

# VANTAGE Enterprises Inc.

7-5060 Tecumseh Rd. E., Suite 122, Windsor ON N8T 1C1  
 Tel: 519-735-1142 • Fax: 519-735-8719  
 Email: VantageEvents@mnsi.net • www.Windsor50PlusShow.com

# Windsor 50+ SHOW 2020 EXHIBITOR APPLICATION AND CONTRACT

Contract Date: \_\_\_\_\_

The undersigned (herein called the "Exhibitor") hereby applies for space and services in the Windsor 50+ Show on March 14 & 15, 2020 at the Caboto Club, 2175 Parent Ave., Windsor ON N8X 4K2. Exhibitor agrees to abide by the Terms and Conditions and Exhibitor Order Form presented under separate cover of this Exhibitor Application and Contract Form, and the Rules and Regulations contained in the Exhibitor Guidelines.

### EXHIBITOR INFORMATION

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov.: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

Products/ Services Offered: \_\_\_\_\_ # of Badges \_\_\_\_\_

I hereby apply for exhibit space. If accepted, I hereby agree to abide by the Show Terms and Conditions and Exhibitor Guidelines.

Authorizing Signature: **X** \_\_\_\_\_

EXHIBITOR BOOTHS & SERVICES	RATE	Quantity	AMOUNT
<input type="checkbox"/> 15' x 15' Corner Booth Location: 1 <sup>st</sup> Choice ____ 2 <sup>nd</sup> Choice ____ 3 <sup>rd</sup> Choice ____	SOLD OUT	N/A	N/A
<input type="checkbox"/> 8' x 10' Booth - Booth Location: 1 <sup>st</sup> Choice ____ 2 <sup>nd</sup> Choice ____ 3 <sup>rd</sup> Choice ____	\$550.00		
<input type="checkbox"/> 6' x 10' Booth - Booth Location: 1 <sup>st</sup> Choice ____ 2 <sup>nd</sup> Choice ____ 3 <sup>rd</sup> Choice ____	\$475.00		
<input type="checkbox"/> Non-Profit Booth	\$275.00		
<input type="checkbox"/> Other			
<input type="checkbox"/> Electrical : Access to electrical outlet with 20ft extension cord.	\$50.00		
<input type="checkbox"/> Covered Table - Size: 6ft ____ 8ft ____ # Chairs ____ (Max 4)	Included	1	N/A
<input type="checkbox"/> Additional Booth Services: <i>Please see attached Order Form</i>	Total from Order Form on Page 2		
<input type="checkbox"/> Health Screening – Description: _____	<input type="checkbox"/> I will be shipping my display to the Caboto Club with signature required upon receipt.		
<input type="checkbox"/> Booth Prize: _____ Value: \$ _____ <input type="checkbox"/> Door Prize: _____ Value: \$ _____			
<b>50+ SHOW PROMOTION</b>			
<input type="checkbox"/> Trade Show Marketing Materials – <i>Please See Attached Order Form</i>	Total from Order Form on Page 2		
<input type="checkbox"/> 50+ Show Sponsorship Package - <i>Please see attached Order Form</i>	Total from Order Form on Page 2		
<input type="checkbox"/> Advertising: Windsor- Essex 50+ Guide & Directory - Spring & Summer 2020 Issue - <i>Please see attached Order Form</i>	Total from Order Form on Page 2		

Booth includes 8' draped back and 3' sidewalls, one covered table & two chairs. Carpet, electrical and furnishing are NOT included. WiFi available.

**MINIMUM 50% deposit** due upon booking. Authorization for credit card processing or a post-dated cheque dated December 16, 2019 for the balance owed as final payment must accompany deposit. Full payment is required for bookings made after December 16, 2019.

Cancellation Policy: **Any cancellations must be received in writing by December 16, 2019. See full cancellation details on the Terms & Conditions of this Contract.**

**Sub-Total**

**13% HST**

**TOTAL**

**Less Deposit**

**Balance Due**

Payment Method:  Visa  Mastercard  Cheque (Payable to Vantage Enterprises Inc.)  E-Transfer

Credit Card No. \_\_\_\_\_ Expiry Date (Mo)\_\_\_\_/(Yr) \_\_\_\_ CVC# \_\_\_\_\_ (3 digit # on back of card)

Card Holder's Name \_\_\_\_\_ Signature \_\_\_\_\_

I authorize Vantage Enterprises Inc. to process a  50% deposit or  full payment (please check one) on the given credit card upon booking.

I authorize Vantage Enterprises Inc. to process any outstanding balance owed as a final payment by December 16, 2019.

