

AGENDA

HLA Executive Committee

Location: **Red Lion Hotel**
1929 Fourth Street
Eureka, CA

Time: **Wednesday, July 12, 2017**
12:00 noon to 2:00 pm

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. MEETING MINUTES* Approve/comment on minutes of June meeting.
- III. AGENDA APPROVAL Approve/modify the following agenda
- IV. ACTION ITEMS
 1. **Humboldt Bay Trail**
Last month, this project was discussed and then tabled until the July meeting. Recommended action: Discuss further and determine what level of support, if any, the HLA should consider providing.
 2. **Misfit Report***
Misfit will provide a written update on the 2017 campaign, and Matt Kolbert will be available by phone to answer questions. Recommended action: Receive update, discuss, and provide direction.
 3. **2017 Board Election**
Executive Committee members have counted the ballots received, and will announce the results. Recommended action: Certify the election results and direct staff to notify candidates.
 4. **2017 Executive Committee**
In accordance with the HLA bylaws, a proposed slate of Executive Officers will be presented to the board of directors for approval at the July meeting. Recommended action: Discuss and develop a proposed slate of Executive Committee members
 5. **Updating EHVB Agreement***
As requested, staff is returning with details of the bureau's actual costs incurred providing services to the HLA. Recommended action: receive report, discuss terms and update the agreement.
 6. **TBID Forum Report**
Tony Smithers attended the TBID Forum hosted by Civitas, Inc. at the 2017 California Travel Summit. Recommended action: Receive report, ask questions and discuss.
 7. **Review June Financial Statement***
Recommended action: Receive report on June finances including Community Tourism fund activities, and direct staff accordingly.
 8. **Ongoing Projects & Old Business**
 - a. Social Media meeting--schedule
 - b. County of Humboldt Operational Agreement, Annual Report
 - c. September Planning Meeting (full board)
 - d. July Board Agenda
- V. DIRECTOR ANNOUNCEMENTS
- VI. PUBLIC COMMENT PERIOD
- VII. MEETING ADJOURNS