

March 9, 2015, 5:30 PM Minutes

Akeley Chamber of Commerce

Meeting to be held at ARCC Meeting room

The meeting was called to order by Secretary Peg Davies.

The minutes from February 9, 2015 meeting were read by Peg Davies and approved.

The treasurer's report was available at the time of this printing:

Checking:	\$5575.32
PB Days:	4923.15
PB statue:	2383.49
CD savings:	5574.55
Shopping Cart:	580.91
Akeley Chamber TAP:	4474.62

Old Business:

1. Chamber brochure update – 1000 were ordered
2. April 8 City Council meeting attendee: Sandy Address & Leann Overbeek
3. Bathroom proposal update – meeting March 16 – 5:30 at VFW
4. Motion made by Emily Neely, seconded and carried to order the "Discover Akeley" signage for the north side of the Paul Bunyan Museum.
Other points re:sign: An 8 x 8 sign with the map is \$840. The individual advertising signs cost \$110 each. Location dots are \$2 each. \$250/business for the first year. This includes the individual sign rental space and having the sign printed. In the upcoming years returning advertisers will pay \$150. The year will be from May 1-April 30. A percentage of the profit will be designated to city projects. The contractor that installs the sign will get his/her first year of advertising free in lieu of getting paid.
5. We have 14 advertisers in the *Discover Akeley* magazine and hope to have them distributed by fishing opener. Motion made by Mike Duclos, seconded and carried to place an order for 1000 magazines once the editing has been completed and rough drafts have been approved.
6. Fish Fry update – Every thing is in place for Friday. Motion made by Mike Duclos, seconded and carried to donate the profits from the fish fry to the corner project.
7. Painting of Paul Bunyan update – not available
8. Revisit Albright plans for logs on the corner – decided to go with a simple plan which Paul will present at the April 13 meeting. He also is suggesting building benches from the trestle.
9. 14 Thank you notes to local businesses for being Akeley advocates have been sent.
10. A rough draft of the list of things to do in Akeley for businesses to hand out/share will be emailed to chamber members for additional ideas.
11. Website and Facebook updates – everyone is encouraged to look at the chamber site – what needs to be changed or improved - and the Facebook sites for the chamber and Paul Bunyan Days, like and share please!
12. Chamber member to be honored at PB Days by riding on the chamber float. The honored member will be chosen by the membership based on their merit of being an ambassador for Akeley and promoting our area. We will make the choice at the May meeting.

New Business:

1. Ryan Neely trained a few of us on using the "Cloud" for storing/saving chamber agendas, minutes, brochures, magazine etc.
2. Workshops – Two workshops will be offered. A workshop given by Mike O'Rourke on sales will be held this spring. A financial reporting workshop will be held in the fall.
3. A committee for determining the future of the current shopping cart is made up of Ryan Neely and Sandy Address.
4. Paul Bunyan Days committee update – Everything is falling into place for PB Days.
5. Tilly Rowland shared Farmer's Market news: May 22 is the start date. The Farmer's Market is also on localharvest.com. Our local Farmer's Market website is linked to our chamber website.
6. A Welcome packet for new members will be put together by Leann Overbeek and Sandy Address
7. Bring ideas for a Chamber logo to the April meeting.

Attendance: 10

The meeting was adjourned at 6:45.

Respectfully submitted by Peg Davies