**FOR OFFICE USE ONLY** DEPOSIT RECEIVED \$ \_\_\_\_\_ BOOTH No. \_\_\_\_\_ INVOICE # \_\_\_\_\_

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# Windsor 50+ SHOW 2020 EXHIBITOR ORDER FORM AND CONTRACT

Contract Date: \_\_\_\_\_

EXHIBITOR BOOTHS SERVICES - Prices do not include HST	RATE	Quantity	AMOUNT
<input type="checkbox"/> Extra 6ft Covered Table - \$25.00 <input type="checkbox"/> Extra 8ft Covered Table - \$25.00			
<input type="checkbox"/> Cocktail Table with Spandex Cover -\$30.00			
<input type="checkbox"/> High Back Stool -\$8.00			
<input type="checkbox"/> 10' x 10' Carpet – Gray - \$60.00			
<input type="checkbox"/> Other: _____ Contact us for additional services & pricing.			
<i>(Add Total to Amount on Page 1 of Contract under Exhibitor Booth Services)</i>		<b>TOTAL</b>	
<b>TRADE SHOW MARKETING MATERIALS – Prices do not include HST</b>			
Prices quoted are for printing only with free delivery. Design is extra and quoted separately. Supplied artwork must be available as a digital copy in high resolution PDF or JPEG format. All files are subject to review and must meet technical requirements. <b>Files must be received by January 31, 2020.</b> A 50% deposit required upon ordering. Balance due upon delivery. Allow 2 weeks for printing and delivery. Contact us for additional products and pricing.			
<input type="checkbox"/> <b>Postcard:</b> 5"x7" double sided, full colour, 14pt matt card stock <input type="checkbox"/> 500 - \$99.95 <input type="checkbox"/> 1,000 - \$149.95 <input type="checkbox"/> 2,500 - \$239.95 For other quantities or sizes- call for quote			
<input type="checkbox"/> <b>Brochure:</b> 8 1/2" x 11" double sided, full colour, 100lb glossy text stock <input type="checkbox"/> 1,000 - \$199.95 <input type="checkbox"/> 2,500 - \$299.95 For other quantities - call for quote			
<input type="checkbox"/> <b>Flyer:</b> 8 1/2" x 11" double sided, full colour, 100 lb glossy text stock <input type="checkbox"/> 500-\$169.95 <input type="checkbox"/> 1,000 - \$199.95 <input type="checkbox"/> 2,500 - \$299.95 For other quantities or sizes - call for quote			
<input type="checkbox"/> <b>Rack Card:</b> 3.75" x 9" double sided, full colour, 14 pt card stock <input type="checkbox"/> 500 - \$99.95 <input type="checkbox"/> 1,000 - \$129.95 <input type="checkbox"/> 2,500 - \$199.95 For other quantities or sizes- call for quote			
<input type="checkbox"/> <b>Banner:</b> 13 oz matt vinyl, full colour, single sided with grommets. <input type="checkbox"/> 12" x 48" - \$29.95 <input type="checkbox"/> 24" x 48" - \$49.95 For other sizes – call for quote			
<input type="checkbox"/> Pull Up Banner: 33" x 81", 13 oz matt vinyl, single sided, full colour, premium banner stand - \$199.95 <input type="checkbox"/> Table Top Pull Up Banner: 11" x 18", 13 oz matt vinyl, single sided, full colour - \$69.95			
<input type="checkbox"/> Other: _____			
<i>(Add Total to Amount on Page 1 of Contract under Trade Show Marketing Materials Services)</i>		<b>TOTAL</b>	
<b>50+ SHOW SPONSORSHIP PACKAGE – Prices do not include HST</b>			
Sponsorship includes logo on all printed marketing materials, Windsor star ads, social media, 50+ Guide and Directory show advertisement, show directory, e- newsletters and website.			
<input type="checkbox"/> Cash Sponsorship -\$300.00 <input type="checkbox"/> In-kind Sponsorship – Please call for details.			
<input type="checkbox"/> Customized Sponsorship Package – Please call for details.			
<i>(Add Total to Amount on Page 1 of Contract under 50+ Show Promotional Package)</i>		<b>TOTAL</b>	
<b>ADVERTISING: WINDSOR-ESSEX 50+ GUIDE &amp; DIRECTORY - Prices do not include HST</b>			
Spring & Summer 2020 Issue: 10,000 copies distributed throughout Windsor & Essex County including up to 2,000 at the Windsor 50+ Show. For complete rate sheet visit www.go50plus.com.			
Advertisements are full colour on 100lb glossy text stock and include set up and design. An ad proof will be provided for approval prior to production. Finished size of publication is 8.5" x 5.5". Ad bleeds must be 1/8" on all sides. Supplied advertisements must be available as a digital copy in high resolution PDF or JPEG formats, CMYK at 300dpi emailed to Vantage@mdirect.net for review and processing.			
<input type="checkbox"/> Full Page Ad: 5"H x 8"W	\$550.00		
<input type="checkbox"/> Half Page Horizontal Adv: 5"W x 3.78"H- Early Bird Rate: \$375.00 After November 15, 2019: \$400.00	\$400.00		
<input type="checkbox"/> Half Page Vertical Ad: 2.48"W x 8"H	\$400.00		
<input type="checkbox"/> Quarter Page Vertical Ad: 2.48"W x 3.78" H	\$250.00		
<input type="checkbox"/> Quarter Page Horizontal Ad: 5"W x 1.78" H	\$250.00		
<input type="checkbox"/> Eighth Page Ad: 2.48"W x 1.89"H -\$175.00 <input type="checkbox"/> Directory and Website Listing \$50.00			
<i>(Add Total to Amount on Page 1 of Contract under Windsor-Essex 50+ Guide &amp; Directory)</i>		<b>TOTAL</b>	