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eTrinsic Completes Development of Series 1 Courseware for GE Medical Systems

New technology promises enhanced training for medical personnel

Louisville, CO – eTrinsic, Inc., the leading developer of custom-designed simulation-based e-learning training modules for the medical device, equipment and healthcare markets, announced today the completion of Series 1 courseware for the GE Medical Systems Information Technologies (GEMS-IT) online learning program for Intrapartum Fetal Heart Rate Monitoring.

The Intrapartum Fetal Heart Rate Monitoring Series 1 courseware will train and educate nurses, residents, nurse midwives and physicians about Intrapartum Fetal Heart Rate (FHR) Monitoring. The courseware will help to improve overall consistency and quality training and patient care, while decreasing training costs for the organization.

The course was developed to help introduce NIH standard definitions for fetal heart rate patterns to the medical community. “We decided to introduce a set of definitions that are unambiguous and encourage people to use them,” says Dr. Frank Miller, Professor of Obstetrics & Gynecology at the University of Kentucky. “Unfortunately not everyone uses the same language. This course will reduce risks to patients and legal risks to physicians by improving communication in hospitals, which is key to the medical industry.” Dr. Frank Miller and his son, Dr. David Miller, both OBGYNs, contributed their expertise as subject matter experts during the development of the courseware.

“eTrinsic has been very pleased to work with both GEMS-IT and these two thought-leaders in the field of Intrapartum FHR Monitoring. This collaboration allowed us to produce the best possible product for GEMS-IT customers and clinicians, merging our advanced technology and process with expert physician knowledge,” said Jacques Devaud, President and CEO of eTrinsic.

Dorothy Lutz, RN & Global ITPS Program and Applications Manager at GE Medical Systems said, “eTrinsic’s work has far exceeded my expectations. Communication and project management was outstanding. I would recommend eTrinsic to any one of my colleagues.” Additional FHR training modules are planned, providing greater educational depth on the topic to clinical professionals.

About GE Healthcare

GE Healthcare provides transformational medical technologies that are shaping a new age of patient care. GE Healthcare’s expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery and biopharmaceuticals is dedicated to detecting disease earlier and tailoring treatment for individual patients. GE Medical Systems Information Technologies brings

new meaning to single-source convenience, reliability and value by providing the most comprehensive perinatal offering in the industry.

About eTrinsic

eTrinsic develops revolutionary e-learning content using simulation and tracking technology, called True Learning Experiences™, for medical device and equipment, life science and healthcare organizations worldwide. eTrinsic's experience includes developing interactive courseware for end users including sales reps, physicians, clinicians, patients and customers, and working with medical device and equipment manufacturers in all stages of product development. eTrinsic also provides the True Assessment System™ a scalable server-side tracking system which validates true comprehension of course material by measuring user proficiency in solving a problem with a complex set of variables. Additional company information can be found at www.etrinsic.com.

Contact:

Jacques Devaud
eTrinsic, Inc.
(303)-381-2325