "The hubs complement and won't replace the face-to-face interaction necessary for so much of our work. Many of our training initiatives can be effectively delivered through video conferencing."



Website trainer Ryan Mascarenhas, with Frank Siciliano and Kathleen O'Hara of St. Anthony's parish, Toronto.

Current Questions

Donors to the Family of Faith campaign often contact us with questions. Here are two of the more popular questions along with answers we hope you'll find helpful.

1) Since the campaign exceeded its goal, is it true that all of the 'extra' funds have been used to pay for renovations at St. Michael's Cathedral Basilica?

The Family of Faith campaign's 'case statement,' noted that \$25 million from the campaign would be used for the restoration of St. Michael's Cathedral Basilica. Those funds have been allocated, as planned.

Before any 'extra' funds can be allocated for any other activity, the rest of the goals in the case statement will be fully addressed. Since most gifts to the campaign were in the form of pledges, payable over five years, it will be several more years before any determination on the use of any 'extra' funds can be made.

2) How will I hear about progress on the plans for my parish??

Pastors are asked to keep their parishioners well informed about the parish campaign. The campaign office provides the parish with reporting tools (signage, bulletin messages, pulpit announcements, etc.). Financial progress reports are also provided to pastors twice per year.

Family of Faith Campaign

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